

GOOD FOOD at home Chicago

Partnership for a Healthier America's Good Food at Home program is designed to increase access to affordable, sustainable, nutritious, high-quality food and help families build healthy habits of fruit and vegetable consumption. Since 2020, Good Food at Home has provided fresh fruits and vegetables to families in over 30 cities. From August to October 2024, participants received \$60 per month to buy fresh fruits and vegetables (called Fresh Funds) on Instacart's online shopping platform. Altarum, a nonprofit health research consulting organization, assessed utilization of Fresh Funds, purchasing habits, factors influencing purchasing habits, and program satisfaction by conducting focus groups with participants and analyzing Instacart sales data. This infographic highlights findings from Chicago.

Chicago families were supported with fresh produce



554

Families served

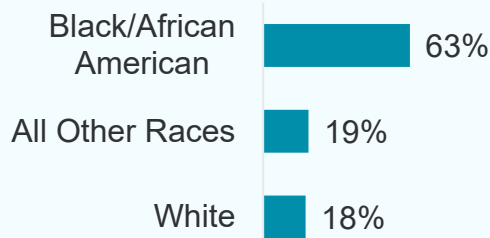


73,664

Servings of fresh fruits and vegetables purchased

Families in need benefited from the program

A majority of participants had low income and were Black/African American



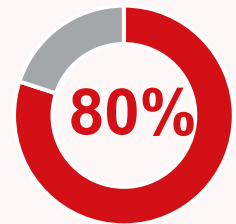
22%

of participants were Hispanic or Latino/a

68%

of households had an annual household income of less than \$35,000

Fresh Funds helped families stretch their food budgets



of participants made **at least 1 purchase** with Fresh Funds



\$49,035

in Fresh Funds were used to purchase fresh fruits and vegetables

The Chicago community helped bring this program to local families.

"This program has helped me change the way that I feed my kids, and they've actually been eating a lot less junk food and been eating fruits and vegetables instead. It makes me happy to see them eating like that...It helped them change the way they eat, and it's helped me change the way I feed my kids."

- Chicago Good Food at Home Summer 2024 Participant

Program Organizers and Community Partners included:

Partnership for a Healthier America; Blue-Islands/Robbins Neighborhood Network; Chicago Housing Authority; Foosdmart; Garfield Park Community Council; SANAD Food Pantry; Instacart; Altarum

