GOOD FOOD at home Washington, DC

Partnership for a Healthier America's Good Food at Home program is designed to increase access to good food – food that is affordable, sustainable, nutritious, high-quality, and culturally connected – and help families build healthy habits of fruit and vegetable consumption. Since 2020, Good Food at Home has provided fruits and vegetables to families in over 40 cities. From June 2025 to January 2026, participants received $80 per month (called Fresh Funds) to buy fresh, frozen, or canned fruits and vegetables through Instacart. Altarum, a nonprofit health research organization, measured program impact and satisfaction by surveying participants and analyzing sales data. Across the three cities participating in Good Food at Home 2025, 25% of participants reported an increase in nutrition security from before to after the program. This infographic highlights findings from Washington, DC.

DC families were supported with fresh, frozen, and canned produce

225
Families served

114,649
Servings of fresh, frozen, and canned fruits and vegetables purchased

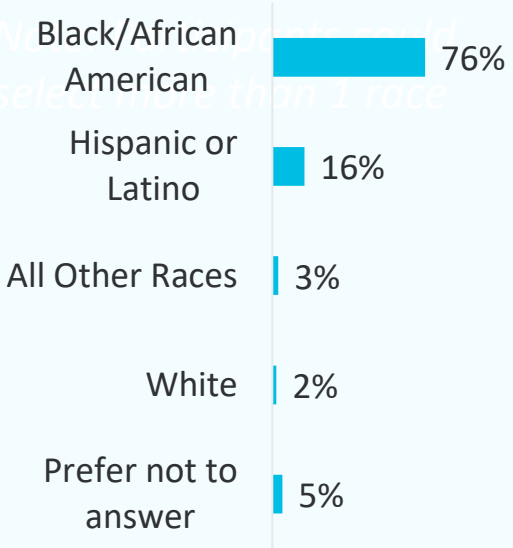
"I absolutely loved the Fresh Funds program. I'm so sad to see it end. The program tremendously helped my family & I in so many ways! It breaks my heart to know that it's ending. I'm very thankful for the opportunity! Such a wonderful program!"

- DC Good Food at Home Participant

Families in need benefited from the program

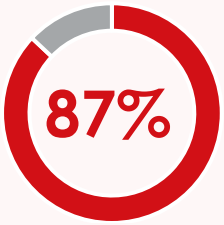
80%
of households were below 130% of the federal poverty level

A majority of participants were **Black or African American**



Note: Participants could select more than 1 category

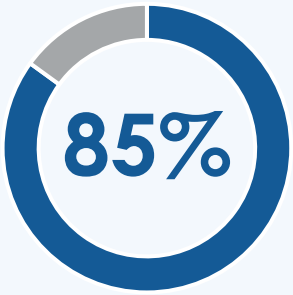
Fresh Funds helped families stretch their food budgets



of participants made **at least 1 purchase** with their Fresh Funds

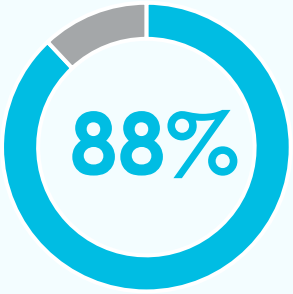
$92,477
in Fresh Funds were used to purchase
21,337
Fresh, frozen, and canned fruit and vegetable items across
2,699
online orders

Satisfaction with the program and the Instacart platform was high



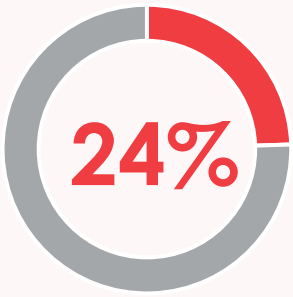
of survey respondents were **satisfied** with the **online shopping experience.**

Healthy eating habits were established by families in need



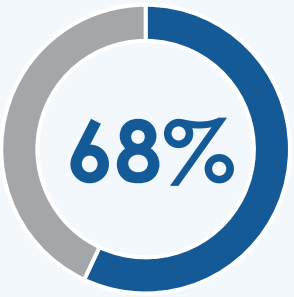
of survey respondents reported that Fresh Funds allowed them to **purchase more fruits and vegetables** than they can normally afford.

Nutrition security was increased among participants



of survey respondents reported an **improvement in nutrition security** from before to after the program.

Fruit and vegetable consumption was increased among participants



of survey respondents **increased how often they ate fruits and vegetables** from before to after the program.

The Washington, DC community helped bring this program to local families.

"Thank you for allowing my family [the] opportunity to have the fresh fruits and vegetables that may not have been available because of prices. I learned and cooked with new recipes and became a fan of beets in the process."

- DC Good Food at Home Participant

Program Organizers and Community Partners included:
Partnership for a Healthier America, D.C. Hunger Solutions, Instacart, and Altarum

PARTNERSHIP FOR A HEALTHIER AMERICA

D.C. Hunger Solutions
Ending Hunger in the Nation's Capital

instacart

Altarum