



2015 ANNUAL
PROGRESS REPORT
EXECUTIVE BRIEF



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LOOKING AHEAD

A HEALTHIER FUTURE FOR THE NEXT GENERATION

As we embark upon our sixth year tackling the national childhood obesity crisis, the Partnership for a Healthier America (PHA) proudly claims much success that we can look back on and embraces the challenge of the important work we have to look forward to.

In 2014, the Centers for Disease Control and Prevention released some very encouraging news: obesity rates among 2–5-year-olds had fallen by 43 percent over the past decade and some states were reporting small drops in obesity rates for low-income kids. That's great news, but we have so much more to do. Childhood obesity continues to be a serious problem in this country. One in three American children are still not living at a healthy weight and not all Americans have the same opportunities to be healthy. But the decrease for the nation's youngest consumers is extremely encouraging!

Let me tell you why. These statistics don't stand alone. Today's pre-school age children have more than just a healthier start in life than their older brothers and sisters – they'll be growing up in a world that's providing easier access to healthy options and healthy lifestyles. I'm proud to say that this is in part because of the work PHA has accomplished since its launch in 2010, along with the ongoing commitments of its partners that will continue to reap dividends for many years to come.

Consider what life will be like for these young children:

Because of the efforts of *Let's Move! Active Schools*, many of these kids will start the school day being physically active and find numerous opportunities to keep moving before, during and after class time. In addition, PHA partners are making sure they'll find more fruits and vegetables throughout the day.

Even if they come from neighborhoods that today are considered "food deserts," more of them will be able to walk to grocery or convenience stores where produce and whole grain snacks are prominently displayed and affordably priced.

Their neighborhoods will be more likely to have parks and other spaces where they can play. Should they get thirsty, they'll be more likely to find the Drink Up logo, reminding them to drink more water, more often.

When they go to the doctor, they'll have new tools that will facilitate counseling on the importance of maintaining a healthy weight and be given information about how to do so. Should they find themselves in a hospital, or should their parents work in a hospital, they'll be able to fuel up on healthy, affordable meals. And when they get to college, they'll find numerous continued opportunities for daily physical activity on campus and healthy food options at the food court, the cafeteria – even in vending machines.

In short, this generation will live in a world that makes access to healthy foods and opportunities to maintain good health a priority. They'll see positive messages about healthy eating and physical activity throughout their day – whether it's at daycare, at school, in their neighborhood, at the grocery store or on the playing field. They'll know the importance of maintaining a healthy weight and what they can do to achieve it. PHA takes great pride in being part of achieving these changes.

As we move forward into the next phase of our work here at PHA, we do so with the knowledge that, with the help of our ever-widening range of partners, together we are creating a healthier environment for America's youth. Even better, they are developing lifelong habits they can pass on to their own children. That's the legacy of the work that we're doing – a legacy of health for generations to come. Thank you for all you do as you join with us in assuring a healthier future for our children and families.

JAMES R. GAVIN III, MD, PHD

CHAIRMAN OF THE BOARD,
Partnership for a
Healthier America



A MESSAGE FROM FIRST LADY MICHELLE OBAMA

When I decided to focus on the national epidemic of childhood obesity and what we could do together to raise a healthier generation, I knew this challenge couldn't be tackled without the help of a multitude of partners, including parents, healthcare providers, businesses, elected officials, educators and so many others. After decades of increasing obesity rates, we had an uphill battle, and we needed everyone to step up and do their part.

As I look back now on what has been accomplished during the past six years through the *Let's Move!* initiative and the Partnership for a Healthier America (PHA), I could not be prouder of or more energized by everything we have achieved together to help all of our children lead healthier lives.

It's been incredible to see the more than 200 private sector agreements enabled by PHA come to fruition over the years. PHA partners are creating healthier environments in childcare and out-of-school settings for more than six million children, with healthier snacks and meals and more opportunities for them to move; offering more physical activity opportunities before, during, and after school for more than 3.9 million students; reformulating products to reduce the amount of fat, sugar, and salt in the food we buy for our families and eliminating more than 6.4 trillion calories from the marketplace; revamping children's menus at 28,000 restaurants and hotels to offer healthier options; and investing more than \$90 million in physical activity programming.

Through the Drink Up campaign, we're encouraging people to drink more water, more often. Through the FNV campaign, we're employing the same marketing strategies used by some of the most successful

companies in the world, bringing together world class athletes, actors, musicians and social media stars to promote fruits and vegetables. Plus, we're using Sesame Street characters in grocery stores nationwide to promote fresh produce. We're also bringing healthier food choices and more opportunities for active living to college campuses, hospitals and housing.

We've made real progress these past six years, and for the first time in many years, obesity rates have finally stopped rising. In fact, rates have actually started falling among our youngest children.

But we can't stop there.

Nearly one in three American children is still overweight or obese. The numbers are even higher in African American and Hispanic communities, where nearly 40% of children are overweight or obese. So, we have a long way yet to go, and I hope that all of you will stay with me on this. While my time as First Lady ends next year, my work on behalf of our children's health will continue.

As we further these efforts, I want to take this opportunity to thank each and every one of you who has stepped up to make America a healthier place for our children and families and ask you to keep up the good work. We've come so far, but we have so much more to do – and I look forward to continuing this work to build a healthy future for generations to come.

**FIRST LADY
MICHELLE OBAMA**
HONORARY CHAIR,
Partnership for a
Healthier America



THE PHA FRAMEWORK

When the Partnership for a Healthier America launched six years ago, we promised to work toward making the healthy choice the easy choice for American families. That's exactly what we've done, and it's what we'll continue to do. But over the years, we realized that to meet that promise, we needed to expand our approach to include both influencing the supply of healthier options as well as generating demand for healthier choices.

In the early stages of our work, we focused upon the supply side of this equation: We worked with companies to offer a wider range of healthier products, to improve products where they could, or, to price them affordably so that healthier food was accessible to all American families regardless of income level. In some cases, we asked for all of the above.

But we didn't stop there. Once we had made inroads on the supply side we began tackling the demand side with our now more than 200 partners. Through signature initiatives such as Drink Up and FNV, we're now marketing healthy food and beverages directly to American consumers, using the same tactics and channels employed by leading marketers to drive greater consumption.

And the messages are getting through. Convenience stores that prominently display healthier options in centrally located coolers have likewise seen a boost in produce sales. Water sales rose thanks to Drink Up, a campaign to get people to drink more water, more often. And attitudes about eating fruits and veggies are shifting in our favor.

Our work goes beyond what Americans are eating, of course. We've also increased opportunities for kids and families to get up and moving – before, during and after school – as well as in the places in which they live. Our partners are now even designing affordable housing developments with indoor and outdoor spaces that help incorporate physical activity into daily life. And, we're reaching young adults after they leave home through our Healthier Campus Initiative, which ensures that college students have access to quality, on-campus facilities and physical activity programming.

This report is designed to highlight our partner commitments and provide an update on PHA's initiatives. Our role is to ensure that these commitments are strong enough to create meaningful change, while practical enough for the private sector to implement. And while general descriptions of progress are listed in this executive summary, data outlining progress for each of our partners and initiatives can be found in an online database: progressreports.ahhealthieramerica.org. We encourage you to look through it carefully. This online resource is a critical component of our commitment to transparency. Anyone at any time can see exactly what our partners have committed to, as well as how they're performing, based on third-party verification. Please spend some time with the information online to help us stay true to our promise of accountability. Every commitment deserves your attention and scrutiny.

The pages that follow include an overview of progress for each of our partners in seven broad categories: Early Childhood and Out-of-School Time; Food Access; Marketplace; Physical Activity; Healthcare; Healthier Campus Initiative; and Active Design Verified. We've also highlighted new initiatives, as well as expansions or changes to old ones. We hope you find this report useful and look forward to your feedback.

METHODOLOGY

One of PHA's main goals is to ensure that commitments made are commitments kept. To assess the progress of PHA partner commitments, we work with a team of external verifiers including:

- Altarum Institute
- Center for Active Design
- Food, Nutrition & Policy Consultants LLC
- RTI International
- Rudd Center for Food Policy and Obesity

TOGETHER, PHA AND THE VERIFIERS APPROACH THE PROCESS WITH THREE GOALS:

1. To design verification methodologies that will yield valid, meaningful data and ensure partner accountability;
2. To establish processes that are feasible to implement in real-world settings without undue data collection and/or reporting burdens on partners; and
3. To strive for consistency in reporting across indicators and data sources, while maintaining a level of flexibility in approaching the verification process such that unique circumstances, abilities and data systems can be accommodated as necessary to document progress.

THE GENERAL METHODOLOGY IN APPROACHING THE VERIFICATION PROCESS IS AS FOLLOWS:

- Gather background information on commitments
- Operationalize commitment elements and identify appropriate indicators and data sources
- Work with PHA and its partners to establish or confirm methods for collecting and reporting data
- Develop tools to assist partners in data collection and in the reporting process
- Collect, verify and summarize data

Specific methodologies are developed in tandem with each commitment and include everything from using standardized tools – such as the Wellness Child Care Assessment Tool – to menu and nutrient analyses to GIS software that maps new grocery stores against USDA-designated food desert census tracts or low supermarket access (LSA) areas.

More detailed methodology for each partner is outlined in the online companion to this report, available at progressreports.ahealthieramerica.org.





EARLY CHILDHOOD AND OUT-OF-SCHOOL TIME

Early childhood is a critical time for development, and much of this time is often spent outside the home, in childcare settings and early learning programs. Our early childhood and out-of-school time partners make keeping our kids healthy a priority: Collectively, they've committed to provide more than 6 million children with healthier food and increased physical activity by 2020. PHA partners promise to serve fruits and vegetables with every meal; feed kids in a family-style setting; provide a minimum of at least one hour of physical activity each day; and limit screen time activities for all children in their care.





EARLY CHILDCARE CENTERS

Early childhood is a time when children are just starting to develop their tastes and eating habits and their bodies need good nutrition to grow. PHA has partnered with national childcare and early childhood education providers to ensure that, during this important developmental time, children being cared for outside the home will be given the healthier foods and opportunities for physical activity they need.

KinderCare, which provides year-round early childhood education and care for more than 170,000 children across 1,900 centers, makes sure water is available to children throughout the day and has eliminated fried foods from its facilities. In addition, they have increased the amount of fresh fruits and vegetables and whole grains served to the children in their care, ensuring the 62 million snacks and meals they dish out each year provide kids with the nutrition they need. Most recently, going above and beyond its commitment, it has struck juice from all center menus.

Learning Care Group, an early education and care provider for more than 100,000 children ages six weeks to 12 years across its more than 900 centers and sites,

limits juice to 100 percent fruit juice that is served no more than twice a week. Like KinderCare, it makes water available to children throughout the day and serves non-fat or low-fat milk to kids ages 2–5. Children under the age of 2 are served whole milk. Fruits and vegetables are incorporated in the daily breakfast and lunch menus and fried foods have been completely eliminated.

Because doing so promotes good eating habits, the children in all of these centers also eat family style – along with staff, who eat the same food as the kids. Weather permitting, children get outside to play each day, with at least one hour of physical activity for most age groups. What's more, screen time for children under the age of two has been prohibited and staff advise parents against allowing more than two hours of screen time at home for older children.

NATIONAL RECREATION AND PARK ASSOCIATION

Parks and recreation can play a powerful role in helping kids grow up healthy. They offer great places for families to spend active time together and often provide summer and after-school camps and other activities to keep kids busy and moving.

The National Recreation and Park Association (NRPA) has committed to providing healthier food and more opportunities for physical activity during the out-of-school time programs offered at its 2,000 locations across the country. Two years into its five-year commitment, NRPA has brought its “Commit to Health” campaign to 991 locations, improving access to healthier foods and activities for more than 119,000 children. Children have reported that they enjoy tasting and trying new foods, learning about how to keep the body healthier and being physically active each day in their out-of-school time programs and at home.



225+ million

Our childcare centers are serving over 225 million healthier snacks and meals per year across their centers.



**National Recreation
and Park Association**



**BOYS & GIRLS CLUBS
OF AMERICA**



GREAT FUTURES START [HERE](#).



BOYS & GIRLS CLUBS
OF AMERICA

COMMITMENT

Encourage 3,400 Boys and Girls Clubs to join a national effort to create healthier environments for children in out-of-school time programs. This includes encouraging Boys and Girls Club sites nationwide to adopt established guidelines based on The National Afterschool Association Standards for Healthy Eating and Physical Activity that address healthy eating, physical activity, and youth and parent education.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

5 YEARS

VERIFIED RESULTS

[SEE PRIOR YEARS' PROGRESS >](#)

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
BGCA did not have any reporting or compliance deadlines in 2015.	N/A	N/A	N/A

2015 PARTNER STATEMENT

"For more than 150 years, Boys & Girls Clubs have served young people most in need, helping them develop the skills and abilities to become caring, responsible and productive citizens. Each year, nearly four million young people enter the doors of a Boys & Girls Club. Clubs serve an ethnically diverse population of boys and girls ages 6 to 18. Sixty percent of Club youth are eligible for free- or reduced-price school lunches, an important indicator of low income status, compared to 51 percent of public school students nationally.

"In 2016, BGCA will work with Boys & Girls Clubs around the country to increase physical activity and nutrition education for members and their families, provide healthy meals and adopt viable policies. Clubs will encourage youth and families to make a life-long commitment to healthy lifestyles by increasing physical literacy for all youth. Recent data indicates that fewer than 23 percent of girls ages 12 to 15 are meeting the daily physical activity recommendations. By 12th grade, only about 17% of girls meet recommended standards. As a result, BGCA will

identify and share new strategies to engage female youth in physical activity more often.

"A total of 544 Boys & Girls Clubs have committed to adopting the Healthy Eating and Physical Activity Standards impacting 67,743 youth ages 6-18. Many Clubs have made progress towards compliance with some 70% of Clubs demonstrating Healthy Eating and Physical Activity standards."



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COMMITMENT

Design and implement programming, policies, and procedures to be used in daily operations so that KinderCare Education child care centers can ensure that all children are being provided the healthiest available food choices and the recommended amount of time dedicated to physical activity. This will include: eliminating sugar-sweetened beverages, increasing consumption of fruits and vegetables at every meal, eliminating fried foods, confirming that no time is being spent in front of televisions or video games and that computer use is limited to educational activity and ensuring children engage in at least 1-2 hours of physical activity daily.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Have in place corporate policies that reflect best practices as determined by the WellCCAT.	July 2015	November 2015	All corporate policies were submitted at the outset of the commitment and were initially coded in November 2014. KinderCare Education made changes and clarifications to their policies and submitted revised policies for recoding in October 2015. Current corporate policies reflect best practices as outlined in the WellCCAT.
In 100% of centers, do not serve beverages with any synthetic food dyes, stimulants (e.g. caffeine) and other additives or added nutritive or non-nutritive sweeteners.	July 2015	November 2015	One hundred percent of centers do not serve beverages with any synthetic food dyes, stimulants (e.g. caffeine) and other additives or added nutritive or non-nutritive sweeteners. KinderCare Education uses a centralized menu distributed by the corporate office. These items are not menu

options.

In 100% of centers, engage parents and caregivers using informational material and/or activities focused on healthy eating and physical activity a minimum of 3 times per year.	July 2015	November 2015	Recently KinderCare Education changed its policy about communication with parents about nutrition, physical activity and screen time. In order to ensure consistent messages are provided at regular intervals, the corporate office provides informational materials directly to 100% of families and caregivers at least 3 times per year.
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In all centers, provide access to free, potable water during meals and throughout the day.	July 2015	November 2015	One-hundred percent of centers have water available to children during meals and throughout the day.
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In at least 85% of centers, eat meals family-style when possible.	July 2015	November 2015	Eighty-six percent of centers eat meals family style. The definition of family style dining is stringent and includes doing ALL of the
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following: placing food on the table in serving bowls; encouraging children to serve themselves; having caregivers sit with the children to eat; and caregivers consuming the same food as the children. When each component of family style is considered separately, at least 91% of centers report that they use each feeding practice.

In at least 85% of centers, eliminate screen time for children under two years. For children ages two and older, limit screen time to no more than one hour per day (excluding special events).

July 2015

November 2015

Children under the age of two are not exposed to screens at all in 99% of centers. One-hundred percent of centers limit screen time for children over age two to no more than one hour per day.

In at least 85% of centers, for children ages five and older, serve

July 2015

November 2015

Juice has been removed from the centralized menu and is no longer served in any KinderCare

no more than one
6 ounce serving
of 100% juice per
day.

Education center.

In at least 85% of
centers, for
children ages two
and older, serve
low-fat (1%) or
non-fat milk.

July 2015

November
2015

Ninety-three percent of
centers serve only low-
fat (1%) and non-fat milk
to children ages two and
older.

In at least 85% of
centers, for
children ages two
to four, no more
than one 4 ounce
serving of 100%
juice per day.

July 2015

November
2015

Juice has been removed
from the centralized
menu and is no longer
served in any KinderCare
Education centers.

In at least 85% of
centers, for
mothers who
want to continue
breastfeeding,
allow for the
provision of
mother's milk for
their children,
and
accommodate
mothers who wish

July 2015

November
2015

KinderCare Education
has a corporate policy
stating "Centers may not
refuse expressed breast
milk." In addition,
corporate policy
supports breastfeeding
with the following
policies: "Weaning from
breast milk may not be a
requirement for moving
into the next classroom

to breastfeed
during the day.

or age level. The center must provide mothers with a comfortable and nurturing environment for breastfeeding. Mothers who are breastfeeding may not be required to do so in a specific location. No restriction may be placed on a mother's choice of breastfeeding times or locations." Ninety-nine percent of centers report that they allow for the provision of mother's milk. Ninety-seven percent report using at least one of the following strategies to accommodate mothers who wish to breastfeed: providing refrigerated storage for breast milk, private areas for mothers who wish to breastfeed or express milk, and training for staff on the proper handling of breast milk.

In at least 85% of
centers, have
policies
encouraging

July 2015

November
2015

There is a corporate
policy requiring
communication with
parents about screen

parents and caregivers to limit quality screen time for children outside the centers to no more than 1-2 hours per day.

time. The corporate office communicates directly with families about screen time, providing strong encouragement for parents/caregivers to limit screen time to no more than 2 hours per day.

In at least 85% of centers, provide at least 1 hour of physical activity throughout the day (or 30 minutes for before or after school programs), including outside play when possible.

July 2015

November 2015

Ninety-one percent of centers provide at least 1 hour of physical activity throughout the day for toddlers and preschoolers, while 80% of centers provide at least one hour of physical activity for kindergarteners. Fifty-three percent of centers provide at least 30 minutes of physical activity in beforecare, while 96% provide at least 30 minutes of physical activity in aftercare. All age groups play outside daily when possible (weather permits).

In at least 85% of centers, serve fruits and/or vegetables at every meal and snack or a minimum of two occasions per day.	July 2015	November 2015	The centralized menu used by all KinderCare Education centers indicates that fruits and/or vegetables are being served at a minimum twice each day (during at least two of the three eating occasions). Eighty-nine percent of centers report that fruits and/or vegetables are served during two or more eating occasions per day.
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No Knowledge Universe center will serve fried food.	July 2015	November 2015	No centers are serving fried food. Centers are required to use the KinderCare Education Food Purchasing Guide and menus. Fried foods are prohibited.
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2015 PARTNER STATEMENT

"KinderCare Education, including our KinderCare Learning Centers, CCLC, and Champions brands, is a proud partner of Partnership for a Healthier America (PHA). As the nation's largest provider of high quality early childhood education, our partnership with PHA reflects the leadership role we have in the industry and reinforces our longstanding commitment to using our voice to support young children and their families throughout our country. By removing juice and fried foods from our menus and serving well-balanced meals and snacks, serving food family-style, limiting screen time and emphasizing physical activity, we are able to teach

and model healthy habits for the more than 160,000 children in our centers and sites. We continue to engage parents in meaningful conversations about the importance of nutrition and highlight seasonal recipes and tips for cooking at home for parents on our Grow Happy blog. In addition, our curriculum includes a section dedicated to healthy eating and physical activity. KinderCare Education's relationship with PHA supports our Grow Happy initiative and inspires us to continually improve our programs, policies, and procedures to better serve our children, create lifelong learners, and support the development of healthy habits for life."



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COMMITMENT

Design and implement programming, policies, and procedures to be used in daily operations so that Learning Care Group child care centers can ensure that all children are being provided the healthiest available food choices and the recommended amount of time dedicated to physical activity. This will include: eliminating sugar-sweetened beverages, increasing consumption of fruits and vegetables at every meal, eliminating fried foods, confirming that no time is being spent in front of televisions or video games and that computer use is limited to educational activity and ensuring children engage in at least 1-2 hours of physical activity daily.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

[SEE PRIOR YEARS' PROGRESS >](#)

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Have in place corporate policies that reflect best practices as determined by the WellCCAT.	August 2015	September 2015	All corporate policies were submitted at the outset of the commitment and were initially coded in July 2014. Learning Care Group made changes and clarifications to their policies and submitted revised policies for recoding in both November 2014 and again in January 2015. Current corporate policies reflect best practices as outlined in the WellCCAT.
In 100% of centers, do not serve beverages with any synthetic food dyes, stimulants (e.g. caffeine) and other additives or added nutritive or non-nutritive sweeteners.	August 2015	September 2015	One hundred percent of centers do not serve beverages with any synthetic food dyes, stimulants (e.g. caffeine) and other additives or added nutritive or non-nutritive sweeteners. Learning Care Group uses a "locked order guide" allowing centers to order only the foods and beverages approved

by the corporate office.
These items are not
available for order.

In 100% of centers, engage parents and caregivers using informational material and/or activities focused on healthy eating and physical activity a minimum of 3 times per year.	August 2015	September 2015	Seventy-one percent of centers engage parents and caregivers using informational material and/or activities focused on healthy eating and physical activity a minimum of 3 times per year. An additional 23% reach parents with this information 1-2 times per year.
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In all centers, provide access to free, potable water during meals and throughout the day.	August 2015	September 2015	Ninety-five percent of centers have water available for self-serve or upon request during meals and throughout the day.
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In at least 85% of centers, eat meals family-style when possible.	August 2015	September 2015	Eighty-two percent of centers eat meals family style. The definition of family style dining includes doing ALL of the following: placing food on the table in
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serving bowls;
encouraging children to
serve themselves; having
caregivers sit with the
children to eat; and
caregivers consuming
the same food as the
children. When each
component of family
style is considered
separately, at least 90%
of centers report that
they use each feeding
practice.

In at least 85% of
centers, eliminate
screen time for
children under
two years. For
children ages two
and older, limit
screen time to no
more than one
hour per day.

August 2015

September
2015

Children under the age
of two are not exposed
to screens at all in 97% of
centers. One-hundred
percent of centers limit
screen time for children
over age two to less than
one hour per day.

In at least 85% of
centers, for
children ages two
and older, serve
low-fat (1%) or
non-fat milk.

August 2015

September
2015

Ninety-seven percent of
centers serve only low-
fat (1%) and non-fat milk
to children ages three
and older. Eighty-nine
percent of centers serve
only low-fat (1%) and
non-fat milk to children

between the ages of two and three. One-third of centers that do not serve low-fat or non-fat milk to 2-3 year olds have combined classrooms, where children under two and between 2-3 years old are in the same classroom.

In at least 85% of centers, for children over two years of age, no more than one 4 ounce serving of 100% juice per day.

August 2015

September 2015

Corporate policy allows 100% juice to be served no more than twice per week, at afternoon snack only. Ninety-four percent of centers limit the serving size to no more than 4 ounces (or do not serve juice at all).

In at least 85% of centers, for mothers who want to continue breastfeeding, allow for the provision of mother's milk for their children, and accommodate mothers who wish

August 2015

September 2015

Ninety-nine percent of centers allow for the provision of mother's milk. Ninety-two percent use at least one strategy to accommodate mothers who wish to breastfeed. Strategies include providing refrigerated storage for breast milk, private areas for mothers who wish to

to breastfeed
during the day.

breastfeed or express
milk, and training for
staff on the proper
handling of breast milk.
In 89% of centers, some
infants are currently
receiving breast milk,
demonstrating that
parents are being
supported in their
decisions about infant
feeding.

In at least 85% of
centers, have
policies
encouraging
parents and
caregivers to limit
quality screen
time for children
outside the
centers to no
more than 1 hour
per day.

August 2015

September
2015

There is a corporate
policy stating that "Staff
members encourage
families and caregivers
to limit screen time to no
more than 2 hours per
day," which is to include
the one hour they may
receive in the center.
Eighty-seven percent of
centers communicate to
parents about limiting
screen time using one or
more of the following
strategies: eFamily
News, monthly
newsletter, posters,
health fairs, parent-
teacher conferences,
parent handbook and
home handouts.

In at least 85% of centers, provide at least 1 hour of physical activity throughout the day, including outside play when possible.	August 2015	September 2015	Eighty-nine percent of centers provide at least 1 hour of physical activity throughout the day, including outside play when possible.
In at least 85% of centers, serve fruits and/or vegetables at every meal and snack or a minimum of two occasions per day.	August 2015	September 2015	Ninety-five percent of centers serve fruits and/or vegetables at every meal and snack or a minimum of two occasions per day.
No Learning Care Group center will serve fried food.	August 2015	September 2015	No centers are serving fried food. Centers are not able to order fried foods, as they are not approved items in the order guide.

2015 PARTNER STATEMENT

"Learning Care Group (LCG) is prioritizing nutrition and fitness at all of its schools and in its corporate offices through its Grow Fit program. The company is emphasizing the importance of a healthy lifestyle as a core life skill, alongside literacy and kindness. LCG is making steady

progress on the 'Let's Move! Child Care' goals, having already achieved most of the objectives. This year, LCG further defined its Grow Fit policies to outline criteria for communicating with school families about nutrition and fitness. Having already eliminated fried foods, LCG continues to expand its menu to include healthy new child-friendly offerings that help develop children's palates. Developed by a registered dietician nutritionist, the Grow Fit menu now offers more than 50 fruits and vegetables, and more than 30 whole grain options. The company has further expanded its multi-cultural and vegetarian offerings, including such items as beany enchilada casserole, baked teriyaki fish and Spanish chickpea stew while putting a healthy twist on kid favorites with items such as turkey cranberry pizza. Water and low-fat milk are the beverages of choice, with 94% of schools serving 4 ounces of juice no more than twice a week to children ages 1-4. In addition to the daily menu, schools also receive guidance on healthy options for special occasions to ensure celebrations are in keeping with the company's Grow Fit mindset. Physical movement is part of the curriculum for each level of development. Teachers facilitate physical movement with planned activities that promote exercise for 1-2 hours daily, along with spontaneous Grow Fit Daily Dance Breaks and special fitness-themed events. Activity is interspersed throughout the day to ensure that children aren't sitting passively for more than 10 minutes at a stretch. LCG continues to support parent decisions regarding infant feeding. The company also strictly adheres to screen time limits according to Let's Move! Child Care guidelines."



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COMMITMENT

Encourage 2,000 park and recreation sites to join the national effort to create healthier environments for children in out-of-school time programs. This includes encouraging sites nationwide to adopt established guidelines based on The National Afterschool Association Standards for Healthy Eating and Physical Activity that address healthy eating, physical activity, and youth and parent education.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

5 YEARS

VERIFIED RESULTS

[SEE PRIOR YEARS' PROGRESS >](#)

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
NRPA did not	N/A	N/A	N/A

have any
reporting or
compliance
deadlines in 2015.

2015 PARTNER STATEMENT

"NRPA is partnering with PHA to implement a set of Healthy Eating and Physical Activity (HEPA) standards at 2,000 local park and recreation sites nationwide. As health and wellness leaders in communities, park and recreation agencies provide a safe place for children to go during out of school times (OST), encourage physical activity and promote eating healthy on a daily basis. Implementing the HEPA standards is further strengthening the leadership role of parks and recreation in OST. In 2014, NRPA created a campaign- Commit to Health -and partnered with the Alliance for a Healthier Generation to provide technical assistance and planning support to park and recreation sites as they implement the HEPA standards. To date, 991 park and recreation sites have taken the Commit to Health pledge to implement the HEPA standards. Success stories from communities who have had early success can be found on NRPA's website: <http://www.nrpa.org/success-stories/>."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Adopt and implement specific policies and procedures governing healthy eating, physical activity and screen time practices in YMCA early childhood and afterschool programs. Develop a Quality Rating and Improvement System to support implementation efforts and track implementation progress.

YEAR COMMITTED

2011

LENGTH OF COMMITMENT

4 YEARS

VERIFIED RESULTS

[SEE PRIOR YEARS' PROGRESS >](#)

COMMITMENT

COMPLIANCE

REPORTING

VERIFIED

ELEMENT	DATE	DATE	RESULTS
Y-USA will adopt specific policies and procedures for healthy eating and physical activity ("HEPA Standards") in early childhood and afterschool programs. YMCA Member Associations, will, in turn, enter into Memoranda Of Understanding with Y-USA upon either formally adopting the standards or through accepting the standards through the use of materials, services, or grants made available to them by Y-USA.	November 2015	April 2016	Between April 2014 and April 2015, CEOs from 27 Y Member Associations with an early childhood or afterschool program made a commitment to meet the HEPA standards. As of April 2015, the CEOs of 728 (93%) Y Membership Associations had made this commitment.
Develop and utilize a Quality Rating and Improvement	November 2015	April 2016	Between April 2014 and April 2015, Y-USA offered four training opportunities on the

System (QRIS) to facilitate the work of YMCA Member Associations in implementing policies and procedures, and in tracking this implementation through annual assessments, trainings, a 'healthy vendor' program, community and state level advocacy and the use of programs and program materials which include educational and operational content consistent with the policies and procedures that adhere to the HEPA standards.

HEPA standards and trained 9 staff trainers and 984 participants, bringing total to-date numbers to 95 staff trainers trained and 2,768 participants trained. As April 2015, Y-USA continued to implement the Healthy Vendor Program to facilitate purchasing relationships with preferred vendors whose products support the HEPA Standards. A new agreement was made with Playworks to offer discounted programs to Ys including workshops, consultation, and play equipment. Y-USA worked on a 4-week pilot program with the Fruit Guys to provide local produce to 20 Ys. Y-USA formed a partnership with Brita to support implementation of their water standard, with Brita agreeing to send \$150,000 worth of water pitchers and filters to Ys over the course of three years. Lastly, Y-USA partnered with the American Academy of

Pediatrics Institute for Healthy Childhood Weight to provide families with up-to-date resources on HEPA at the Y and at home.

Utilize the measures of progress included in the QRIS as the basis on which recognition and grant funding will be made available as incentives for implementing policies and procedures.

November 2015

April 2016

During the reporting period April 2014-April 2015, Y-USA utilized QRIS measures, including participation in HEPA standard monitoring and recognition for meeting 100% of the HEPA standards, as the basis for three types of grant opportunities. A grant worth more than \$1 million was offered to Ys through two opportunities: (1) Ys funded to work with one program site to meet 100% of the HEPA standards and (2) Ys funded to work on removing barriers to meeting one standard. The HEPA Champions Grant award provided \$6,250 grants to 18 Ys meeting 100% of the HEPA standards to be

the "champion" of one HEPA standard and develop standard-specific success stories and offer other support to Ys to implement that HEPA standard.

Seventy percent of YMCA Member Associations with early childhood or afterschool programs will be in compliance with the HEPA Standards.

July 2014

April 2015

Survey responses were received from 448 (64%) of the 698 Y associations that had committed to meeting the HEPA standards as of February 2015. Of these, 139 Y associations (31%) reported that they had at least one early childhood or afterschool program in compliance with all of the HEPA standards and when asked to list the number of program sites meeting the standards 946 sites were reported.

To assess the accuracy of self-reported responses, program documents were collected from 697 program sites (response rate 74%). The total number of program sites verified through document review as

meeting 100% of the HEPA standards was 40 program sites--16 early childhood sites and 24 afterschool sites. These 40 program sites were part of 24 unique Y associations. Overall, 223 program sites (32%) were meeting 60% or more of the HEPA standards. The three most commonly met standards for early childhood and afterschool sites were:

- Offering daily outdoor play (79% and 75%, respectively)
- Not serving sugar sweetened beverages (76% and 71%, respectively),
- Offering 30/60 minutes of physical activity per day (74% and 63%, respectively)

2015 PARTNER STATEMENT

"The Y, one of the nation's largest nonprofit childcare providers, continues its efforts to become the nation's healthiest childcare provider. We want to improve the physical, cognitive, and social-emotional development of hundreds of thousands of children served daily at their Ys. In 2011, YMCA of the USA (Y-USA) committed to Partnership for a Healthier America (PHA) and first lady Michelle Obama to adopt healthy eating and physical activity (HEPA) standards in the Y's early childhood and afterschool programs as a way to promote healthy lifestyle

choices to the children they serve.

"The Y has aimed to have 100% of 728 local YMCAs offering early childhood or afterschool programs committed to implementing the HEPA standards. This report shows 93% of those Ys have made this commitment, up from 88% reported last April.

"The total number of program sites verified through document review as meeting 100% of the HEPA standards was 40 program sites—16 early childhood sites and 24 afterschool sites. Overall, 223 program sites (32%) were meeting 60% or more of the HEPA standards. The three most commonly met standards for early childhood and afterschool sites were: Offering daily outdoor play (79% and 75%, respectively), not serving sugar-sweetened beverages (76% and 71%, respectively), and offering 30/60 minutes of physical activity per day (74% and 63%, respectively).

"While some HEPA standards have proven to be a challenge to implement, Ys have had great success implementing most standards. For example, the Y's early childhood programs reported more than 80% compliance on 12 of the standards. Similarly, the Y's afterschool programs report more than 80% compliance on nine of the standards.

"Y's have increased their capacity to implement HEPA through Y-USA's technical assistance, resource development, and financial incentives. Specific efforts taken to support Ys included developing a workshop, HEPA Meet HEPA: Practice & Policy Overview, for continuous professional development; increasing healthy vendor options with the addition of FruitGuys and Entegra; expanding communication channels; and hosting focus groups and site visits to gain best practices and insight from Ys directly."



FOOD ACCESS

Where you live shouldn't determine what you can eat and PHA partners help to ensure that it won't. Our partners have increased access to healthy, affordable food for more than 8.1 million people living in communities with limited options for grocery shopping, by opening more than 800 new or renovated stores offering fresh fruits and vegetables and other nutritious food. In the process, they created more than 42,000 new jobs in neighborhoods that sorely needed them. In addition, more than 1,000 convenience stores across the nation are now offering healthier options.





PARTNER SPOTLIGHTS

SUPERVALU

When it comes to providing nutritious, home-cooked meals, one of the biggest challenges for low-income families is that they may live in neighborhoods that lack grocery stores stocked with competitively priced fresh produce and other healthy food choices. Therefore PHA encourages grocery chains and other retailers to open stores in areas that lack access to healthy, affordable food so that where people live doesn't adversely affect what they can eat.

SUPERVALU, a retail grocery network and supply chain for other retailers, has opened new SAVE-A-LOT grocery stores in and around neighborhoods lacking access to fresh fruits and vegetables and other healthy food options – so-called “food desert” areas – including 24 stores in the past year, bringing it just over halfway to its goal. The two dozen most recently opened stores serve close to 200,000 people, including nearly 50,000 low-income individuals and almost 90,000 individuals who previously had little access to groceries. SUPERVALU has committed to opening a total of 250 new grocery stores in neighborhoods where residents have little or no access to supermarkets by July 2016.

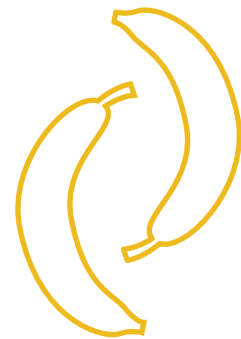
KWIKTRIP

KwikTrip, a Wisconsin-based chain of more than 475 convenience stores, greatly expanded its fruit and vegetable offerings and prominently displayed healthier food choices to customers – who literally ate them up! The chain increased bulk produce sales by 5.5 percent in its first year as a PHA partner. In addition to more fresh produce, the chain also expanded its offering of whole-grain and low-fat dairy products and began promoting a low-cost, healthier EatSmart combination meal.

The food at this convenience store chain isn't just healthier now, it's also more affordable. As part of its commitment, KwikTrip promises to incentivize consumers to opt for these healthier food options through lower prices, something it is able to do because it operates its own bakery, dairy and kitchens.

And it's not just KwikTrip customers who are benefiting from the changes. The chain is installing bike racks that encourage both shoppers and workers to ride to the store; giving employees free fruit (they receive one complimentary banana, apple, orange, pear, peach or grapefruit each day); and offering local fundraising groups reduced rates if they buy healthier snacks and food to sell at community events.

KwikTrip was also the first convenience store chain to enroll as a Drink Up partner, encouraging its customers to drink more water, more often. The chain has led the way for other convenience stores to engage with PHA and Drink Up, helping an industry begin to shift its image to that of an alternative source for healthier, affordable foods.



400 pounds

KwikTrip sells 400
pounds of bananas per
store per day.





“Water fuels everything we do,” reads a message from Grammy-award winning pop star Ashanti, on the website that launched her new single “Let’s Go.” Ashanti partnered with Drink Up to promote the importance of hydration in conjunction with the release of the new single and music video last year.

Drink Up Ashanti was designed to showcase the power of water. In a first-of-its-kind effort, Drink Up released four versions of Ashanti’s single “Let’s Go” with corresponding music videos. Each version represented various levels of hydration, and each version got incrementally stronger, clearer and more robust as fans “donated” drops of water until the final version, representing a fully hydrated song and music video, was ready for release. The only way to donate water was for people to use #DrinkUpAshanti on Instagram and Twitter. By the end of the month-long campaign, Drink Up gained more than 650 million impressions across all media, including more than 436,000 unique tweets, and positive earned media stories on TMZ, Dr. Oz and in *Parade*.

The Drink Up Ashanti campaign was the latest in a series of fun and creative ways Drink Up has reminded Americans that you are what you drink, and when you drink water you Drink Up. Previous efforts have included a public drinking fountain that paid sippers compliments while they quenched their thirst and celebrity support from John Legend and Eva Langoria. In fact, last year Drink Up was honored with a Bronze Clio – a standard of excellence in the ad world – for our chatty little fountain.

Last year, Drink Up was also proud to take on a prominent role – typically reserved for other beverages – as the exclusive beverage and presenting sponsor of Quiksilver’s King of the



#DrinkUpAshanti

Groms surf competition. An event targeted at male youths under the age of 16, Drink Up received more than 50 million targeted impressions with unique branding opportunities and ubiquitous logo presence throughout the six-month competition, which was the largest King of the Groms competition to date.

In addition, #H2OfCourse, a clever, topical and highly customizable campaign that allows Drink Up the flexibility to create geographically or culturally relevant ads, received more than 100 million impressions in a combination of out-of-home and digital advertising.

Drink Up partners and collaborators are now nearly 50 strong and its droplet logo can be found on billions of products in market, including reusable water bottles, outdoor taps, bottled water and packs, filters and delivery trucks. Best of all, it’s clear the campaign is working: Placing co-branded static ads on convenience store ATM machines boosted sales by more than 40 percent for one bottled water company. On a broader scale, those exposed to Drink Up marketing lifted bottled water sales 4 percent in 2014, while “Fence Sitters” (Drink Up’s targeted demographic) responded to the campaign by pushing sales 5 percent.

When people see Drink Up, they drink more water. And we couldn’t be happier.

h₂of
course

Your 30-minute conference call
is in its 213th minute.



#h2OfCourse





2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to improving healthier food access through offering four categories of fruit, four categories of vegetables, six whole grain products and four non-fat or low-fat dairy products at prices less than the regional average and in all Kwik Trip stores. Kwik Trip will also implement a new EATSmart program and other policies that promote healthy habits among consumers as well as offer a Healthy Concessions Program that allows organizations to purchase healthier items at discounted prices to use in their fundraising efforts.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

2 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
<p>All Kwik Trip convenience stores will:</p> <ul style="list-style-type: none"> • Offer at least 4 categories of fresh fruits and 4 categories of fresh vegetables; • Dedicate a minimum of 12 linear feet of shelf space to fresh fruits and vegetables; and • Price staple fresh fruits and vegetables below the average regional price for each item. 	June 2015	August 2015	Kwik Trip exceeded the goal to offer more than four categories of fresh fruits and more than four categories of fresh vegetables. It also exceeded the goal to dedicate a minimum of 12 linear shelf space to fresh fruits and vegetables. Kwik Trip's prices were less than the average regional price for 6 out of 7 items.
<p>All Kwik Trip stores will:</p> <ul style="list-style-type: none"> • Offer at least 6 categories of whole grain products and 4 categories of low-fat dairy products; 	June 2015	August 2015	Kwik Trip exceeded the goal to offer at least six categories of whole grains and four categories of low-fat dairy products. It also exceeded the goal to dedicate a minimum of six linear feet shelf space

- Dedicate a minimum of 6 linear feet shelf space to whole grain products and a minimum of 6 linear feet shelf space to low-fat dairy products; and
- Price staple whole grain and low-fat dairy products below the average regional price for each item.

to whole grain products and a minimum of six linear feet shelf space to low-fat dairy products. Kwik Trip's prices were less than the average regional price for 2 out of 3 items.

Label all EATSmart items offered in stores with calories per serving.

June 2015

September 2015

Kwik Trip has labeled some EatSmart items with calories per serving. It intends to label all EatSmart items with calories per serving in the future.

All Kwik Trip stores will offer and promote at least two (2) EATSmart combination meals that meet nutrient, food

June 2015

December 2015

Kwik Trip offered and promoted one EatSmart combination meal that met nutrient, food, and affordability profiles.

and affordability profiles.

Label all fountain beverage machines with the calorie content per size offered.

June 2015

November 2015

Kwik Trip has collected calorie count data for its fountain beverage machines; however, it has not implemented labeling on beverage machines yet.

Offer a free piece of fruit daily to all employees working that day.

June 2015

August 2015

Kwik Trip has a wellness fruit program that offers each worker one complimentary banana, apple, orange, pear, peach or grapefruit on each day worked.

Install bicycle racks at all new Kwik Trip stores built in 2014 and 2015.

June 2015

August 2015

Nineteen new store locations had bicycle racks already in place or included in store plans.

Implement a Healthy Concessions Program that meets beverage

June 2015

August 2015

Kwik Trip implemented a Healthy Concessions Program. All items offered as part of this program met beverage

and nutrition
guidelines.

and nutrition guidelines.

2015 PARTNER STATEMENT

"It has been said that time flies when you're having fun and 2015 has done just that at Kwik Trip, Inc., from signing on as a supporter of the Drink Up initiative, to the fulfillment of our original commitment. We were also honored when presented the Partnership for a Healthier America Healthier Future Award. The work we are especially proud of is with our Healthy Concessions Program bringing healthier fare to local concession stands. There has been great feedback from our guests, communities and coworkers alike who have all welcomed the healthy initiatives. We are enthusiastic to continue our work with PHA and to continue to make the healthy choice the easy (and convenient) choice."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to making healthier options easier at all of its current and future Loop Neighborhood stores. This includes offering healthier products; increasing affordability of those products; increasing marketing and promotion of healthier items; offering bicycle racks for its patrons and bike storage for its employees where possible; and providing a 20 percent discount to employee purchases of fresh fruits and vegetables.

YEAR COMMITTED

2015

LENGTH OF COMMITMENT

5 YEARS

VERIFIED RESULTS

**COMMITMENT
ELEMENT**

**COMPLIANCE
DATE**

**REPORTING
DATE**

**VERIFIED
RESULTS**

All "Loop Neighborhood" stores meet all the commitment elements.	January 2017	February 2016	No update provided.
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Offer at least six (6) categories of fresh fruits and at least three (3) categories of fresh vegetables.	January 2017	February 2016	No update provided.
--	--------------	---------------	---------------------

Offer at least five (5) categories of whole grain products.	January 2017	February 2016	No update provided.
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Offer at least five (5) categories of low-fat dairy products.	January 2017	February 2016	No update provided.
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Offer at least thirty (30) healthier food and beverage products.	January 2017	February 2016	No update provided.
--	--------------	---------------	---------------------

Offer at least two (2) Healthy Combo Meals that meet nutrient and food profiles.	January 2017	February 2016	No update provided.
--	--------------	---------------	---------------------

Provide prices that incentivize the purchase of fresh fruit and vegetables.	January 2017	February 2016	No update provided.
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Provide prices that incentivize the purchase of whole grains and low-fat dairy products.	January 2017	February 2016	No update provided.
--	--------------	---------------	---------------------

Provide prices that incentivize the purchase of healthier packaged food and beverage products.	January 2017	February 2016	No update provided.
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Price Healthy	January 2017	February 2016	No update provided.
---------------	--------------	---------------	---------------------

Combo Meals
less than or equal
to other
combination
meal options or
items sold
separately.

Institute a policy
that requires a
minimum of five
(5) healthier
products within
three (3) feet of
the point of sale
[cash register] in
all stores.

January 2017

February 2016

No update provided.

Institute a policy
that requires a
minimum of ten
(10) pictures
representing
healthier foods
and beverages
within each store
and on the web
site.

January 2017

February 2016

No update provided.

If allowed by local
regulations, offer
outdoor bicycle

January 2017

February 2016

No update provided.

racks for patrons
of stores.

Offer indoor or
outdoor bike
storage for
employees.

January 2017

February 2016

No update provided.

Provide a twenty
percent (20%)
discount to
employees on
fresh fruit and
vegetable (from
A.1.) purchases
while working.

January 2017

February 2016

No update provided.

2015 PARTNER STATEMENT

"Loop Neighborhood is proud of the progress we've made in the last 12 months as a burgeoning partner with PHA. We have sourced many fresh and packaged products that are great healthy additions to our line of better for you products. We are looking forward to completing all commitments to PHA in 2016. It's exciting to help pioneer better for you items in the convenience channel. The PHA commitment is truly a win-win scenario for both our business and the consumers we serve in California!"



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to expand its healthier food offerings, with fresh fruits and vegetables, whole grains, low-fat dairy, healthier packaged foods and healthier made-to-order foods. Sheetz will offer a minimum number of kids' meals that meet nutrition standards and focus on in-store promotion of healthier products, as well as other tactics geared toward making the healthy choice the easy choice.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Offer at least	October 2016	December	Sheetz exceeded the

eight (8) combined categories of fresh fruits and fresh vegetables.		2015	goal to offer at least eight combined categories of fresh fruits and fresh vegetables.
Offer at least four (4) categories of whole grain products.	October 2016	December 2015	Sheetz exceeded the goal to offer at least four whole grain products.
Offer at least four (4) categories of low-fat dairy products.	October 2016	December 2015	Sheetz exceeded the goal to offer at least four low-fat dairy products.
Offer at least fifteen (15) healthier food products.	October 2016	December 2015	Sheetz exceeded the goal to offer at least 15 healthier food products.
Offer a minimum of ten (10) healthier 'Made to Order' items.	October 2016	December 2015	No update provided.
Offer at least two (2) Healthy Kids Combo Meals	October 2016	December 2015	No update provided.

that meet
nutrient and food
profiles.

Price healthier
packaged food
and beverage
products less
than or equal to
comparable items
in the store.

October 2016

December
2015

No update provided.

Price healthier
'Made to Order'
items less than or
equal to
comparable items
in the store.

October 2016

December
2015

No update provided.

Price Healthy Kids
Combo Meals
less than or equal
to other
combination
meal options or
items sold
separately.

October 2016

December
2015

No update provided.

Have a policy that
requires newly

October 2016

December
2015

No update provided.

constructed stores, after January 1, 2015, to provide ten healthier product offerings at the cash registers.

Have a policy that requires a minimum of ten (10) pictures representing healthier foods and beverages on each of the following: in-store order boards, in-store menus, and website.

October 2016

December 2015

No update provided.

Create a nutrition calculator on SHEETZ website and SHEETZ mobile application that provides nutrient information.

October 2016

December 2015

Sheetz has a nutrition calculator on their website and on their mobile application. The nutrition calculator provides the nutrition facts and ingredients for food and beverage products and allows users to customize the ingredients to get more tailored nutrient information.

2015 PARTNER STATEMENT

"We made good progress on the six components of our PHA commitment in our first year of reporting. We have made fresh fruits and vegetables available at our store locations across our six states of operation, progressed on providing whole grains products and nonfat and low-fat dairy products, we have also advanced in providing a minimum of fifteen packaged foods however, we have not yet completed our Made-To-Order and healthy kid's combo meal. We feel confident that we will be able to achieve all of our commitment goals.

"Our commitment to PHA is also important to our over 17,000 employees and has provided them with additional knowledge to become ambassadors for better nutrition to our Sheetz customers. Having completed year one of our multi-year commitment, we continue to build momentum behind our mission to bring healthy food options to our customers."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Build one supermarket in or around defined food deserts.

YEAR COMMITTED

2011

LENGTH OF COMMITMENT

5 YEARS

VERIFIED RESULTS

[SEE PRIOR YEARS' PROGRESS >](#)

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Submit annual report, including progress on building 1	July 2016	July 2015	Between July 2014 through July 2015, ShopRite opened 1 new grocery store located in

supermarket in or around a food desert.

or around food desert, thus meeting its commitment.

Submit annual report, including number of people residing in a food desert census tract or limited supermarket access area served by new or renovated grocery stores.

July 2016

July 2015

The total number of people served by the new ShopRite grocery store location opened during the reporting period July 2014-July 2015 was 18,443 people.

Submit annual report, including number of low-access and number of low-income/low-access individuals residing in a food desert census tract or limited supermarket access area served by new or renovated grocery stores.

July 2016

July 2015

The total number of low-access people served by the new ShopRite grocery store location opened during the reporting period July 2014-July 2015 was 13,286 people.
The total number of low-income/low-access people served by the new ShopRite grocery store location opened during the reporting period was 2,268 people.

Submit annual report, including number of new jobs created.

July 2016

July 2015

The number of new jobs created in the reporting period July 2014-July 2015 is estimated to be 132 full-time equivalent jobs. ShopRite hired a total of 353 unique people during this time period, 63 of whom were participants of the Temporary Assistance for Needy Families program.

2015 PARTNER STATEMENT

"The ShopRite of Liberty Heights (ShopRite) opened at 4601 Liberty Heights Avenue in Baltimore City on August 1, 2014. The full service store includes fresh produce, seafood, halal meat, a scratch bakery and prepared food items. Additionally, the store provides an in-store health clinic operated by Park West Health System and a community room. In 2015, ShopRite added the services of 'ShopRite From Home,' a digital online ordering system that enables customers with limited access to fresh food to order online and have their groceries delivered to selected senior centers and Pratt Library branches. We also have curbside pickup services for disability – impaired customers and offer limited home delivery. The program was developed in partnership with the Baltimore Health Department and is centered to their 'Virtual Supermarket' strategy. ShopRite currently employs more than 150 associates, most of whom would be considered low income and hire within 5 miles of the store."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Open two hundred and fifty (250) grocery stores over a five-year period in commercially viable locations that are in, around or primarily serving food deserts.

YEAR COMMITTED

2011

LENGTH OF COMMITMENT

5 YEARS

VERIFIED RESULTS

[SEE PRIOR YEARS' PROGRESS >](#)

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Provide an annual report, including number of new	July 2016	July 2015	Between July 31, 2014 and July 2, 2015, SUPERVALU, Inc.

grocery stores
built in food
deserts.

opened 24 new SAVE-A-
LOT grocery stores
located in or around
food deserts. To date,
SUPERVALU opened a
total of 128 stores in or
around a food desert. It
has made 51% progress
towards meeting its
commitment of opening
250 grocery stores in or
around a food desert.

Provide an annual
report, including
the number of
people residing
in a food desert
census tract or
limited
supermarket
access area
served by new
grocery store
locations.

July 2016

July 2015

The total number of
people served by the
new SAVE-A-LOT
grocery store locations
opened during the
reporting period July
2014-July 2015 was
196,922 people.

Provide an annual
report, including
number of low-
access and
number of low-
income/low-
access individuals
residing in a food

July 2016

July 2015

The total number of low-
access people served by
the new SAVE-A-LOT
grocery store locations
opened during the
reporting period July
2014-July 2015 was
89,603 people. The total

desert census tract or limited supermarket access area served by new grocery store locations.

number of low-income/low-access people served by the new SAVE-A-LOT grocery store locations opened during the reporting period was 47,406 people.

Provide an annual report, including number of new jobs created, including store employees, construction, and outside contracting.

July 2016

July 2015

No data were submitted.

2015 PARTNER STATEMENT

No statement provided.



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Launch the California FreshWorks Fund and provide \$200 million in financing to support the establishment of grocery stores and related retailers to increase access to healthy foods in underserved areas.

YEAR COMMITTED

2011

LENGTH OF COMMITMENT

5 YEARS

VERIFIED RESULTS

[SEE PRIOR YEARS' PROGRESS >](#)

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
On an annual basis beginning 1 year from the first close of the fund, submit a report to PHA outlining the program's status, including funds raised to date, funds expended, number of people served (residing both inside and outside USDA-designated food deserts) and the number of jobs created by CAFWF investments.	July 2016	October 2016	Between October 1, 2014 and September 30, 2015, the amount of funds raised by CAFWF remained unchanged, with a total amount raised to date of \$272,838,432. Of this total, \$44,889,315 has been disbursed to date in loans and grants to fund projects. During the current reporting period, funds were dispersed to 23 unique organizations. Projects included support to launch a new mobile farmers market targeting low-income and underserved older adults in Marin County, a market assessment for construction of a new community food retailer, investment in an organization that helps farmers and farm workers strengthen their agricultural and business skills, and investment in a startup commercial kitchen that draws employees from at-risk

youth populations and plans to produce and distribute over 2,000 healthy meals per week to regional food banks and senior centers.

As of September 30, 2015, the CAFWF estimated that 3,288,154 people were being served by the projects it has financed and funded to date. CAFWF reported that this estimate is grounded in reporting provided by recipients at the time of funding and is based on both formal and informal market analyses, and these numbers are sometimes updated to be higher or lower than initial projections once the project is more mature. Verifiers were provided with no specific or reproducible methods on how population estimates were obtained or modified.

The number of new jobs created by all projects that CAFWF has funded to date is estimated to

be 1,792 FTE jobs. The total number of people hired for full-time and part-time jobs for all projects funded to date is estimated to be 1,899 people.

2015 PARTNER STATEMENT

"Nearly one million Californians, 45 percent of whom are low-income, live without access to nearby supermarkets or large grocery stores in communities known as 'food deserts.' FreshWorks Fund was established in 2012 as a public-private partnership aimed at providing financial resources to communities with limited access to affordable and healthy food. The goals of the initiative are to:

1. Increase access to healthy food as a means to improve health outcomes
2. Spur economic development and local job creation that support healthy communities
3. Encourage innovation in healthy food retailing and distribution

"The FreshWorks Fund makes capital available for healthy food projects in underserved communities using:

1. Small Grants to support innovation, workforce development, and predevelopment costs
2. Term Debt to finance expansion of existing operators to increase availability of affordable and healthy food
3. New Markets Tax Credit allocation to attract needed equity to projects in the most deeply distressed census tracts

"Through December 2015, FreshWorks has deployed \$58 million across 48 loans and grants, which supported the development of over 435,000 square feet of retail space for healthy food, created or retained over 1,910 jobs (specific strategies to hire within the local community), and increased access to healthy food to 800,000 people across California.

"The California Endowment, a health philanthropy, is the FreshWorks lead partner and

investor. Capital Impact Partners, a national Community Development Financial Institution, was the FreshWorks fund manager. In May 2016, The FreshWorks Fund will publish an evaluation report to share health and economic impacts of early investments through the program."



2015 ANNUAL PROGRESS REPORT

the**fresh**grocer®

COMMITMENT

Open 5 new grocery stores in or around food deserts.

YEAR COMMITTED

2011

LENGTH OF COMMITMENT

5 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Provide an annual report, including number of new grocery stores built in or around	November 2016	November 2015	Zero new grocery stores located in or around a food desert were built during the performance period December 2014-

food deserts.

November 2015. To date, The Fresh Grocer has opened a total of 1 store in or around a food desert. It has made 20% progress towards meeting its commitment of building 5 grocery stores in or around a food desert.

Provide an annual report, including total number of people residing in a food desert census tract or limited supermarket access area served by new or renovated grocery stores.

November 2016

November 2015

Zero people were served by stores opened during the reporting period December 2014-November 2015 because no new stores were built during this time period.

Provide an annual report, including number of low-access and number of low-income/low-access individuals residing in a food desert census tract or limited

November 2016

November 2015

Zero people residing in a food desert were served by stores opened during the reporting period December 2014-November 2015 because no new stores were built during this time period.

supermarket
access area
served by new or
renovated
grocery stores.

Provide an annual report, including number of jobs created by the new stores.	November 2016	November 2015	Zero new jobs were created by stores opened during the reporting period December 2014- November 2015 because no new stores were built during this time period.
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2015 PARTNER STATEMENT

"Since 2001, The Fresh Grocer has proudly provided fresh food at great prices to underserved communities throughout the Delaware Valley. While the changes in our corporate structure since joining Wakefern Food Corp. in 2013 has changed our timeline to opening new stores in communities that need it most, we remain committed to our collaboration with the Partnership for a Healthier America and will continue to work with them to move this initiative forward."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to expand healthier food offerings, with more fresh fruits and vegetables, whole grains, low-fat dairy, healthier packaged foods and healthier made to order or grab & go options. Twice Daily will also focus on in-store promotion of healthier products, as well as other tactics geared toward making the healthy choice the easy choice.

YEAR COMMITTED

2015

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Twice Daily did not have any reporting or compliance deadlines in 2015.	N/A	N/A	N/A

2015 PARTNER STATEMENT

"At Twice Daily, we are continuing to look for ways to be able to offer our guests healthy options. The process of reviewing our current items is under way to ensure that we are in compliance with our PHA requirements. We promote healthy combo options to our guests such as free water with a salad or piece of fruit. We have also partnered with a local company, Esstar that strives to offer alternatives to traditional c-store fare such as healthy-on-the-go, non GMO, vegan, gluten free and kosher offerings near the register for healthy impulse buys. In addition we are working with our local fresh food provider to create new healthy, natural, and simple menu options. We are excited to continue making the healthy choice, the easy choice in the coming years through our partnership with PHA."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to expand healthier food offerings, with more fresh fruits and vegetables, whole grains, low-fat dairy, healthier packaged foods and healthier made to order or grab & go options. U-Gas will also focus on in-store promotion of healthier products, as well as other tactics geared toward making the healthy choice the easy choice.

YEAR COMMITTED

2015

LENGTH OF COMMITMENT

2 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
U-Gas did not have any reporting or compliance deadlines in 2015.	N/A	N/A	N/A

2015 PARTNER STATEMENT

"In 2007 U-Gas made the commitment to creating and selling a fresh line of food in our stores. We opened a commissary and began selling a line of fresh, never frozen products to our stores. In 2015 we learned of the Partnership for a Healthier America and its Mission fell in line with our goal to expand our fresh products to a healthier line of products. We are currently sourcing products that will qualify under the guidelines set forth so that we will reach our commitment with the PHA this year.

"We are excited about the partnership and the ability to bring in healthy food options for our customers."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Expand access to fruits and vegetables in a minimum of 1,000 stores, and up to 2,000 stores, located in or around food deserts.

YEAR COMMITTED

2011

LENGTH OF COMMITMENT

5 YEARS

VERIFIED RESULTS

[SEE PRIOR YEARS' PROGRESS >](#)

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Provide an annual report, including the number of	July 2016	July 2015	In 2015, Walgreens submitted a list of stores that began offering fruits

locations newly offering fruit and vegetables in or near food deserts.

and vegetables between July 30, 2014 and June 18, 2015. The list included 140 stores that were located in or around a food desert. Each of these stores offered whole fresh, prepared fresh, and/or frozen fruits or vegetables. To date, Walgreens began offering fruits or vegetables in 300 stores in or around a food desert. It has made 30% progress towards its goal of expanding access to fruits and vegetables in at least 1,000 stores located in or around food deserts.

Provide an annual report, including the total number of people residing in a food desert census tract or limited supermarket access area served by locations offering expanded fruits

July 2016

July 2015

The total number of people served by the 140 Walgreens stores offering expanded fruits and vegetables between July 2014 and June 2015 is 1,582,062 people.

and vegetables.

Provide an annual report, including the number of low-access and number of low-income/low-access individuals residing in a food desert census tract or limited supermarket access area served by locations offering expanded fruit and vegetables.	July 2016	July 2015	The total number of low-access people served by the 140 Walgreens stores offering expanded fruits and vegetables between July 2014 and June 2015 is 438,178 people. The total number of low-access/low-income people served by Walgreens stores offering expanded fruits and vegetables during the reporting period July 2014 to June 2015 is 187,893 people.
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2015 PARTNER STATEMENT

"In 2015, Walgreens accelerated our progress toward expanding access to healthy food options in underserved communities. This year we nearly doubled the number of stores in food deserts where we offer fresh food choices. However, a change as significant as bringing fresh fruit and vegetables to our product offering takes considerable time to plan and develop distribution channels. The experience we had to date has taught us much that will help us make decisions about future expansion and locations. Where practicable, we look forward to further improving and refining access to fruits and vegetables so that the health of Americans does not suffer because of where they live."



MARKETPLACE

Thanks in large part to the changes made by PHA partners, busy families increasingly look for, and find, healthier options in the marketplace. Our partners are reformulating products to include healthier ingredients; offering healthier choices on children's menus; increasing kid-targeted marketing for more nutritious options; and replacing less-healthy food with healthier snacks in food displays. Restaurants, hotels and marketing groups each do their part to ensure that the healthy choice is the easy choice for parents and children at home or on the go.



DANNON

Dannon has increased marketing of products consistent with its nutrition goals, such as Oikos Triple Zero and Light & Fit Greek Nonfat Yogurts, and has been reformulating others to reduce sugar and fat, including those in its line of children's products. Today, 76 percent of Dannon's volume of products and 93 percent of its children's products contain less than 23 grams of sugar per 170 grams (6 ounces), meeting a standard set by the Institute of Medicine. This represents a significant increase from baseline, where 29.2 percent of children's products met the standard. Additionally, since 2013, the number of products that now meet FDA standards for "fat-free" or "low in fat" has increased from 68 percent to 83 percent.

What's more, the company has invested substantially in education and research focused on healthy eating habits, spending \$2.4 million of its \$3 million goal on a variety of exhibits, educational grants, presentations and direct marketing. And they've gotten involved in other PHA initiatives, for example offering free cooking, yoga, dance and group fitness activity classes to PHA Healthier Campus Initiative partners.

SODEXO

It's tough enough to get kids to eat the stuff that's good for them at home, let alone when they're in school or on field trips and other outings. So PHA partners with companies that provide meals for kids in a variety of settings outside the home.

Sodexo, a food services and facilities management company, has exceeded its first commitment element in less than two years. The company promised to improve the health and nutritional value of the children's meals offered at 40 percent of its cultural destinations by offering a default side of a fruit or non-fried vegetable and making water or low-fat milk the default beverage. To date, it has done so at 65 percent of these facilities, with an additional 20 percent taking steps toward making these changes (including zoos, aquariums, museums and botanical gardens), giving families the opportunity to feed their kids healthier meals even when taking day trips.



SINCE 2013, THE NUMBER OF DANNON PRODUCTS THAT NOW MEET FDA STANDARDS FOR "FAT-FREE" OR "LOW IN FAT" HAS INCREASED FROM 68 PERCENT TO 83 PERCENT."





We all know how well children respond to marketing. Trendy new toys, sneakers, games and devices – they’ve seen the ads and want what’s hot the minute it hits the market. Why? Because marketing works.

So why can’t fruits and veggies get in on the fun? Why can’t we also “sell” kids on something that’s actually good for them?

FNV (‘Fruits N Veggies’) is a brand and marketing campaign focused on increasing fruit and vegetable consumption by improving attitudes. For years, fruits and veggies passively stood by as the Madison Avenue marketing machine cranked full throttle, selling everything from shoes to barbecues to shiny new sports cars. But now, we’ve officially brought fruits and veggies to the party.

FNV launched last year with TV, radio, print, digital, in-store and out-of-home advertising (such as billboards and bus ads), along with event sponsorships and a strong social media presence.

The campaign got rolling with a heavy focus on Hampton Roads, VA and Fresno, CA, and is greatly expanding its national effort later this year. It’s a collaborative effort led by the Partnership for a Healthier America and supported by a number of companies, celebrities, athletes and foundations.

Studies show that celebrity endorsements have a powerful impact on kids. Youth are more likely to choose foods their sports heroes and other idols endorse, even if it’s fruit. In fact, 77 percent of youth aged 8–17 said watching TV commercials with pro-athlete endorsements encouraged them to consume or purchase the advertised products.

YOUTH ARE MORE LIKELY TO CHOOSE FOODS THEIR SPORTS HEROES AND OTHER IDOLS ENDORSE, EVEN IF IT’S FRUIT.

So FNV has taken a page out of this playbook as well: the First Lady, Cam Newton, Stephen Curry, Serena Williams, Nick Jonas, Jessica Alba, Jordin Sparks and a total of 70 celebrities have all joined Team FNV in its effort to sell the benefits of chowing down on FNVs.

Since FNV launched, research shows that the campaign has had a positive impact on changing teens’ and millennials’ attitudes toward fruits and veggies. We have seen the FNV campaign increase intent to eat fruits and veggies in the next week by 9 percent and deliver an 8x return on campaign value.



#TEAMFNV



Jessica

ALBA

• *presents* •

BEET CHIC



FRUITS AND VEGGIES IS NOW OFFICIALLY A BRAND.
GET A TASTE AT FNV.COM

THE MUSHROOM COUNCIL

In a collaboration led by the Mushroom Council, an entity that represents mushroom growers and importers, Sodexo will be switching the all-beef burgers it serves to K–12 students in 250 school districts across the country to a mushroom-beef blend burger. By making the swap, Sodexo estimates it will remove a cumulative 250 million calories, 38 million grams of total fat, 15 million grams of saturated fat and 304 million milligrams of sodium from student meals each month. According to the Mushroom Council, the blend packs in added nutrition, reduces cost per serving and boosts flavor to boot. The menu change aligns with Sodexo's efforts to encourage students to both take and consume more vegetables while reducing plate waste in school cafeterias. The best part? Kids love them. According to the reports from the field most students are either happy with the change or don't even notice it.

Building on this win-win collaboration, Sodexo and the Mushroom Council designed marketing materials featuring eat brighter!™, a campaign developed by PHA partners Produce Marketing Association and Sesame Workshop as part of their commitment. These eye-catching posters and salad bar

clings featuring Sesame Street characters, created for Sodexo elementary schools, will encourage children to eat even more fruits and veggies.

Three PHA partners working together to lower costs, increase consumption of healthier foods and improve kids' health – it's exactly the kind of collaboration we love to see happen.

SESAME WORKSHOP AND THE PRODUCE MARKETING ASSOCIATION

The eat brighter! campaign, which brands fruits and vegetables in the produce aisle with Sesame Street characters to make them more appealing to kids, has resulted in participating stores seeing a 3 percent bump in produce sales. The campaign is going so well, the partners have agreed to extend their free licensing of Sesame Street characters through 2018! As of December 2015, a total of 69 retailers across America were participating in the eat brighter! campaign. The campaign employs nine different Sesame Street characters – including Elmo, Big Bird, Rosita and Abby Cadabby – affirming the theory that if kids saw Elmo on it, they'd want it, even if "it" was something mom said was good for them.

There's research to back this up: A study published in the Archives of Pediatric and Adolescent

Medicine showed the number of kids who chose apples over cookies nearly doubled if you stuck an Elmo sticker on the apple.

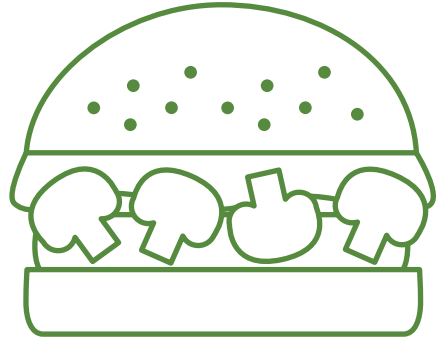
The campaign stems from an agreement with the Produce Marketing Association, which allows PMA's community of growers, suppliers and retailers to use the Sesame Street characters without paying a licensing fee. Even First Lady Michelle Obama got in on the act, making appearances with Elmo and Rosita to launch the campaign in 2013.

“

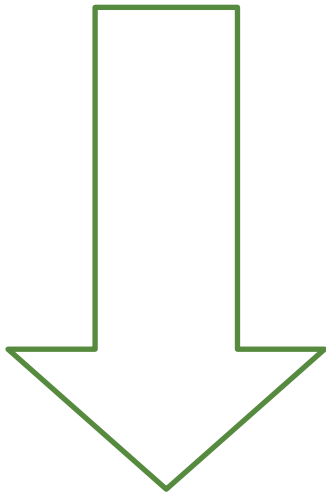
**3% bump
in produce
sales
thanks to
the eat
brighter!
campaign”**

250

The Mushroom Council, in collaboration with Sodexo, switched the all-beef burgers it serves to K–12 students in 250 school districts across the country to a mushroom-beef blend.



By making the swap, the company estimates it will remove a cumulative:



250 million calories

38 million grams of fat

15 million grams of saturated fat

304 million milligrams of sodium

from student meals each month.



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to improving nutrient density and reducing sugar and fat in its yogurt products. Dannon will also invest in education and research focused on healthy eating habits.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Improve by 10% the Nutrient	June 2016	September 2015	Through a mix of reformulation, healthy

Density (ND) of the overall portfolio of products within the Scope.

line extensions, introduction of new products, and by phasing out products inconsistent with nutrition goals, nutrient density for the overall product portfolio has improved 4.8% from baseline. Average nutrient density across all products in the scope is 40.73, up from a baseline of 38.88.

70 % of the volume of products produced within the Scope and 100% of the volume of products intended for children contain <23g total sugars per 170g (6 oz).

June 2016

September 2015

Dannon has met their overall commitment for total sugars reduction with 76% of the volume of products containing <23 g total sugars per 170g (6 oz). Dannon continues to make strides to reduce sugar in children's products with 93% of children's products meeting the sugar standard. This change represents a 2.5 percentage point increase in products from 2014, and is up significantly from 29.2% of children's products at baseline.

75% of the volume of products within the Scope meet the US FDA definition of "fat free" or "low in fat."	June 2016	September 2015	Dannon met its overall commitment for fat reduction with 83% of the volume of products meeting the US FDA definition of "fat free" or "low in fat." This change represents a 13 percentage point increase in low in fat and fat free products from 2014 and a 15 percentage point increase from baseline.
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Invest \$3,000,000 for education and research focused on healthy eating habits.	June 2016	September 2015	Dannon continues to dedicate resources towards their \$3,000,000 goal for education and research focused on healthy eating habits. Dannon invested \$1,385,400 in 2015, for a combined total of \$2,400,000 in the first two years of the commitment.
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2015 PARTNER STATEMENT

"More than half-way through our three year reporting period, we are making continued

progress on the four components of our commitment. We made further progress toward the sugar reduction goal for kids' products, while maintaining last year's achievement of exceeding our sugar reduction goal for the overall product portfolio. We have also exceeded our commitment goal for low-fat and non-fat products. On overall nutrient density we have made significant progress with an almost five percent gain versus baseline against our ten percent improvement goal. Finally, having invested already more than \$2 million, we achieved more than two thirds of our ambitious three-year goal on investment in nutrition education and research. We remain confident that all of our three-year goals will be achieved during the coming year.

"As a reminder, one of the strengths of the nutrition indicators of our commitment is that achievement is based on the actual volumes of Dannon products sold. Therefore, the progress we make reflects the improved nutritional quality of the products that are selected and enjoyed by our consumers.

"Two notable contributors to our continued improvement in nutrient density and reduction in sugar and fat are the success of our new Danimals® Squeezables Lowfat Yogurt in pouches and our Oikos Triple Zero Nonfat Yogurt with no added sugar. The continued success of Light & Fit® Greek Nonfat Yogurt also contributed to our progress.

"Dannon's commitment to PHA also continues to resonate with our employees and external stakeholders. With the progress we have made so far, we remain committed to improving the nutrient density of our already-nutritious products and encourage Americans to eat one yogurt every day to help improve their diet."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Enhance restaurant menu options by offering healthier meals and side dishes for children in its four brands that offer kids' menus (Red Lobster, Olive Garden, LongHorn Steakhouse and Bahama Breeze) and reducing calories and sodium across the core menus of brands in its portfolio at the time of the commitment (Red Lobster, Olive Garden, LongHorn Steakhouse Bahama Breeze, Seasons 52 and The Capital Grille) by 10 percent in 5 years (2016) and 20 percent in 10 years (2021). In 2014, Darden Restaurants sold its Red Lobster brand restaurants. At this time, the new Red Lobster company has not indicated whether or not it will continue Darden's commitment to PHA.

YEAR COMMITTED

2011

LENGTH OF COMMITMENT

10 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

COMMITMENT

COMPLIANCE

REPORTING

VERIFIED

ELEMENT	DATE	DATE	RESULTS
Using 2010 as the benchmark year, Darden will reduce its calorie footprint by 10% over five years (2016) across the brands listed above.	December 2016	April 2015	Darden is making strides towards their first goal of reducing their calorie footprint by 2016. Percent reductions will be reported in 2016, consistent with the articulation of Darden's five-year goal.
Using 2010 as the benchmark year, Darden will reduce the sodium content of its menus by 10% over five years (2016) across the brands listed above.	December 2016	April 2015	Darden is making strides toward their first goal of reducing the sodium content of its menus by 2016. Percent reductions will be reported in 2016, consistent with the articulation of Darden's 5 year goal.
Submit copies of children's menus for Olive Garden, Longhorn Steakhouse and Bahama Breeze and documentation showing that Darden refrained	April 2015	April 2015	Darden provided the evaluator with an updated copy of each children's menu for Olive Garden, Longhorn Steakhouse and Bahama Breeze and documentation of their marketing purchases. The Bahama Breeze

from advertising
directed at
children 12 years
of age or younger
through any
digital or
television media.

children's menu did not
list the juice less
prominently than the
low-fat milk, but Darden
agreed to update it at
the next menu print.
Darden is in compliance
with all other elements
of their children's menu
commitment at this time.

2015 PARTNER STATEMENT

No statement provided.



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Improve by 15% the nutrient density of the products it sells through marketing and new product innovation by 2019. In 2014, 2015 and 2016, Del Monte will also donate a minimum of 2.5 million pounds of fruit and vegetable products to support anti-hunger efforts across the U.S.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

6 YEARS

VERIFIED RESULTS

[SEE PRIOR YEARS' PROGRESS >](#)

COMMITMENT
ELEMENT

COMPLIANCE
DATE

REPORTING
DATE

VERIFIED
RESULTS

Del Monte commits to improving by fifteen percent (15%) the Nutrient Rich Food Index weighted average score of the overall portfolio of Del Monte Brand products.	July 2019	October 2015	Partial baseline data have been provided.
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Devote \$5 Million in 2014 to execute marketing campaigns and promotions that encourage families and children to consume more servings of fruits and vegetables and enjoy healthful meals and snacks.	December 2014	October 2015	No data were submitted.
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Distributing 50 million coupons in each calendar year of 2014, 2015	December 2016	October 2015	No data were submitted.
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and 2016 for reduced pricing (at least 40%) on Del Monte food products. If the coupon features the food in a recipe/meal, the recipe/meal in which the food product is used will meet the healthier recipe/meal guidelines.

Increasing on the Del Monte Foods website forty (40) new recipes, that meet recipe guidelines.

July 2016

October 2015

No data were submitted.

Include on the Del Monte Foods website full nutrition information as required by the Nutrition Facts Label.

July 2015

October 2015

No data were submitted.

Reduce dessert-only recipes to no more than 10% of total recipes on the Del Monte website.	July 2015	September 2015	Del Monte has met its commitment by reducing dessert-only recipes to 7.5% of the total recipes on the Del Monte website.
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Del Monte will donate in each calendar year of 2014, 2015 and 2016, a minimum of 2.5 million pounds of Del Monte fruit and vegetable products to support anti-hunger efforts across the United States.	December 2016	October 2015	No data were submitted.
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2015 PARTNER STATEMENT

"The branded leader in promoting tasty nutrition, Del Monte Foods, Inc. (DMFI) encourages Americans to consume more fruits and vegetables at and away from home. In 2015, we again won the highest award from Produce for Better Health (4th year) for significant steps in improving the health of Americans through increased produce consumption.

"From 2010 to 2015, DMFI contributed more than 12 million pounds of products to Feeding America.

"Through the Canned Food Alliance, we helped fund NHANES research that proved

consuming canned fruits and vegetables results in more total produce consumption of all forms (fresh/frozen/canned). Research will be published in the Journal of the Academy of Nutrition and Dietetics.

"We launched a new line of ripe frozen fruit in foodservice, produced with a patented technology that maintains the cellular structure of the fruit; thawed fruit can be used in lieu of fresh fruit, significantly expanding restaurants' ability to affordably and consistently include more ripe fruit on menus for children and adults.

"In 2015, DMFI acquired Sager Creek Vegetable Company and its canned legumes (black/pinto/baked beans) and Southern specialty vegetables (sweet potatoes, greens) to our portfolio, including a line of institutional size low-sodium vegetables for schools and healthcare."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Implement a variety of new standards that will enhance the nutritional profile of children's and general menus offered in restaurants, catering, room services, bars, lounges and pools at full-service, managed/operated Hyatt hotels.

YEAR COMMITTED

2011

LENGTH OF COMMITMENT

10 YEARS

VERIFIED RESULTS

[SEE PRIOR YEARS' PROGRESS >](#)

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Reduce caloric	November 2016	November	Hyatt met its 5 year

values on food
menus by at least
10% from
baseline.

2015

calorie commitment with
a 11% decrease in
average calories from
baseline.

Reduce sodium
content of food
menus by at least
20% from
baseline.

November 2021

November
2015

Hyatt met its 10 year
commitment with a 21%
reduction in sodium
content from baseline.

2015 PARTNER STATEMENT

"In 2011, Hyatt set out on a journey to create a global industry-leading drinking and dining philosophy: Food. Thoughtfully Sourced. Carefully Served. This philosophy was founded on three pillars; Healthy People, Healthy Planet and Healthy Communities. To help guide the development of the Healthy People pillar, Hyatt joined the Partnership for a Healthier America (PHA), making a commitment centered on providing healthy options to guests. Since then, Hyatt has made great strides on this journey and towards fulfilling the PHA commitments.

"Through the For Kids By Kids program and menu, the healthy choice is now the easy choice for kids dining in Hyatt restaurants and room service. Frequent travelers can also enjoy well-balanced and portioned meals as well as the ability to customize menus to meet their own personal dietary needs. Hyatt makes it easy to keep your routine while traveling. It is through menu choices and programs like these that Hyatt has been able to meet their PHA commitments and advance the journey towards fulfilling future goals."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Offer its animated content available, at no cost, to all public school systems throughout the U.S., so that as many kids as possible can benefit from its entertaining and instructional content that encourages nutritious eating and healthy lifestyles. As well as allowing use of entertainment characters, at no cost and solely for educational purposes, by school personnel or in school cafeterias, and following established nutrition standards to determine what foods and beverages can use its licensed characters.

YEAR COMMITTED

2013

LENGTH OF COMMITMENT

5 YEARS

VERIFIED RESULTS

[SEE PRIOR YEARS' PROGRESS >](#)

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Make available the PROJECT, at no cost, to all public school systems in the United States (USA). NUTRI VENTURES will provide the episodes of the animated series to the extent that there is no conflict with any agreement made or to be made with other parties.	August 2018	August 2015	Nutri Ventures has continued to make available at no cost a Nutri-Guardians website. This site is aimed at US education and health professionals, such as teachers, nutritionists, nurses, and doctors. It offers teaching materials, including video lessons, worksheets, and other education material, that contained information on nutrition and healthy lifestyles and used Nutri Ventures animated characters (81 activities total). It also continued to make available a website aimed at parents of children ages 4-10, which provided tools such as tips and recipes to help parents educate their children on healthy eating. Since the websites officially launched in October 2014 through October 2015, there have been more than 9,000 users and over 50,000 page

views.

Follow and apply established nutrition standards (the "Nutrition Standards"), as they stand on July 1, 2013, (or as updated) to determine what foods and beverages meet these standards and can use licensed characters.	August 2018	August 2015	No update provided.
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2015 PARTNER STATEMENT

"Nutri Ventures is growing!

"An international research study led by University of Liverpool (UK) – World Health Organization collaborative center and University of Minho (Portugal) found that kids who are exposed to Nutri Ventures' content increased their choice for healthier food by nearly double!

"In addition, the Nutri Ventures animation show has been sold to 34 countries. In the U.S., Nutri Ventures has secured deals with Netflix, Hulu, Roku, Toongoggles, Flipps, Future Today and the ION/Qubo television channel – altogether boosting a national reach close to 100 million homes!

"Changes to the business model in the educational content space are being explored with

schools and afterschool programs. We look forward to giving an update on Nutri Ventures' expansion into licensing and digital platforms in the following year.

"Looking forward for a 2016 full with Nutri Powers!"



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Conduct marketing and advertising activities to encourage children to enjoy and consume vegetables, including a consumer marketing campaign that speaks directly to kids in the voices of kids. Dedicate funding to support a text/mobile grocery campaign that markets vegetables to children, offering grocery giveaways and coupons for Birds Eye frozen vegetable products. Invest in product innovation to launch two new kid-developed vegetable products. Conduct a three-year program of free-standing inserts, as well as digital and in-store shopper marketing campaigns tied to the concept, including coupons for Birds Eye frozen vegetable products that meet specific nutrient criteria.

YEAR COMMITTED

2012

LENGTH OF COMMITMENT

4 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Fund \$300,000 worth of promotional activities for projects that tie into PHA partner projects.	December 2015	December 2015	Birds Eye funded \$303,000 worth of promotional activities for an online advertising campaign with Walmart. The campaign was active between July 27 and October 19, 2015 and included banners on the Walmart website, emails, "kid approved" recipes involving Birds Eye products, and healthy eating tips. It also included use of the PHA logo. The campaign targeted various audiences, including moms, families with children and Supplemental Nutrition Assistance Program recipients. Overall, the campaign garnered more than 50 million media impressions.

2015 PARTNER STATEMENT

"Birds Eye vegetables is committed to helping kids like vegetables for life, one bite at a time.

Through new products, programs and partnerships, Birds Eye is helping families increase veggie consumption and improve childhood nutrition. This commitment to a healthier future generation means inspiring and engaging families and collaborating with like-minded organizations on innovative partnerships. In 2015, Birds Eye executed a program that was directed at reaching low-income children and their families with information about healthy eating and incorporating fruits and vegetables. This engagement was hosted on walmart.com and garnered 50 million impressions, reaching consumers with information to help families achieve the goal of more fruits and veggies in their diets. Together, Birds Eye and PHA continue to ensure better nutrition by making healthier choices more affordable and accessible to families and children across the country.”



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Collaborate over the next two years to help promote fresh fruits and vegetable consumption to kids. Sesame Workshop committed to waive its licensing fees and allow PMA's community of growers, suppliers and retailers to use Sesame Street Characters to deliver positive messages about fresh fruits and vegetables royalty free.

YEAR COMMITTED

2013

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

[SEE PRIOR YEARS' PROGRESS >](#)

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Sesame Workshop will work with PMA to enable PMA and its network of suppliers and retailers to utilize the strength and influence of the Sesame Street brand and characters to deliver a message of encouragement for young children and their families to eat more fresh fruits and vegetables.	March 2014	August 2015	Sesame Workshop has maintained a licensing agreement with PMA that is effective January 1, 2014-December 31, 2016. The agreement grants permission to PMA and its network of suppliers and retailers to utilize Sesame Street brands and characters to deliver a message of encouragement for young children and their families to eat more fresh fruits and vegetables.
Sesame Workshop will provide a royalty-free license to PMA for two years following launch of the program to make approved uses of the Sesame Street Muppet	March 2016	August 2015	As part of the licensing agreement between Sesame Workshop and PMA, Sesame Workshop has provided royalty-free access to use certain Sesame Workshop intellectual property in connection with the promotion of fruits and vegetables.

characters and elements of Sesame Workshop's Healthy Habits for Life initiative when used to promote fresh fruit and vegetable consumption.

Enable PMA, through the license agreement, to provide access to, and oversee use of the Sesame Workshop Assets by the PMA Network in the PMA Network's promotional and marketing activities.

March 2016

August 2015

As part of the licensing agreement between Sesame Workshop and PMA, Sesame Workshop has given PMA the authority to enter into sublicense agreements with fruit and vegetable suppliers and retailers to grant them access to, and oversee their use of, certain Sesame Workshop assets to use in connection with the promotion of fresh fruits and vegetables.

Sesame Workshop will create a "produce

March 2016

August 2015

Sesame Workshop has created a marketing toolkit for use by approved PMA eat

promotion toolkit” and style guide (paid for by PMA under the license agreement) to facilitate use of the Sesame Workshop assets in promotional activities.

brighter!™ licensees that is designed to facilitate use of the Sesame Workshop assets in promotional activities. The toolkit provides guidelines on how to use the eat brighter! slogan and Sesame Street characters in a variety of ways, including on package graphics, store displays, and online, to market fresh produce to consumers. Sesame Workshop has also created the eat brighter! Starter Kit for Retailers and eat brighter! Starter Kit for Suppliers, which are brief booklets that provide ideas to retailers and suppliers on how they can use the eat brighter! slogan and Sesame Street characters to create campaigns to market produce to consumers.

PMA will review all requests by eligible suppliers and retailers (PMA members

March 2016

August 2015

As of August 2015, 70 suppliers or retailers had made a request to use Sesame Workshop assets to promote 154 unique

and non-members) for Sesame Workshop Assets for use in the promotion of fresh fruits and vegetables and permit use only on eligible products.

varieties of fresh fruits and vegetables using 9 different Sesame Street characters.

PMA will host webinars and podcasts, at a minimum quarterly, to explain the program to interested companies and share best practices.

March 2016

August 2015

Between August 2014 and August 2015, PMA hosted 1 webinar to explain the program to interested companies and share best practices. PMA also publicized their efforts in 1 town hall event at PMA's Fresh Summit, 4 issues of PMA's free online magazine, fresh, in a video with Billy on the Street featuring Michelle Obama, and on their webpage through success stories with suppliers and retailers and consumer-facing webpages to promote eat brighter!.

PMA will charge a nominal administrative fee for member companies and charge an administrative fee for eligible, non-member companies, including a sliding scale for non-members based on the size of the company.	March 2016	August 2015	PMA has a sliding scale for charging administrative fees to member and non-member retailers and suppliers based on the size of the company. Fees ranged from \$150 for a small retailer PMA member, up to \$3,500 for a large retailer or supplier non-member.
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PMA will pay for the creation of a "produce promotional toolkit" and style guide, by Sesame Workshop, governing the use of the Sesame Workshop Assets by PMA's suppliers and retailers.	March 2016	August 2015	As reported in 2014, PMA paid for the development of a marketing toolkit and style guide, along with a supplemental style guide focused on use of Sesame Workshop assets on small price look up stickers and large labels for packaging.
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PMA will establish a	March 2016	August 2015	From August 2014 to August 2015, PMA
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dedicated technical assistance line staffed by PMA to support incoming questions from companies who are seeking to implement the Sesame licensing initiative with their products or in their retail site(s).

maintained an agreement with a marketing firm that provides sub licensees with technical assistance about application of the style guide, reviews artwork, and responds to any questions. Internally, PMA’s customer service team is responsible for the daily management of, and response to, general inquiries from members and industry about eat brighter! movement participation.

PMA will share with PHA the results over a two-year period from the Performance Start Date, with metrics including number of products given Sesame Workshop Assets through the program, number of companies participating (including eligible suppliers and

March 2016

August 2015

As of December 2015, there were 52 suppliers with licensing agreements in place and 69 unique retailers were carrying eat brighter! branded produce. PMA conducted a self-reported market survey of eat brighter! participants and suppliers reported a 3% sales increase on average after using eat brighter! promotional materials.

retailers) and
estimated sales
impact.

2015 PARTNER STATEMENT

Sesame Workshop

"We are thrilled to see this program and collaboration with PMA grow—extending our work around a shared commitment to the health and well-being of children. Avocados From Mexico, which represents more than 75 percent of the U.S. avocado market, was one of the latest participants in eat brighter! They enlisted Chef Pati Jinich to meet Sesame Street's Elmo, Cookie Monster and Rosita in the kitchen to share health benefits and fun facts about the avocado. From tickling Elmo's taste buds with avocado toast to satisfying Cookie Monster's cookie obsession with easy avo-substitutions, the spots showed the green superfruit for what it is...versatile and ready for any diet!

"Together with PMA, we will continue promoting fresh fruit and vegetable consumption to kids, and encouraging healthy habits for the entire family."

Produce Marketing Association

"The eat brighter!™ movement, resulting from a partnership between Sesame Workshop, the Partnership for a Healthier America, and the Produce Marketing Association currently includes 72 suppliers and retailers, encompassing 100+ licensed commodities and the support of more than 52 store brands representing 29,000 stores across the U.S. and Canada.

"Our most recent market survey found 78% of suppliers reported an increase in sales of products branded with eat brighter! In addition, there has been increased activity over this period among grower-shippers and promotional boards as 'eat brighter!' programs are approved and move into the marketplace.

"Several commodity boards have joined eat brighter! including Avocados From Mexico, which represents more than 75 percent of the U.S. avocado market. Other promotional

groups who have joined include the California Avocado Commission, Mushroom Council, Pear Bureau Northwest, Peruvian Avocado Commission, Potatoes New Brunswick, and U.S. Potato Board.

"In October 2015, PMA received this personalized 'eat brighter!' video message from First Lady Michelle Obama that thanked movement participants and encouraged others to join our cause."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Implement a healthy dining program in 95 percent of food service accounts; provide at least 30 percent healthier options in 45 percent of vending accounts; implement a smarter lunchroom program in 90 percent of K-12 accounts; serve an additional 17 million free breakfast meals in schools in its primary and secondary school accounts; implement a healthier children's meal – default fruit or vegetable side and default water or low-fat milk beverage – in 40 percent of food service accounts at cultural destinations; and implement the PHA Hospital Healthier Food Initiative in 20 percent of accounts.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

4 YEARS

VERIFIED RESULTS

**COMMITMENT
ELEMENT**

**COMPLIANCE
DATE**

**REPORTING
DATE**

**VERIFIED
RESULTS**

All children's meals, at forty percent (40%) Cultural destination foodservice accounts offer: <ul style="list-style-type: none">• Default side(s) of 1/2 Cup fruit and/or non-fried vegetable; and• Default beverage of water or low-fat milk.	August 2015	September 2015	Sixty-five percent of Sodexo's 20 cultural destination accounts offered children's meals that met the criteria, thus exceeding this commitment element. A total of 75 children's meals were offered by the 13 accounts that met all of the criteria for the children's meals. An additional 4 accounts took steps toward making changes to children's meals.
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2015 PARTNER STATEMENT

"Sodexo is committed to improving the health and well-being of the communities where we live, work and serve. With 9,000 sites throughout the U.S we can support healthy lifestyles for children and the many role models that shape their behavior. We believe these changes will also improve performance for our clients by improving the health and well-being of employees and their families, enhancing their reputation in the marketplace, and strengthening the communities where they operate.

"In 2015 we continued to implement changes to make the healthier choice an easier choice in corporate and government workplaces, campuses, hospitals, schools and cultural destinations. We are incredibly proud to have exceeded the first verified element of our commitment by making healthy sides and beverages the default choice on children’s meals at the majority of zoos, museums, botanic gardens and aquariums we serve. Some of our locations have a million or more visitors per year. We believe that by making mealtime simpler and healthier we contribute to a more pleasant experience for these visitors in locations across the country.

"Families will now find the healthier options when visiting:

"CALIFORNIA ACADEMY OF SCIENCES; CHICAGO BOTANIC GARDEN; DALLAS MUSEUM OF ART; DELAWARE ART MUSEUM; NORTH CAROLINA ZOOLOGICAL PARK; PHIPPS CONSERVATORY & BOTANICAL GARDENS; PLIMOTH PLANTATION; SEATTLE AQUARIUM; SHEDD AQUARIUM; SPACE CENTER HOUSTON; VIRGINIA AQUARIUM & MARINE SCIENCE CENTER; CHILDREN'S MUSEUM OF INDIANAPOLIS; NATIONAL AQUARIUM

"With these locations taking steps toward the process:

"PICKWICK; CENTER OF SCIENCE & INDUSTRY (COSI); MUSEUM OF SCIENCE & INDUSTRY; THE HUNTINGTON LIBRARY, ART COLLECTIONS & BOTANICAL GARDENS"



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Promote healthier choices to kids, including launching a kid-targeted marketing effort that will deliver \$41 million in media value in over three years with a specific focus on increasing consumption of fruits and vegetables. Set and implement new marketing standards to kids, and only offer items on its kids menu that meet strong nutritional guidelines informed by federal standards for the national school lunch program, including offering apples as a side and low-fat or non-fat milk or water as a default beverage.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

**COMMITMENT
ELEMENT**

**COMPLIANCE
DATE**

**REPORTING
DATE**

**VERIFIED
RESULTS**

Offer on the SUBWAY® menu only kids' meals that are Fresh Fit for Kids™ meals and meet nutrient, food and affordability profiles.	January 2014	July 2015	Subway offered four Fresh Fit for Kids™ meals on its menu. All four of these meals met nutrient, food and affordability profiles, which required the meals to meet specific nutrition criteria, have particular food components in minimum amounts and be priced at or less than the price of all items sold individually.
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Launch for its entire menu a new whole grain rich bread offering and make this whole grain rich bread the default bread for all Fresh Fit for Kids™ offerings.	January 2015	July 2015	Subway launched a new whole grain rich bread offering, 9-grain wheat. This bread has a stamp from the Whole Grains Council and offers 24 grams of whole grains in a 6 inch sub. This bread is the default option for the Fresh Fit for Kids offerings.
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Assist the selection of fruit with Fresh Fit for Kids™ by: <ul style="list-style-type: none"> • Providing training for 	May 2014	July 2015	Subway updated staff training instructions to remind crew members to prompt customers to complete their Subway Fresh Fit for Kids™ meal
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franchisees for staff to ensure they are prompting customers to get apples from the cooler, and

- Placing messaging on kids' meal bag that promotes fruit selection.

with apples.

Publicize policy with regard to marketing to children, such that any advertising on children's programming or targeting children will meet Subway's established criteria for kids' meals.

May 2014

July 2015

Subway had a section on its website stating its policy with regard to marketing to children. The policy stated that any advertising on children's programming will feature Subway Fresh Fit for Kids™ meals, which meet specific nutrient criteria, and that all advertising will show the kids' meals with a mini low-fat sandwich, apple slices and low-fat milk.

All graphic depictions of the Fresh Fit for

January 2014

July 2015

Graphic depictions of Fresh Fit for Kids™ meal through in-store (e.g.,

Kids™ meals will include a fruit offering and vegetables, as well as the low-fat white milk or water beverage option.

door decals, signs, display cards) and digital media (e.g., Subway website, Subway Kids website) submitted by Subway included vegetables, fruit, and low-fat milk.

In television advertisements promoting Fresh Fit for Kids™ meals, continue to focus on child empowerment to encourage all children to pile on the vegetables.

May 2014

July 2015

Television advertisements geared toward children depicted fresh vegetable toppings and encouraged kids to customize their meal with their favorite vegetables.

Reference PHA in television advertising.

December 2014

July 2015

Subway referenced PHA in television advertisements.

Employ its social media properties to further promote its healthy kids meals and vegetable

December 2014

July 2015

Subway used social media outlets Twitter and Facebook to promote healthy kids meals and vegetable consumption. As of February 2016, Subway

consumption.
This will include
DAI's Facebook
account with over
25 million
followers and its
Twitter account
with over 1.6
million followers.

had 25.7 million
Facebook likes and 2.3
million Twitter followers.

Reference PHA in
social media.

December 2014

July 2015

There were no social
media references to PHA
during the past reporting
period.

Include
messaging on its
website that
promotes
vegetable
consumption.

May 2014

July 2015

Subway's website
promoted vegetable
consumption and
encouraged children to
pile all their favorite
veggies on their subs,
along with the PHA logo.

Work with its
public relations
agency and PHA
and its agencies
to craft joint
messaging to
further promote
the commitment

January 2017

July 2015

No update provided.

and the vegetable promotion campaign.

Execute a marketing and advertising campaign specifically targeted to children. This campaign will focus on raising awareness of the importance of eating healthy and adding fruits and vegetables and will deliver a media value of \$41 million.	January 2017	July 2015	A summary of Subway's media campaign showed that funds have supported in-store, media, digital and social components totaling \$34.7 million and garnering over 2.6 billion impressions. To date, Subway has dedicated over \$46 million to marketing and advertising healthy choices to children, exceeding its commitment.
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2015 PARTNER STATEMENT

"We're glad to offer families, and kids in particular, a healthier alternative to traditionally fatty and greasy fast food. By visiting a SUBWAY sandwich shop our guests can work with a Sandwich Artist™ to have a delicious sandwich or salad made to order, right in front of them, with the ingredients they pick from a wide variety of fresh veggies, meats and freshly baked breads. With each kid's meal at a SUBWAY sandwich shop you get 1 serving of fruit and up to 3/4 cup vegetables. We've also made nutritional information readily available on our US menu panels, drink cups and on the Subway.com web site. For 50 years, we have been committed to offering our guests the best quality and best tasting food possible, and we continue to

improve the delicious food we serve. Additionally, we have made a commitment to remove all artificial flavors, colors and preservatives by 2017, and to serve only meats from animals raised without antibiotics by 2025. We are also committed to serving only eggs from cage free hens by 2025, and are working hard to meet our goals."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Dedicate a minimum of \$2 million annually for 3 years to bring more vegetables to the plates of American families through mushroom marketing, working with school systems to increase mushroom-based food items served in schools, developing a new category of healthier meat and mushroom products for schools or commercial foodservice and engaging major associations of nutritionists and dieticians to communicate the nutrition benefits of blending mushrooms and meats.

YEAR COMMITTED

2013

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

COMMITMENT

COMPLIANCE

REPORTING

VERIFIED

ELEMENT	DATE	DATE	RESULTS
Dedicate a minimum of \$2 million annually over 3 years to mushroom marketing, national school food programs, product innovation, and promotions.	December 2015	April 2015	The Mushroom Council dedicated over \$2 million annually for 3 years to mushroom marketing, national school food programs, product innovations, and promotions. In 2014, they dedicated \$4,693,070, in 2015, they budgeted to dedicate \$4,640,660, and in 2016, they budgeted to dedicate \$4,866,760.
Generate 550 million traditional and online media impressions educating and encouraging women age 25-55 about nutritional benefits of mushrooms.	December 2015	April 2015	During this reporting period, the Mushroom Council reported 1.5 billion traditional and online media impressions. No update was provided specific to media impressions intended to educate and encourage women age 25-55 about the nutritional benefits of mushrooms.

Communication programs will include 1-3 family-focused recipe contests to engage all ages in healthy cooking.	December 2015	April 2015	There were no new recipe contests completed. To date, the Mushroom Council has conducted 1 recipe contest.
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Educate a minimum of 50 percent of the top 100 restaurant chains regarding new ways to add more produce to the plate.	December 2015	April 2015	During the reporting period, the Mushroom Council educated an additional 24 restaurant chains regarding new ways to add more produce to the plate. To date, the Mushroom Council has educated 44 restaurant chains. Of these, 21 restaurant chains were part of the top 100 restaurant chains in 2015 based on U.S. sales and other metrics. The Mushroom Council has made 21% progress toward their goal of educating a minimum of 50 percent of the top 100 restaurant chains.
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Work with 10 restaurant chains and colleges/universities to create new menu ideas or concepts that follow the 2010 US Dietary Guidelines.	December 2015	April 2015	The Mushroom Council provided data on a variety of outreach efforts targeting chains and colleges/universities but no specific data related to this commitment element.
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Facilitate a minimum of 10 school pilot programs, with a target of five schools where a majority of students participate in the free or reduced lunch program, that will incorporate mushrooms and mushroom/meat blends on the menu. The Council will support the program with menu development, onsite kitchen training, marketing needs, and posters.	June 2015	April 2015	The Mushroom Council facilitated school pilot programs with 6 school districts in 2014. Five of these school districts had populations where a majority of the students were eligible for free or reduced-price school lunch. The Council worked with the schools to revamp menus to include mushrooms and mushroom blended products as well as to promote mushrooms. To date, the Mushroom Council has achieved 90% of their commitment working with a total of 9 schools, and with 7 of those 9 schools
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serving populations where a majority of students were eligible for free or reduced price school lunch, exceeded their commitment to reach at least 5 schools.

Develop a Standard Procedure tool kit for use of mushrooms in school food that will be distributed nationally to schools.

September 2016

April 2015

The Mushroom Council created a toolkit for school food service personnel. The toolkit contains information on blending mushrooms with meat, mushroom handling, sample meal plans that contain mushrooms, recipes, tips, and links to other resources. The Mushroom Council distributed approximately 2,000 toolkits at the SNA conferences in 2014 and 2015.

Facilitate mushroom promotions in 10 school districts, with a target of five school districts

June 2016

April 2015

No update was provided.

where a majority of students participate in the free or reduced lunch program, and with a goal of serving meal items made with mushrooms and marketing the health benefits to staff, teachers, students and parents.

Coordinate development and distribution of 30-40 recipes for schools that operate scratch cooking services. Recipes will focus on meat/mushroom blends and uses for fresh mushrooms.

June 2016

April 2015

The Mushroom Council has developed 44 recipes for schools that focus on meat/mushroom blends and fresh mushrooms. They coordinate distribution of the recipes via monthly newsletters that are sent to school nutrition staff.

Work with 1-3 partners to develop new product prototypes that will be tested and evaluated to meet

December 2015

April 2015

The Mushroom Council worked with 3 partners to develop new product prototypes, such as mushroom-added

school food
nutrition standards.
The product
prototypes will be
tested through
school pilot
purchase orders.

beef patties.

Develop a minimum
of four new
meat/mushroom
blended products
and share with
USDA for school
food service.

June 2016

April 2015

A total of 6
meat/mushroom
blended products
were created and
contain information for
school food service
personnel on USDA
equivalents the
products provide.

Exhibit at the Food
and Nutrition
Conference and
Expo and School
Nutrition
Association Annual
Conferences in
2013, 2014, and
2015. As accepted,
presentations
during sessions will
also be provided by
the Mushroom
Council.

December 2015

December
2015

The Mushroom
Council exhibited at
the Food and
Nutrition Conference
and Expo (FNCE) in
2013 and 2014, but not
in 2015. The
Mushroom Council
exhibited at the the
School Nutrition
Association's (SNA)
Annual National
Conference in 2013,
2014, and 2015.

Engage School Nutrition Association (SNA) and Academy of Nutrition and Dietetics (AND) members 4-6 times through outreach such as webinars, newsletters, receptions, social media, targeted email distribution or mailings.	December 2015	April 2015	The Mushroom Council engaged SNA and AND members 3 times during the reporting period and a total of 4 times to date, thus meeting this commitment element. During the past reporting period, they hosted a dinner for Registered Dietitians at AND's 2015 Food and Nutrition Conference and Expo (FNCE). They sponsored the Kids Eat Right Gala that was held during AND's 2014 FNCE. The SNA hosted a mushroom booth at their Annual National Conference in Boston bringing together almost 10,000 school nutrition industry members.
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Assess awareness and behavior of SNA and educators on nutritional benefits of blending	December 2015	April 2015	No update was provided.
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mushrooms and
meat.

2015 PARTNER STATEMENT

"The Mushroom Council is thrilled to continue its progress in its commitment to the Partnership for Healthier America. Activities in 2015 made huge strides towards fulfilling our commitment to inspire healthier eating through Mushroom Council marketing activities. Working together with other Partnership for Healthier America partners has been integral to the Mushroom Council's success in encouraging consumers to re-think meals by blending mushrooms for more nutritious entrees. We look forward to continue to engage with new PHA partners for lasting success."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Work with suppliers to reformulate certain everyday packaged food items by reducing sodium 25% and added sugars 10%, removing all remaining industrially produced trans fats, making sure healthier choices are affordable to customers and developing criteria for a simple front-of-package seal to help customers identify healthier food options.

YEAR COMMITTED

2011

LENGTH OF COMMITMENT

4 YEARS

VERIFIED RESULTS

[SEE PRIOR YEARS' PROGRESS >](#)

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Work on product	December 2015	March 2016	Walmart's Global

reformulation,
including:
a. Working with
select suppliers
to establish,
implement, and
verify a system to
track
reformulation
progress for
national and
Walmart private
food brands.
Walmart will
conduct an
annual survey
where
participating
suppliers will be
required to input
data related to
sodium, added
sugar, and
industrially-
produced trans
fat for products in
categories of
focus.
b. Establish and
report to PHA on
a formula to
aggregate and
evaluate nutrition
reformulation.
c. Work with
selected
suppliers in

Responsibility Report
published in 2016
contained information
about Walmart's
accomplishments in
reducing sodium by 18%
and added sugar by
more than 10%, as well
as having 6% of products
with industrially-
produced trans fat.
Evaluators for Walmart
shared their
reformulation
methodology and
proprietary data used to
calculate these figures
with PHA independent
verifiers in 2015. PHA
verifiers found the
methods to be rigorous
and have high
confidence in the figures
published in Walmart's
report.

reformulating of national brands and Walmart private label products.

d. Report on reformulation progress for sodium, sugar, and industrial trans fats individually on an annual basis to PHA in its Global Responsibility Report.

Provide an annual report on the number of private label foods eligible for front-of-package seal and the specific products that received a front-of-package seal.

December 2015

March 2016

Walmart provided a list of 581 products that qualify for Walmart's Great for You front-of-package seal.

Provide an annual report listing of better-for-you items in targeted categories that have achieved,

December 2015

March 2016

Walmart provided a list of regular products and matching healthy alternatives. There were 478 regular/healthy alternative matches.

and have not achieved, price parity with the less healthy equivalent.

Walmart is targeting the healthy alternative items for price reductions.

Provide an annual report on the value of savings Walmart achieved toward the \$1 billion per year goal for customer savings on fresh fruits and vegetables.

December 2015

March 2016

Between February 2015 and January 2016, Walmart saved customers \$1.36 billion on fresh fruits and vegetables. Since 2012, Walmart has saved customers more than \$6 billion on fresh produce.

Along with Walmart Foundation, identify organizations providing nutrition education to consumers and provide annual report on progress towards increased charitable support for such organizations.

December 2015

March 2016

The total value of Walmart charitable contributions for nutrition education programs was \$14,980,099. The estimated reach of these efforts is 968,254 people.

2015 PARTNER STATEMENT

"We are pleased with our work over the last five years to make food healthier, and healthier food more affordable. We worked with our suppliers to make substantial reductions to the sodium and added sugars in key products, and have saved our customers more than \$6 billion in fresh fruits and vegetables since the commitment began. Our Great For You label is helping customers quickly and easily identify more nutritious foods in our stores. Additionally, we are proud to have exceeded our commitment to open stores serving food deserts. And finally, through the Walmart Foundation, we've awarded more than \$61 million in grants to support nutrition education programs. We are excited about what we've been able to achieve so far and will continue working to ensure every American family has access to healthier, affordable food."



PHYSICAL ACTIVITY

It's not just the food you eat. PHA partners commit to getting kids moving in a variety of ways: Some increase sports programming for youth and build physical activity into the school day. Others ensure that kids have safe places to play within their communities and during after-school and summer programming. Still others fund programs to increase quality coaching.





PARTNER SPOTLIGHTS

MERCEDES-BENZ USA

Quality coaching is an important element in making sure that kids have positive, early experiences with sports. That's why automotive company Mercedes-Benz USA pledged \$10.5 million to help build a national, sports-based coaching force for American kids. The money is providing grants through Laureus USA, which helps identify, train, place and support sport-based youth development coaches and organizations nationwide.

Mercedes' investment helps to ensure thousands more kids have a quality coach that will not only teach them "drills and skills" but also serve as a mentor to teach them life skills that extend far beyond the playing field.

NIKE

With a pledge of \$50 million over five years, the scope and size of Nike's investment in physical activity and sport is unprecedented. Because of its investment, millions of kids are getting more active in schools across the country through *Let's Move! Active Schools*. Nike is also making deep investments in specific communities across the

country to produce greater impact, investing millions in community organizations and coaching to ensure positive, early childhood experiences with sports. Lastly, Nike is unique in that it invests not only in direct program grants, but also in capacity building and the organizational infrastructure of the groups it supports. With more than \$30 million already invested in getting kids active in the U.S., Nike is on track to deliver its full pledge of a \$50 million investment by the target date of 2018.

REEBOK

Reebok's \$7.6 million investment in BOKS (Build Our Kids' Success) – a program designed to get kids moving before the school day starts – has enabled the company to far exceed its commitment goal of reaching 1,000 schools by 2015. The free program, in more than 1,600 schools nationwide by the end of 2015, also hosted 50 BOKS events, providing training sessions and exhibits at conferences and meetings that reached more than 13,000 people. The Reebok investment also provided cash "activation grants" to nearly 600 schools, allowing them to start the BOKS before-school program. What's more, the company contributed more than \$8 million

to support broader efforts to increase the nation's focus on physical activity and fitness, through free fitness classes for families at Reebok FitHub locations, free fitness classes for girls at the Boys and Girls Club, sponsorship of trainings and CrossFit Kids programs, among other activities.



16,000
+

By the end of 2016
PHA Partners will train
more than 16,000
coaches with a focus
on underserved
communities.





2015 ANNUAL PROGRESS REPORT



COMMITMENT

Donate an annual minimum of 1,300 PHA-branded bikes to the YMCA and other youth organizations over three years.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

[SEE PRIOR YEARS' PROGRESS >](#)

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
FirstBIKE did not have any reporting or	N/A	N/A	N/A

compliance
deadlines in 2015.

2015 PARTNER STATEMENT

No statement provided.



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Support Fire Up Your Feet, a youth physical activity program that encourages active transportation to and from school. Kaiser Permanente will make resources, tools and funding available to schools to implement Fire Up Your Feet and provide intensive program implementation assistance to low-income schools. Kaiser will support Let's Move Active Schools, a collaborative effort to empower school champions to create active environments that engage students in movement every day, by investing in Fire Up Your Feet and investing additional resources in Let's Move! Active Schools partners.

YEAR COMMITTED

2013

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

[SEE PRIOR YEARS' PROGRESS >](#)

COMMITMENT
ELEMENT

COMPLIANCE
DATE

REPORTING
DATE

VERIFIED
RESULTS

Make a grant competition available to elementary and middle schools in California, Hawaii, Oregon, Colorado, Washington, Maryland, Virginia, Georgia and the District of Columbia. Top participating schools will be awarded funds to use to make improvements that support health and wellness.

December 2015

December 2015

Kaiser Permanente had two grant competitions called Challenge Awards, one in spring 2015 and one in fall 2015. A total of 716 schools entered in the challenges and tracked activity, logging 626,397,471 minutes and 216,897,541 miles of physical activity. A total of 160,241 youth participated.

Kaiser Permanente provided 289 grant awards totaling \$202,050 to 234 unique schools (some schools received multiple grant awards) serving kindergarten through grade eight students. Schools were located in 142 cities in 11 states (California, Colorado, Georgia, Hawaii, Maryland, New Hampshire, Nevada, Oregon, Virginia, Washington, and Wisconsin) plus the District of Columbia. Schools received \$100 to \$5,500 (average award \$699) for activities, equipment, incentives and education to

promote physical activity. The combined student enrollment for all schools receiving grants was 115,189 youth.

Lower-income schools (defined as those schools with a minimum of 50% of students eligible for free or reduced-price school meals) within Kaiser's service areas will be provided with intensive, offline program implementation support through field staff visits.

December 2015

December 2015

One hundred and twenty-one schools (52%) of the 234 unique schools that received grants through the Challenge Award competitions had student populations where 50% or greater were eligible for free or reduced-price school meals. Fire Up Your Feet staff provided more intensive support to 160 lower-income schools through additional outreach via email and telephone, conducting site visits, preparing outreach materials, conducting presentations, and assisting with data entry.

Make online and offline resources available to all schools in the

December 2015

December 2015

Kaiser Permanente has a Fire Up Your Feet website where they make a variety of online

U.S.

resources available to schools. Below are the resources and resource distribution counts that Kaiser Permanente reported for January-December 22, 2015:

- An updated activity tracker that allows users to log physical activity by individual participant or group (e.g., classroom) with 95,260 page views
- 5 Instructional videos with a combined 1,257 page views
- Promotional resources, including flyers, postcards, and posters in English with 6,949 page views
- Promotional resources, including flyer, postcard, and poster in Spanish with 89 downloads
- School standings report with 26,911 pageviews
- Tip sheets and fact sheets with 772 downloads

2015 PARTNER STATEMENT

"In 2015, Kaiser Permanente continued to embrace our commitment to positive environments

and opportunities for children to be active. We continued our support of the Fire Up Your Feet Challenge Awards, which encouraged over 160,000 youth at 700 schools to log more than 620 million minutes of physical activity and over 216 million miles. Kaiser Permanente awarded over \$200,000 to 234 schools to support activities, equipment, incentives, and education to promote physical activity, reaching over 115,000 students in 11 states. Of note, 52% of awarded schools had more than half of their student populations eligible for free or reduced-price school meals, and we nearly doubled the number of these schools (84 schools in 2014 compared to 160 schools in 2015) that received intensive support to encourage physical activity.

“Kaiser Permanente remains committed to healthy eating and active living through our partnership with the Alliance for a Healthier Generation and other elements of our Thriving Schools initiative to support healthy school environments and student health and wellness. Other physical activity initiatives supported by Kaiser Permanente in 2015 included safe routes to school, active recess, and the Every Body Walk! collaborative to build a national movement for walking and walkability.”



2015 ANNUAL PROGRESS REPORT



Mercedes-Benz

COMMITMENT

MBUSA will invest \$10.5 million over three years to provide grants to Laureus USA, which helps identify, train, place and support sport-based youth development coaches and organizations nationwide.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

[SEE PRIOR YEARS' PROGRESS >](#)

COMMITMENT

COMPLIANCE

REPORTING

VERIFIED

ELEMENT	DATE	DATE	RESULTS
Invest \$10.5 million over the next three years in Laureus USA.	December 2016	February 2016	In 2015, Mercedes-Benz USA invested \$3.5 million in Laureus Sport for Good Foundation USA (Laureus USA). To date, Mercedes-Benz USA has invested \$7 million in Laureus USA. It has made 67% progress towards meeting this commitment element.
Provide grants to organizations that will train and place over 1,000 coaches in order to reach 150,000 youth in at least 20 metropolitan areas.	December 2016	February 2016	With part of Mercedes-Benz USA's investment in Laureus USA, Laureus USA provided \$2.25 million in grants in 2015 (\$4.5 million to date) to two organizations to train and place coaches in underserved communities to support sport-based youth development. As of this reporting year, Laureus USA has chosen to focus these resources to Playworks in five specific regions—Pacific Northwest (Oregon/Washington), Minnesota, Michigan,

Texas, and Arizona – while maintaining a National resource reach with Up2Us Sports, with cumulative numbers reflecting this change. To date, the two organizations have trained 643 coaches and placed 770 coaches, achieving 77% of its goal to place 1,000 coaches. The coaches have been placed in 58 cities in 20 states and the District of Columbia, thus meeting its goal to place coaches in at least 20 metropolitan areas. Laureus estimated these coaches reached 210,342 youth, exceeding its goal to reach 150,000 youth.

Encourage all organizations receiving grants to align with PHA's Seven Essential Practices for Kid's Physical Activity Programs.

December 2016

February 2016

Laureus USA has integrated the Seven Essential Practices for Kid's Physical Activity Programs into its evaluation requirements for New Orleans-area organizations. Grantees conduct self-assessments to determine the extent to

which they implement the practices, and Laureus monitors this implementation at site visits using direct observation. Laureus USA also included the Seven Essential Practices in a city-wide survey of 129 New Orleans organizations delivering youth sport and physical activity programs to assess the extent to which these programs were providing positive experiences for city youth.

Of the \$10.5 million investment, invest over \$900,000 directly in local New Orleans-area organizations that deliver Sport for Development programs.

December 2016

February 2016

With part of Mercedes-Benz USA's investment in Laureus USA, Laureus USA provided \$231,660 in grants to 6 New Orleans-area organizations in 2015 to deliver sport for development programs to youth. To date, it has provided \$496,660 in grants these organizations, making 55% progress towards achieving its goal. The New Orleans-area

organizations serve an estimated 21,292 youth.

Laureus USA and delivery partners such as Aquamen Social Technologies, Greater New Orleans Foundation and Partnership for Youth Development will provide technical assistance and professional development to grantee organizations, including:

- Hosting at least 15 training workshops for Sport for Development professionals over three years.
- Implementing the inFocus monitoring and evaluation system within at least 10 grantee organizations that

December 2016

February 2016

In 2015, Laureus USA worked with five delivery partners to host 12 training workshops for sport development professionals that were attended by grantee organizations. A total of 26 individuals were trained at these workshops. To date, Laureus USA has worked with partners to host 13 training workshops, achieving 87% of its goal to host at least 15 training workshops.

To date, inFocus has provided one-on-one consultancy and tailored social impact measurement support to 3 Laureus partners in the New Orleans area. It has made 30% progress towards implementing the inFocus monitoring and evaluation system in at least 10 grantee organizations that deliver sport for development

deliver Sport for
Development
programs.

programs.

2015 PARTNER STATEMENT

"With part of Mercedes-Benz USA's investment in Laureus USA, Laureus USA provided \$4.5 million since 2014 to two organizations, Up2Us Sports and Playworks, to train and place coaches in underserved communities to support sport-based youth development. To date, these organizations have trained 643 coaches and placed 770 coaches, achieving 77% of our goal to place 1,000 coaches over three years. The coaches have been placed in 58 cities in 20 states, meeting our goal to place coaches in at least 20 metropolitan areas. These coaches have reached 210,342 youth, exceeding our goal of 150,000 youth over three years. MBUSA's investment in Laureus USA has also provided over \$450,000 in grants to six New Orleans sport for development organizations. In 2015, these organizations yielded an average 83% increase in human capacity, which supported their reach to over 21,000 youth in 2015. MBUSA funding has also supported the launch of 14 capacity building trainings for New Orleans non-profits over the past year. The sustained three year commitment that Laureus USA is able to make to these programs in New Orleans and nationally through the MBUSA investment is invaluable in the effort to support long term change through sport in these communities."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Over the next five years, through an investment of \$7 million dollars, NYRR will expand the number of participating schools by 20 percent and increase the number of student participants by at least 25 percent. In addition, NYRR will disseminate its free digital teaching resource, Running Start, to at least 2,500 schools.

YEAR COMMITTED

2013

LENGTH OF COMMITMENT

5 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Continue funding	July 2015	August 2015	New York Road Runners

its Mighty Milers program in the amount of at least \$1.3 million per year. New York Road Runners will increase funding for the Mighty Milers program to at least \$1.5 million per year within 5 years, collectively expending a minimum of \$7 million over 5 years.

spent \$2.16 million to operate its Mighty Milers program from April 1, 2014-March 31, 2015, thus meeting its annual goal. In the first two years of its commitment, New York Road Runners spent \$3.95 million to operate the Mighty Milers program. It has made 56% progress towards meeting its goal of expending \$7 million on the Mighty Milers program over five years.

Expand the number of schools participating in the Mighty Milers program by a minimum of 20% by 2018, an increase of at least 100 schools from the current baseline number of schools. At least 80% of the new participating schools should be

July 2018

August 2015

During the 2014-2015 school year, 717 schools participated in Mighty Milers, including 681 public schools, 31 of which were charter schools, and 36 private schools. This represents an increase of 24% from the 577 schools that participated at baseline. Of the 717 schools that participated in 2014-2015, 242 were new to the program, including 224 public schools, 22 of

schools in which at least 50% of students qualify for free or reduced-price school meals.

which were charter schools, and 18 private schools. Of the 242 new schools, 134 schools (55%) had 50% or more students who qualified for free or reduced lunch.

Increase the number of students participating in the Mighty Milers program by a minimum of 25% by 2018, an increase of 30,000 students from the current baseline of approximately 120,000 participating students.

July 2018

August 2015

During the 2014-2015 school year 157,344 youth participated in the Mighty Milers program. This represents a 25% increase over the baseline total of 125,668 youth.

Disseminate Running Start digital teaching resources to 2,500 schools serving 500,000 children. Promote the resources by

July 2018

August 2015

No update was provided.

attending and presenting at local and national conferences. Host at least 4 annual webinars for school administrators, physical education teachers or Let’s Move Active Schools champions in support of the resources.

Promote Let’s Move Active Schools through its website and newsletters.

July 2018

August 2015

There were no references found to Let's Move Active Schools on New York Road Runner's website. No newsletters were submitted.

2015 PARTNER STATEMENT

“New York Road Runners continues to grow and enrich the free Mighty Milers program on behalf of children across the country. With the support of PHA, the 2014-2015 school year was the biggest yet for Mighty Milers, with 157,350 participants at 709 sites running more than 5 million miles -- an average of almost 34 miles per child – and earning more than 500,000 incentives. The program was enhanced by launching a new rewards platform for sites that motivated their programmatic and administrative performance in alignment with Mighty Milers goals. Site participation was increased by our inaugural use of telemarketers with

school outreach expertise who successfully helped promote the program.

“The year closed with a flurry of capacity building and program evolving initiatives designed to expand Mighty Milers scale and impact for upcoming school years. We created and filled two new lines – an Outreach Director and an Outreach Senior Manager, increased the use of telemarketers and launched our first digital outreach campaign. We also decided to incorporate a sports philosophy known as Long Term Athlete Development as the framework for an improved youth program that consolidates a couple of our programs, including Mighty Milers, which will feature physical literacy as a primary component when launched in 2017.”



2015 ANNUAL PROGRESS REPORT



COMMITMENT

NIKE will invest \$50 million over the next 5 years to address the physical inactivity epidemic by focusing on creating early positive experiences for kids and integrating physical activity into everyday life. The investment will initially be dedicated to three categories of activity: active schools, early positive experiences in youth sports and advocacy and partnerships to accelerate uptake of large-scale solutions. Nike may shift investment strategies to best deliver against the physical inactivity epidemic.

YEAR COMMITTED

2013

LENGTH OF COMMITMENT

5 YEARS

VERIFIED RESULTS

[SEE PRIOR YEARS' PROGRESS >](#)

**COMMITMENT
ELEMENT**

**COMPLIANCE
DATE**

**REPORTING
DATE**

**VERIFIED
RESULTS**

Invest \$50 million over the next five (5) years in:

- Schools:
Estimated as \$20 million total including an investment in Let's Move! Active Schools.
- Early positive experiences in youth sports:
Estimated as \$15 million total.
- Advocacy and partnerships:
Estimated as \$15 million total.

December 2017

December 2015

For this reporting period, from December 2014 through November 2015, NIKE invested \$8,939,682. Of this total, \$1,843,104 was invested in schools, of which \$1,385,971 was dedicated to supporting Let's Move! Active Schools; \$4,221,729 was invested in community sports and coaching; and \$2,874,849 was invested in advocacy and partnerships. Since the start of their commitment, NIKE has invested a total of \$30,870,941. It has made 62% progress towards meeting its goal of investing \$50 million over 5 years.

2015 PARTNER STATEMENT

"Today's kids are part of the least active generation in history, yet research shows that active kids are happier, healthier and more successful. Nike believes in the power of sport to unleash human potential – and that's why we are committed to helping kids across the US to get moving.

"We are proud supporters of Let's Move! Active Schools, a partnership that has created a movement for physical activity before, during and after school. More than 10 million students

across America are now enrolled in schools participating in the partnership.

"We expanded our efforts to drive a physical activity movement through a national partnership with Marathon Kids - a grassroots running program that helps schools, communities and families to get kids active. Nike and Marathon Kids will get more than 500,000 kids running in the next two years.

"Nike's employees also love to share their passion for sport and physical activity and are one of our greatest contributions to getting kids moving. That's why we provide training and opportunities for our employees to bring their passion and energy to help kids get active. In 2015, employees in 200 Nike stores across North America provided more than 15,000 hours to help kids fall in love with sport and physical activity."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Invest \$10 million each year for three years in organizations and initiatives that promote physical activity and fitness. Reebok will deliver this investment through direct grant-making to schools and non-profit organizations, product donations, in-kind resource allocation and other direct and indirect investments that have measurable financial value.

YEAR COMMITTED

2013

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

[SEE PRIOR YEARS' PROGRESS >](#)

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
In accordance	December 2015	December	In 2015, Reebok

with its current strategic plan, continue funding the BOKS program, a before school program that promotes the link between physical activity and increased academic performance in elementary school-age children, in the amount of \$2 million per year.

2015

contributed \$2,750,000 to support the BOKS program, including providing funding to implement the BOKS program in schools, staff support for the BOKS program, creation and maintenance of online resources, and 50 BOKS events. BOKS events included training sessions and exhibits at conferences and meetings. Total participation in these events was 13,305 people. Since the start of its PHA commitment, Reebok has contributed \$7,655,224 to support the BOKS program, thus exceeding its goal to contribute \$6 million to the BOKS program over 3 years.

With Reebok’s BOKS investment, the BOKS organization will substantially expand the BOKS program from 200

December 2015

December 2015

In 2015, Reebok provided grants to 42 schools to implement BOKS. Between December 2014 and December 2015, the number of schools implementing BOKS

schools in 2012 to at least 1,000 schools by 2015, including efforts to reach schools serving lower-income populations (schools with at least 50% of students eligible for free or reduced lunch in the National School Lunch Program) if information is readily available.

increased from 1,285 to 1,641 unique schools, an increase of 356 schools. Of the grand total 1,641 schools implementing BOKS, 32% (n=530) had populations where 50% or more youth were eligible for free or reduced priced school lunch. Reebok has achieved its commitment element of having at least 1,000 schools implementing BOKS by 2015 and including schools with lower-income populations.

With Reebok’s BOKS investment, the BOKS organization will work in partnership with the Alliance for a Healthier Generation (AHG) to develop and utilize BOKS Burst, a condensed version of the curriculum

December 2015 December 2015

Reebok completed the BOKS Burst curriculum in 2013, thus meeting its commitment to develop a condensed version of the BOKS curriculum. Reebok did not provide data on how many schools it distributed the BOKS Burst curriculum to or how many youth were reached by the curriculum.

comprised of 2-
to 5-minutes
physical activity
breaks for teacher
use. BOKS plans
to distribute the
BOKS Burst
program to
14,000 AHG
schools, reaching
an estimated 2
million kids.

With Reebok’s BOKS investment, provide funding to incorporate the full BOKS program in up to 150 schools in 2013 (including through training offerings to full districts) and the expansion in up to an additional 330 schools through collaboration with ChildObesity180 Active Schools Acceleration Project	December 2015	December 2015	Reebok provided funding to Alliance for a Healthier Generation (AHG) in 2013 to support the use of BOKS in schools. As of 2014, this funding had been used to support the use of BOKS in 11 schools. No update was provided in 2015. Over the three year period, 7% progress was made towards the goal to incorporate the full BOKS program in up to 150 schools.
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With Reebok's BOKS investment, the BOKS organization will create and/or maintain online resources intended to support the "viral" growth of BOKS or BOKS-style school activity programs.

December 2015

December 2015

In 2015, BOKS maintained a Facebook page, Twitter account, and Instagram account. As of December 2015, those resources had garnered 8,329 likes, 2,200 followers, and 476 followers, respectively. In 2015, the Boks Kids website was updated.

Commit an additional \$8 million per year to either provide additional support to BOKS or to support its broader efforts to increase the U.S. population's focus on physical activity and fitness (understanding that parents and other adults serve as role models, inspiration and advocates for the

December 2015

December 2015

In 2015, Reebok contributed in excess of \$8 million to support broader efforts to increase the U.S. population's focus on physical activity and fitness. This funding supported fitness classes and events, marketing and advertising efforts, sponsorship of trainings, and CrossFit Kids programs. To date, Reebok has contributed over \$8 million per year for all three years of their commitment, thus exceeding its goal.

fitness of
children).

With Reebok's
broader
investment, offer
free fitness
classes and
education
opportunities.

December 2015

December
2015

Reebok offered an
estimated 988 free
fitness classes in Reebok
FitHub stores located
across the U.S. Reebok
estimated that 15,080
individuals participated
in these classes, 2,262
being youth. Reebok
also offered the Reebok
Girls program starting in
2015 which offered free
fitness classes to 40
young girls at the Boys
and Girls Club.

With Reebok's
broader
investment,
collaborate with
other fitness-
related brands
and events which
include a
children's
component or
which may serve
as aspirational
targets for
children.

December 2015

December
2015

Reebok funding included
the following: hosting
and other activities
associated with Avon
Foundation 2015 39 Walk
to End Breast Cancer in
Boston, sweepstakes to
support the Spartan
World Championships,
promotions at Les Mill's
ONE LIVE large-scale
group workout festival,
promotion at IDEA
World Convention

Fitness and Nutrition Expo, Crossfit Games, and Crossfit kids programs, games, athletes, affiliates and events.

With Reebok's broader investment, use Reebok-endorsed athletes and ambassadors to convey Reebok's messages regarding the importance of fitness and healthy lifestyles for children, families and communities.

December 2015

December 2015

Chris and Heidi Powell, trainers from ABC's Extreme Weight Loss, took over the BOKS twitter account for one hour to engage and answer questions regarding family fitness and keeping kids active. Matt Belesky of the Boston Bruins attended a local BOKS event on Boston City Hall Plaza and addressed approximately 250 BOKS kids on the importance of being active and then engaged in a family friendly street hockey game and drills.

With Reebok's broader investment, orient advertising and marketing efforts (including

December 2015

December 2015

In 2015, Reebok ran a Zigtech campaign aimed at kids that featured youth being physically active.

social media) to heighten awareness of the importance of fitness for children, their families and their communities.

With Reebok’s broader investment, conduct cause-related marketing efforts to support both BOKS and other related fitness goals and programs for children, families, and communities.

December 2015

December 2015

No update provided in 2014 or 2015. In 2013 Reebok had reported that it oriented advertising and marketing efforts to support fitness activities for children and their families.

2015 PARTNER STATEMENT

"Reebok believes that the power of fitness can change the world by improving the human condition. In our most recent campaign #honoryourdays we promote that the average human has 25,915 days to make the most of the their life. During these 25,915 days we believe that fit people can contribute to making a positive impact. If we get people moving, we can help transform their lives and the lives of those around them and there is no better way than to start with our youth in the BOKS program.

"Additionally, we continue to leverage the Brand by offering classes and resources for the everyday individual to be fit for life recognizing that fitness is a sport, and that every human

has the potential to be fit for life. We have worked with our partners (CrossFit, Les Mills, Spartan, etc.) to allow access to classes to everyone. To date, our primary social purpose platform has been BOKS. We are proud with the success we've had with BOKS. The BOKS program ended 2015 in 1700 schools and in 6 countries. In addition to BOKS, we continue our long-term alliance with Fight for Peace, an international non-profit organization that helps more than 100,000 young people in communities affected by crime and violence by combining boxing and martial arts with education and personal development. Our focus for 2016 will be making an impact in the world via Fight for Peace and BOKS (Build Our Kids' Success).

"Through the Reebok Social Purpose platform we use philanthropy, strategic partnerships, collaboration, innovative programs and research to ensure we make the most positive impact on the world. We are committed to reversing the trend from a culture of spectators to a culture of participants. We look forward to making an even bigger impact in 2016 and beyond."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Work to engage 300,000 youth in after-school and summer programs; create at least 5,000 new kid-sized tennis courts; train at least 15,000 new coaches and volunteers to support its Ten and Under Tennis program, and donate the retail value of \$600,000 worth of new tennis equipment to support programs in schools and youth facilities.

YEAR COMMITTED

2013

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

[SEE PRIOR YEARS' PROGRESS >](#)

COMMITMENT
ELEMENT

COMPLIANCE
DATE

REPORTING
DATE

VERIFIED
RESULTS

Serve at least 300,000 youth in afterschool and summer programming through the National Junior Tennis & Learning network, which serves low-income children and underserved communities.	August 2016	October 2015	In 2015, the National Junior Tennis & Learning (NJTL) network served 226,193 youth. Combined with 2014, the NJTL has served 449,801 youth. It has exceeded its commitment to serve 300,000 youth.
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Create at least 5,000 new kid-sized tennis courts throughout the country, with a particular emphasis on funding projects in diverse communities.	August 2016	October 2015	In 2015, USTA created 1,865 kid-sized tennis courts for a total of 3,818 kid-sized tennis courts created to date. It has made 76% progress towards meeting its commitment to create at least 5,000 new kid-sized tennis courts. The tennis courts have been created in 44 states, Washington, DC, and Puerto Rico.
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Donate new tennis equipment with a minimum retail value of \$600,000 to	August 2016	October 2015	In 2015, USTA donated \$179,578 worth of new tennis equipment to support schools and youth facilities. To date,
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support schools and youth facilities that are providing USTA's Ten and Under Tennis program.

it has donated \$363,087 worth of new tennis equipment and made 61% progress towards meeting its commitment to donate tennis equipment with a minimum retail value of \$600,000.

Train at least 15,000 new coaches, teachers, and volunteers to support the USTA's Ten and Under Tennis program.

August 2016

October 2015

In 2015, USTA trained 4,171 coaches. To date, it has trained 7,750 coaches and made 52% progress towards meeting its commitment to train 15,000 new coaches.

2015 PARTNER STATEMENT

"It is vital and part of USTA's long-standing goal to inspire kids to get active and lead healthy lifestyles by providing them the opportunities to play a sport they can engage for a lifetime," said Craig Morris the General Manager for Community and Youth Tennis. "Our shared commitment with Partnership for Healthier America will ensure healthier, stronger communities for future generations to come."



The Partnership for a Healthier America is proud to facilitate *Let's Move! Active Schools*, an outgrowth of First Lady Michelle Obama's *Let's Move!* initiative. In the past two years alone, *Let's Move! Active Schools* has seen participation nearly triple, from roughly 6,000 enrolled schools to more than 17,000. As a result, today close to 10.5 million more American school children are engaging in physical activity throughout the school day.

Research shows that active kids do better. Kids who stay active stay healthy and strong, score higher on tests, miss school less often, focus and behave better in class, exhibit better interpersonal skills, and are more likely to develop a lifetime of healthy habits.

Yet, only one in three American kids gets enough daily physical activity, and only six states require physical education for every grade. Remember that staple of the school day we called recess? Only 20 percent of school districts still ensure kids get that much-needed activity break on a daily basis.

For that reason, more than 30 health, education and private sector organizations have joined *Let's Move! Active Schools* – all rallying behind the goal of making at least 60 minutes of physical activity a day the norm in all K–12 schools across the country.

Together, *Let's Move! Active Schools* partners provide schools with the resources and tools to increase physical education and physical activity opportunities before, during and after school. Enrolled schools are eligible for grants to enhance physical education and physical activity programs;

receive free professional development, online resources and technical assistance to get those programs off the ground; gain access to discounts and progress incentives to help them create a more Active School environment; and are eligible to apply for the *Let's Move! Active Schools* National Award – a leading distinction in physical education and physical activity for K–12 schools.

Activities vary from school to school, but the goal is to provide comprehensive programming in five key areas: physical education; physical activity during school; physical activity before and after school; staff involvement; and family & community engagement. Some schools have developed before-school physical activity programs and family Zumba classes in the evenings, while others weave 10-minute instant recess breaks into the day with activities such as dancing and stretching. Still others are walking and running toward success: Just this year, close to 200 schools received a Marathon Kids Active Schools grant, funded by Nike, Inc., to launch running clubs where kids track their mileage and earn rewards for running the equivalent of four marathons (104.8 miles) over the course of several months.

And these efforts are working. In Todd County, SD – the second poorest county in the nation – students on the Rosebud Reservation saw math and reading scores improve 10 percent after their school joined *Let's Move! Active Schools* and integrated running, jumping rope, stretching and moving throughout the entire school day.

Whether it's equipment, training or just plain good ideas that a school needs, *Let's Move! Active Schools* is there to make sure they get them and that they keep America's kids working to reach their highest potential.





HEALTHCARE

Hospitals are the places we go to get healthy, so the food we eat while there should have a positive impact on our bodies. More than 700 hospital partners (10 percent of all hospitals nationwide) take part in our Hospital Healthier Food Initiative. They have committed to providing healthier meal options for millions of patients, visitors and hospital staff by meeting standards for nutrition, labeling, marketing and food preparation.



HOSPITALS

PHA has teamed up with hospitals and food services providers to make healthier choices easier to access in 700 hospitals, or 10 percent of all hospitals in the United States. Through these commitments, hospitals across the nation are improving the nutritional quality of meals served to visitors, patients and staff, resulting in dramatic and expansive improvements in hospital nutrition.

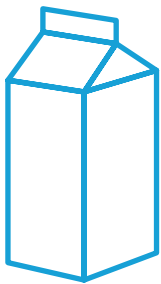
All hospital systems partnering with PHA have committed to offering wellness meals that meet agreed-upon criteria for good nutrition, as well as guidelines for how to improve food offerings overall. These include displaying only health-promoting food options in cafeteria and menu advertising; providing healthier à la carte items and entrées; removing all fryers and deep-fat fried products;

and placing healthier food options within five feet of the checkout.

As part of its commitment to PHA's Hospital Healthier Food Initiative, Kaiser Foundation Health Plan married the concepts of culinary excellence with health-promoting menus, leveraging an army of chefs to develop competitively priced, innovative wellness meal bowls, which have become a model for wellness meals at other hospitals and are extremely popular among employees. The bowls are served at a dedicated station that allows customers to choose a grain (brown rice or freekah), a protein (grilled fish or a bean medley), vegetables (roasted beets or wilted greens) and a sauce (tzatziki or marinated tomato). It has been so well-received that Kaiser held a webinar showcasing the model for other PHA hospital partners interested in giving it a try.

MaineHealth has also gone above and beyond in efforts to create an overall culture of health at its 10 hospitals, developing a special logo to designate better-for-you food options in order to drive customers to make healthier choices. And what makes it even better is that they are seeing real results. Just two years after implementing PHA's Hospital Healthier Food Initiative, employee Health Risk Assessment data showed consumption of five or more fruit/vegetable servings increased by 17.6 percentage points, rising from 35.1 percent in 2012 to 52.7 percent in 2014.

Henry Ford Health System found that adopting the PHA guidelines not only improved nutrition, it boosted cafeteria sales. Sales rose between 2 percent and 10 percent year-over-year depending on the site.



**2 to
10%**

Henry Ford Health System found that adopting the PHA guidelines not only improved nutrition, it boosted cafeteria sales. Sales rose between 2 and 10 percent year-over-year depending on the site.



Indiana University Health





Since 2011, the Partnership for a Healthier America (PHA) has brought together the nation's leaders from corporations, philanthropic organizations, academia, government and the public health community to focus on how to build a healthier future for America's children – a generation that is currently expected to live a shorter lifespan than that of the generation that preceded it.

Since we first held it in 2011, the Summit has evolved into one of the movement's signature events and its biggest opportunity to connect the wide range of cross-sector, influential leaders needed to achieve real progress.

Together, this diverse group of stakeholders has brought its collective passion and enthusiasm to bear on strategies for tackling the national childhood obesity crisis, sharing innovative approaches and generating creative ideas for programs and initiatives to ensure every child can grow up at a healthy weight. Since 2013, PHA's national Summit has also included an Expo, providing a marketplace for companies to showcase their visions for how to make the healthy choice the easy choice for American families. This activation also invites debate about those products with Summit attendees.

PHA'S NATIONAL SUMMIT

Those who have attended the Summits have heard from PHA Honorary Chair First Lady Michelle Obama; Honorary Vice Chairs; New Jersey Senator Cory Booker and former U.S. Senate Majority Leader William H. Frist, M.D.; PepsiCo Chairperson and CEO Indra Nooyi; Campbell's Soup CEO Denise Morrison; the heads of the Robert Wood Johnson Foundation, The California Endowment, The Kellogg Foundation and other NGO luminaries; and speakers representing companies from Coca-Cola to the Center for Science in the Public Interest, from Walmart to MyFitnessPal, from Sodexo to Nike to Sesame Street's Abby Cadabby and many more.

They've learned about the roles played by race, ethnicity, geography and poverty in preventing access to healthy choices and about the negative impact on children when they cannot maintain a healthy weight. They've seen cooking demonstrations for healthy eating and heard announcements regarding exciting new partnerships and initiatives. They've even been motivated to move themselves by Doug E. Fresh and DMC!

Over the first four Summits, the events attracted nearly 4,000 attendees; hosted four keynote addresses by First lady Michelle Obama, included more than 65 breakout sessions and hundreds of speakers; and generated more than one billion print, TV, radio and digital impressions, and more than 150 million social media impressions.



"These kids are our future. They're our future workforce, our future innovators and leaders and dreamers. And as parents, there is nothing we would not do for them – nothing. So as a country, we should meet that exact same standard. We should do everything we possibly can to give our kids every chance to fulfill their boundless potential – every chance."

–FIRST LADY MICHELLE OBAMA



2015 ANNUAL PROGRESS REPORT



COMMITMENT

To move healthcare institutions toward delivering nutritious options to meet the needs of children and families they serve, committing hospitals will engage in nine domains of activities:

1. Fruit and Vegetable Procurement-increasing purchasing of fruits and vegetables,
2. Food Marketing-displaying only health-promoting foods in advertising and pictorials,
3. Healthy Checkout-offering only healthier food options near cash register stations,
4. Child Wellness Meals-offering to patients and guests a child wellness meal that meets specific nutrient, food and affordability profiles,
5. Adult Wellness Meals-offering to patients, guests and staff adult wellness meals that meet specific nutrient, food and affordability profiles,
6. Overall Cafeteria/Menu Offerings-increasing the percentage of healthy entrees and side dishes,
7. Nutrition Labeling-labeling all foods with calories per serving,
8. Healthy Beverage Procurement-increasing purchase of healthier beverages and
9. Food Preparation-removing all fryers and deep fat fried products.

YEAR COMMITTED

2012

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

[SEE PRIOR YEARS' PROGRESS >](#)

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Offer 3 wellness meals in the cafeteria and on general patient service menu that meets nutrient and food profiles and is priced less than or equal to other meal options.	July 2015	September 2015	The hospital completed this commitment element in 2014.
Offer health-promoting a la carte entrees and side dishes in the cafeteria and on general patient menus that meet nutrient and food profiles. By 2013, 40% of entrees and side dishes should be healthier options, 50% by 2014 and 60% by 2015.	July 2015	September 2016	The hospital completed this commitment element in 2014.

Increase percentage of healthier beverage dollar purchases for use throughout the hospital to 80% of total beverage dollar purchases	July 2015	September 2015	The hospital met the 80% target for healthier beverages. See results by hospital.
Achieve fruit and vegetable dollar purchases of 10% of total food dollar purchases.	July 2015	September 2015	The hospital met the 10% target for fruit and vegetable purchases. See results by hospital.
Remove fryers and deep fat fried products.	December 2015	January 2016	The hospital did not submit data on fryers or fried foods.

2015 PARTNER STATEMENT

"Ann & Robert H. Lurie Children's Hospital of Chicago is the largest provider of pediatric healthcare services in the Chicago region and one of the first children's hospitals nationwide to join the Partnership for a Healthier America (PHA). In the past few years, we have made several changes to our food services operations, including offering wellness meals, improving nutrition labeling and marketing, increasing the sale of fruits and vegetables and decreasing the sale of sugar-sweetened beverages. Our patient families' positive response on surveys to whether the food we serve is healthy and nutritious is rising, and is significantly greater than

the average among children's hospitals. We are proud to be part of PHA and we look forward to continuing to reinforce the health education our clinicians provide the families we serve."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

To move healthcare institutions toward delivering nutritious options to meet the needs of children and families they serve, committing hospitals will engage in nine domains of activities:

1. Fruit and Vegetable Procurement-increasing purchasing of fruits and vegetables,
2. Food Marketing-displaying only health-promoting foods in advertising and pictorials,
3. Healthy Checkout-offering only healthier food options near cash register stations,
4. Child Wellness Meals-offering to patients and guests a child wellness meal that meets specific nutrient, food and affordability profiles,
5. Adult Wellness Meals-offering to patients, guests and staff adult wellness meals that meet specific nutrient, food and affordability profiles,
6. Overall Cafeteria/Menu Offerings-increasing the percentage of healthy entrees and side dishes,
7. Nutrition Labeling-labeling all foods with calories per serving,
8. Healthy Beverage Procurement-increasing purchase of healthier beverages and
9. Food Preparation-removing all fryers and deep fat fried products.

YEAR COMMITTED

2012

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Display only health-promoting food options in all advertising/pictorials in cafeteria and general service patient menus.	July 2013	September 2015	Seven hospitals met the healthier marketing criteria in 2015. To date, 19 out of 39 hospitals have met the healthier marketing criteria. <u>See results by hospital.</u>
Offer only health-promoting food options within five feet of all cash register stations	July 2013	September 2015	Nine hospitals met the healthier checkout criteria in 2015. To date, 15 out of 27 hospitals met the healthier checkout criteria. This commitment element was not applicable to 12 hospitals. <u>See results by hospital.</u>

Offer at least one children's wellness meal in the cafeteria and general pediatric patient menu (if applicable) that meets nutrient and food profiles and is priced less than or equal to other available meal options.	July 2013	September 2015	In 2015, 2 hospitals developed at least one children's wellness meal that met all components of the nutrient, food and affordability profiles and 2 hospitals also offered at least 1 qualifying children's wellness meal on both the patient menu and in the cafeteria at lunch and dinner for all 3 days reviewed, thus meeting all the children's wellness meal criteria. To date, 3 out of 5 hospitals have met this commitment element. This commitment element is not applicable to 34 hospitals because they do not have a pediatric unit. <u>See results by hospital.</u>
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Offer 3 wellness meals in the cafeteria and on general patient service menu that	July 2015	September 2015	Of CHI's 39 hospitals, 22 needed to offer 3 wellness meals. Three out of these 22 hospitals developed
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meets nutrient and food profiles and is priced less than or equal to other meal options.

Label all items available in the cafeteria at point of purchase/service with calories per serving (or calories per measure provided for salad bar type service).

at least three wellness meals that met all components of the nutrient, food and affordability profiles. Zero out of 22 hospitals also offered at least 3 qualifying wellness meals on both the patient menu and in the cafeteria at lunch and dinner for all 3 days reviewed, thus not meeting all criteria for the wellness meal.

Offering more than one wellness meal was not applicable to 17 hospitals due to the small size of their hospitals. Of those, five out of 17 hospitals developed at least one wellness meal that met all components of the nutrient, food and affordability profiles. Two out of 17 hospitals also offered at least 1 qualifying wellness meal on both the patient menu and in the cafeteria at lunch and

dinner for all 3 days reviewed, thus meeting all criteria for the wellness meal. [See results by hospital.](#)

Offer health-promoting a la carte entrees and side dishes in the cafeteria and on general patient menus that meet nutrient and food profiles. By 2013, 40% of entrees and side dishes should be healthier options, 50% by 2014 and 60% by 2015.	December 2015	September 2015	Zero additional hospitals met the 60% target for healthier entrees in 2015. Eight hospitals met the 60% target for healthier sides in 2015. To date, one out of 39 hospitals met the 60% target for healthier entrees and nine out of 39 hospitals met the 60% target for healthier sides. See results by hospital.
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Label all items available in the cafeteria at point of purchase/service with calories per serving (or calories per measure provided for salad bar type service).	July 2014	September 2015	Eleven hospitals labeled all items available in the cafeteria at point of purchase/service with calories per serving in 2015. To date, 14 out of 34 hospitals have labeled all items in the cafeteria. This
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commitment element was not applicable to 5 hospitals because they do not have a cafeteria. [See results by hospital.](#)

Achieve fruit and vegetable dollar purchases of 10% of total food dollar purchases.	July 2015	September 2015	Thirty-seven out of 39 hospitals met the 10% target for fruit and vegetable purchases. See results by hospital.
Increase percentage of healthier beverage dollar purchases for use throughout the hospital to 80% of total beverage dollar purchases	July 2015	September 2015	Seven out of 39 hospitals met the 80% target for healthier beverages. See results by hospital.
Remove fryers and deep fat fried products.	December 2015	January 2016	Five out of 39 hospitals have removed all fryers from their hospital facility. Of the 3 hospitals that still offered pre-fried, par-fried or flash-fried products, no hospitals

offered only products that met nutrient criteria. Two hospitals did not offer any fried products. [See results by hospital.](#)

2015 PARTNER STATEMENT

"Catholic Health Initiatives is proud to be the largest healthcare system to participate in Partnership for a Healthier America, with 39 of our hospitals committed to the program. In our third year, we made significant progress. This is due in large part to the implementation of the CHI Food and Nutrition Services national program. We partnered with Sodexo and are in the process of standardizing our patient and retail menus. They are wellness-based which is critical in assisting us with meeting the PHA commitment elements. In addition, we now have a Registered Dietitian who is the Quality and Wellness Director that coordinates our hospital efforts to ensure a higher compliance with meeting PHA goals. During the last year, we have displayed dramatic improvements with up to 35-37% increases in some areas. For our fruit and vegetable purchases, we are currently at a 95% compliance rate which was a huge success for us. Overall, partnering with PHA assisted us as an organization to begin to live a better lifestyle in the workforce through our employees. Our CHI mission is to develop healthier communities and PHA supports this mission very well."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

To move healthcare institutions toward delivering nutritious options to meet the needs of children and families they serve, committing hospitals will engage in nine domains of activities:

1. Fruit and Vegetable Procurement-increasing purchasing of fruits and vegetables,
2. Food Marketing-displaying only health-promoting foods in advertising and pictorials,
3. Healthy Checkout-offering only healthier food options near cash register stations,
4. Child Wellness Meals-offering to patients and guests a child wellness meal that meets specific nutrient, food and affordability profiles,
5. Adult Wellness Meals-offering to patients, guests and staff adult wellness meals that meet specific nutrient, food and affordability profiles,
6. Overall Cafeteria/Menu Offerings-increasing the percentage of healthy entrees and side dishes,
7. Nutrition Labeling-labeling all foods with calories per serving,
8. Healthy Beverage Procurement-increasing purchase of healthier beverages and
9. Food Preparation-removing all fryers and deep fat fried products.

YEAR COMMITTED

2012

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Display only health-promoting food options in all advertising/pictorials in cafeteria and general service patient menus.	July 2013	September 2015	Three additional hospitals completed this commitment in 2015. To date, 6 out of 13 hospitals have met the healthier marketing criteria. See results by hospital.
Offer only health-promoting food options within five feet of all cash register stations	July 2013	September 2015	Three additional hospitals completed this commitment in 2015. To date, 9 out of 13 hospitals have met the healthier checkout criteria. See results by hospital.
Offer at least one children's wellness meal in the cafeteria and general pediatric patient menu (if applicable)	July 2013	September 2015	Zero out of 3 hospitals developed at least one children's wellness meal that met all components of the nutrient, food

that meets nutrient and food profiles and is priced less than or equal to other available meal options.

and affordability profiles.
Zero out of 3 hospitals offered at least 1 qualifying children’s wellness meal on both the patient menu and in the cafeteria at lunch and dinner for all 3 days reviewed. This commitment element was not applicable to 10 hospitals because they do not have a pediatric unit. [See results by hospital.](#)

Offer 3 wellness meals in the cafeteria and on general patient service menu that meets nutrient and food profiles and is priced less than or equal to other meal options.

July 2015

September 2015

Six out of 13 hospitals developed at least three wellness meals that met all components of the nutrient, food and affordability profiles. Four out of 13 hospitals also offered at least 3 qualifying wellness meals on both the patient menu and in the cafeteria at lunch and dinner for all 3 days reviewed, thus

meeting all the wellness meal criteria. [See results by hospital.](#)

Offer health-promoting a la carte entrees and side dishes in the cafeteria and on general patient menus that meet nutrient and food profiles. By 2013, 40% of entrees and side dishes should be healthier options, 50% by 2014 and 60% by 2015.	July 2015	September 2015	One out of 13 hospitals met the 60% target for entrees. Four out of 13 met the 60% target for side dishes. See results by hospital.
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Label all items available in the cafeteria at point of purchase/service with calories per serving (or calories per measure provided for salad bar type service).	July 2014	September 2015	No hospitals submitted data for nutrition labeling in 2015. To date, 5 out of 13 hospitals met the nutrition labeling criteria. See results by hospital.
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Achieve fruit and vegetable dollar	July 2015	September 2015	Nine out of 13 hospitals met the 10%
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purchases of 10% of total food dollar purchases.

target for fruit and vegetable purchases. [See results by hospital.](#)

Increase percentage of healthier beverage dollar purchases for use throughout the hospital to 80% of total beverage dollar purchases

July 2015

September 2015

One out of 13 hospitals met the 80% target for healthier beverages. [See results by hospital.](#)

Remove fryers and deep fat fried products.

December 2015

January 2016

Two out of 13 hospitals have removed all fryers from their hospital facility. Of the 2 hospitals that still offered pre-fried, par-fried or flash-fried products, 2 hospitals offered only products that met nutrient criteria. [See results by hospital.](#)

2015 PARTNER STATEMENT

"Centura Health's mission is to extend the healing ministry of Christ by caring for those who

are ill and by nurturing the health of the people in its communities. As the region's leading health care network, we continue to lead a culture of health and well-being. In partnership with our associates, patients and community, we are making sustainable changes to our entity's environments by providing tools and resources that make healthy choices easy. It can be challenging to ensure that we meet all of the specified PHA criteria. The size of our network and diversity of our hospitals and provider practices, ranging from small critical access hospitals to large urban medical centers to primary and specialty care clinics, is an incredible asset when sharing and applying best practices. We continue to work with the hospitals in our network who have not yet met all the requirements so we may achieve full compliance with the PHA goals across our organization."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

To move healthcare institutions toward delivering nutritious options to meet the needs of children and families they serve, committing hospitals will engage in nine domains of activities:

1. Fruit and Vegetable Procurement-increasing purchasing of fruits and vegetables,
2. Food Marketing-displaying only health-promoting foods in advertising and pictorials,
3. Healthy Checkout-offering only healthier food options near cash register stations,
4. Child Wellness Meals-offering to patients and guests a child wellness meal that meets specific nutrient, food and affordability profiles,
5. Adult Wellness Meals-offering to patients, guests and staff adult wellness meals that meet specific nutrient, food and affordability profiles,
6. Overall Cafeteria/Menu Offerings-increasing the percentage of healthy entrees and side dishes,
7. Nutrition Labeling-labeling all foods with calories per serving,
8. Healthy Beverage Procurement-increasing purchase of healthier beverages and
9. Food Preparation-removing all fryers and deep fat fried products.

YEAR COMMITTED

2012

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Offer 3 wellness meals in the cafeteria and on general patient service menu that meets nutrient and food profiles and is priced less than or equal to other meal options.	July 2015	September 2015	Two of 2 hospitals developed at least 3 wellness meals that met all components of the nutrient, food and affordability profiles. Two out of 2 hospitals also offered at least 3 qualifying wellness meals in the cafeteria at lunch and dinner for 3 different days reviewed. See results by hospital.
Offer health-promoting a la carte entrees and side dishes in the cafeteria and on general patient menus that meet nutrient and food profiles. By 2013, 40% of entrees and side dishes should be healthier options,	July 2015	September 2015	Zero out of 2 hospitals met the 60% target for entrees. Two out of 2 hospitals met the 60% target for sides. See results by hospital.

50% by 2014 and
60% by 2015.

Achieve fruit and vegetable dollar purchases of 10% of total food dollar purchases.

July 2015

September 2015

Two out of 2 hospitals met the 10% target for fruit and vegetable purchases. [See results by hospital.](#)

Increase percentage of healthier beverage dollar purchases for use throughout the hospital to 80% of total beverage dollar purchases

July 2015

September 2015

One out of 2 hospitals met the 80% target for healthier beverages. [See results by hospital.](#)

Remove fryers and deep fat fried products.

December 2015

January 2016

Two out of 2 hospitals have removed all fryers from their hospital facility. Of the 2 hospitals that still offered pre-fried, par-fried or flash-fried products, 0 hospitals offered only products that met nutrient criteria. [See results by hospital.](#)

2015 PARTNER STATEMENT

"While the third year of our hospital healthier food commitment has been the most challenging yet, at Children's Mercy Hospital, we continue to make great strides in improving the overall food environment for our patients, employees, guests and visitors. Over the past year, we have been invited to present to several community groups regarding our strategies and best practices, furthering our reach and creating a healthier food environment not only inside, but outside our hospital walls. With our major equipment upgrade, we are moving towards increasing our scratch cooking, especially in our patient care areas, which will ultimately improve the healthfulness of items served, and the health of our patients. During the upcoming year, we will continue to look for products and update recipes and menu items that meet our nutrition goals, but also be implementing programs to help address the food insecurity that exists within our communities. With this program, we will be providing meals to children that are not only nutritionally sound, but are made of ingredients that are unique but affordable, like whole grains, local produce, and unsweetened packaged fruits."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

To move healthcare institutions toward delivering nutritious options to meet the needs of children and families they serve, committing hospitals will engage in nine domains of activities:

1. Fruit and Vegetable Procurement-increasing purchasing of fruits and vegetables,
2. Food Marketing-displaying only health-promoting foods in advertising and pictorials,
3. Healthy Checkout-offering only healthier food options near cash register stations,
4. Child Wellness Meals-offering to patients and guests a child wellness meal that meets specific nutrient, food and affordability profiles,
5. Adult Wellness Meals-offering to patients, guests and staff adult wellness meals that meet specific nutrient, food and affordability profiles,
6. Overall Cafeteria/Menu Offerings-increasing the percentage of healthy entrees and side dishes,
7. Nutrition Labeling-labeling all foods with calories per serving,
8. Healthy Beverage Procurement-increasing purchase of healthier beverages and
9. Food Preparation-removing all fryers and deep fat fried products.

YEAR COMMITTED

2012

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Display only health-promoting food options in all advertising/pictorials in cafeteria and general service patient menus.	July 2013	September 2015	Seven out of 10 hospitals met the healthier marketing criteria. See results by hospital.
Offer only health-promoting food options within five feet of all cash register stations	July 2013	September 2015	Four additional hospitals completed this commitment element in 2015. To date, 5 out of 10 hospitals met the healthier checkout criteria. See results by hospital.
Offer at least one children's wellness meal in the cafeteria and general pediatric patient menu (if applicable) that meets nutrient	July 2013	September 2015	Zero out of 3 hospitals developed at least one children's wellness meal that met all components of the nutrient, food and affordability

and food profiles
and is priced less
than or equal to
other available meal
options.

profiles.
Zero out of 3
hospitals offered at
least 1 qualifying
children’s wellness
meal on both the
patient menu and in
the cafeteria at lunch
and dinner for all 3
days reviewed.
This commitment
element is not
applicable to 7
hospitals because
they do not have a
pediatric unit. [See
results by hospital.](#)

Offer three wellness
meals in the
cafeteria and on
general patient
service menu that
meets nutrient and
food profiles and is
priced less than or
equal to other meal
options.

July 2015

September
2015

Five out of 10
hospitals developed
at least three wellness
meals that met all
components of the
nutrient, food and
affordability profiles.
Zero out of 10
hospitals also offered
at least 3 qualifying
wellness meals on
both the patient
menu and in the
cafeteria at lunch and
dinner for all 3 days
reviewed, thus
meeting all the

wellness meal criteria.

[See results by hospital.](#)

Offer health-promoting a la carte entrees and side dishes in the cafeteria and on general patient menus that meet nutrient and food profiles. By 2013, 40% of entrees and side dishes should be healthier options, 50% by 2014 and 60% by 2015.

July 2015

September 2015

Zero out of 10 met the 60% target for entrees.
Zero out of 10 hospitals met the 60% target for side dishes.
[See results by hospital.](#)

Label all items available in the cafeteria at point of purchase/service with calories per serving (or calories per measure provided for salad bar type service).

July 2014

September 2015

One out of 10 hospitals labeled all items available in the cafeteria at point of purchase/service with calories per serving.
[See results by hospital.](#)

Achieve fruit and vegetable dollar purchases of 10% of

July 2015

September 2015

Ten out of 10 hospitals met the 10% target for fruit and

total food dollar
purchases.

vegetable purchases.
[See results by
hospital.](#)

Increase percentage
of healthier
beverage dollar
purchases for use
throughout the
hospital to 80% of
total beverage dollar
purchases

July 2015

September
2015

Zero out of 10
hospitals met the 80%
target for healthier
beverages. [See
results by hospital.](#)

Remove fryers and
deep fat fried
products.

December 2015

January 2016

Nine out of 10
hospitals have
removed all fryers
from their hospital
facility. Of the 9
hospitals that still
offered pre-fried, par-
fried or flash-fried
products, no hospitals
offered only products
that met nutrient
criteria. [See results by
hospital.](#)

2015 PARTNER STATEMENT

"Cleveland Clinic is pleased to participate in the Hospital Healthier Food Initiative. We are committed to creating a healthy food environment for our patients, visitors, and employees

by eliminating deep fryers, removing trans fats from our menus, and offering only non-sugary beverage options.

"Cleveland Clinic's nutrition experts developed the Go! Healthy™ label to signal healthy options that meet and exceed national nutritional guidelines for patients, visitors, and employees. During 2016, we will be transitioning from the Go! Healthy™ label to Go! Well™ as part of a marketing refresh while also using this transition to update the guidelines based on more recent research on saturated fats and sodium. This transition will impact Cleveland Clinic cafeterias, vending, and partners who license the use of the Go! Well™ brand. Go! Well™ lets you know you're choosing nutritious foods that follow healthy-eating guidelines established by Cleveland Clinic registered dietitians and wellness experts.

"Cleveland Clinic is comprised of a 165-acre main campus and 10 regional hospitals in Northeast Ohio and Florida and employs nearly 50,000 caregivers. Our system had 6.6 million total patient visits in 2015."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

To move healthcare institutions toward delivering nutritious options to meet the needs of children and families they serve, committing hospitals will engage in nine domains of activities:

1. Fruit and Vegetable Procurement-increasing purchasing of fruits and vegetables,
2. Food Marketing-displaying only health-promoting foods in advertising and pictorials,
3. Healthy Checkout-offering only healthier food options near cash register stations,
4. Child Wellness Meals-offering to patients and guests a child wellness meal that meets specific nutrient, food and affordability profiles,
5. Adult Wellness Meals-offering to patients, guests and staff adult wellness meals that meet specific nutrient, food and affordability profiles,
6. Overall Cafeteria/Menu Offerings-increasing the percentage of healthy entrees and side dishes,
7. Nutrition Labeling-labeling all foods with calories per serving,
8. Healthy Beverage Procurement-increasing purchase of healthier beverages and
9. Food Preparation-removing all fryers and deep fat fried products.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT
3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Submit baseline data on fruit and vegetable purchases and total food purchases.	July 2015	April 2015	Baseline data for fruit and vegetable purchases were submitted. See results by hospital.
Display only health-promoting food options in all advertising/pictorials in cafeteria and general service patient menus.	July 2015	September 2015	Zero out of two hospitals submitted data for the healthier marketing criteria. The hospitals can continue to work toward achieving this element and submit data in future years.
Offer only health-promoting food options within five feet of all cash register stations	July 2015	September 2015	Two out of 2 hospitals met the healthier check out criteria. See results by hospital.

Offer at least one children's wellness meal in the cafeteria and general pediatric patient menu (if applicable) that meets nutrient and food profiles and is priced less than or equal to other available meal options.	July 2015	September 2015	This commitment element is not applicable to either of the 2 hospitals because they do not have pediatric units.
Offer 1 wellness meal in the cafeteria and on general patient service menu that meets nutrient and food profiles and is priced less than or equal to other meal options.	July 2015	September 2015	Zero out of 2 hospitals submitted data for the wellness meal criteria. The hospitals can continue to work toward achieving this element and submit data in future years.
Offer health-promoting a la carte entrees and side dishes in the cafeteria and on general patient menus that meet nutrient and food profiles. By 2015,	July 2015	September 2015	Zero out of two hospitals submitted data for the healthier entrees and side criteria. The hospitals can continue to work toward achieving this element and submit data in future years.

40% of entrees and side dishes should be healthier options, 50% by 2016 and 60% by 2017.

Achieve fruit and vegetable dollar purchases of 10% of total food dollar purchases.

July 2017

September 2017

Two out of 2 hospitals met the 10% target for fruit and vegetable purchases. [See results by hospital.](#)

2015 PARTNER STATEMENT

"El Camino Hospital aims to make the healthy choice the easy choice for our employees, patients, and visitors. In addition to working toward our PHA commitment, we have implemented guidelines for beverages and prepackaged snacks offered by our cafeterias, vending machines, and gift shops. We have modified our environment by eliminating beverages with added sugar and only offering prepackaged snacks that are 'smarter snacks.' A smarter snack has ≤ 250 calories, ≤ 10 grams of fat, ≤ 3 grams of saturated fat, no trans fat, ≤ 230 milligrams of sodium, & ≤ 20 grams of sugar. Many have expressed that they enjoy having a greater variety of healthier options available, and appreciate that it is now easier to choose something healthier, especially when they are stressed or tired."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

To move healthcare institutions toward delivering nutritious options to meet the needs of children and families they serve, committing hospitals will engage in nine domains of activities:

1. Fruit and Vegetable Procurement-increasing purchasing of fruits and vegetables,
2. Food Marketing-displaying only health-promoting foods in advertising and pictorials,
3. Healthy Checkout-offering only healthier food options near cash register stations,
4. Child Wellness Meals-offering to patients and guests a child wellness meal that meets specific nutrient, food and affordability profiles,
5. Adult Wellness Meals- offering to patients, guests and staff adult wellness meals that meet specific nutrient, food and affordability profiles,
6. Overall Cafeteria/Menu Offerings-increasing the percentage of healthy entrees and side dishes,
7. Nutrition Labeling-labeling all foods with calories per serving,
8. Healthy Beverage Procurement-increasing purchase of healthier beverages and
9. Food Preparation-removing all fryers and deep fat fried products.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

1 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Display only health-promoting food options in all advertising/pictorials in cafeteria and general service patient menus.	July 2015	September 2015	Six out of 6 hospitals displayed only health-promoting food options in all advertising/pictorials in cafeteria and general service patient menus. See results by hospital.
Offer only health-promoting food options within five feet of all cash register stations	July 2015	September 2015	Six out of 6 hospitals offered only health-promoting food options within five feet of all cash register stations. See results by hospital.
Offer at least one children's wellness meal in the cafeteria and general pediatric patient menu (if applicable) that meets nutrient and food profiles and is priced less than or equal to	July 2015	September 2015	Six out of 6 hospitals developed at least 1 children's wellness meal that met all components of the nutrient, food and affordability profiles. Six out of 6 hospitals offered at least 1 qualifying children's

other available meal options.

wellness meal in the cafeteria at lunch and dinner for all 3 days reviewed. Two hospitals also offered at least 1 qualifying children's wellness meal on the patient menu at lunch and dinner for all 3 days reviewed (not applicable for 4 hospitals because they do not have pediatric units). See results by hospital.

Offer three wellness meals in the cafeteria and on general patient service menu that meets nutrient and food profiles and is priced less than or equal to other meal options.

July 2015

September 2015

Six out of 6 hospitals developed at least 3 wellness meals that met all components of the nutrient, food and affordability profiles. Six out of 6 hospitals also offered at least 3 qualifying wellness meals on both the patient menu and in the cafeteria at lunch and dinner for all 3 days reviewed. See results by hospital.

Offer health-promoting a la carte entrees and side dishes in the cafeteria and on general patient menus that meet nutrient and food profiles. By 2015, 60% of entrees and side dishes should be healthier options.	July 2015	September 2015	Six out of 6 hospitals met the 60% target for healthier entrees. Six out of 6 hospitals met the 60% target for healthier sides. <u>See results by hospital.</u>
Label all items available in the cafeteria and general service patient meals at point of purchase/service with calories per serving (or calories per measure provided for salad bar type service)	July 2015	September 2015	Six out of 6 hospitals labeled all items available at point of purchase/service with calories per serving. <u>See results by hospital.</u>
Increase percentage of healthier beverage dollar purchases for use throughout the hospital to 80% of total beverage dollar purchases	July 2015	September 2015	Six out of 6 hospitals met the 80% target for healthier beverages. <u>See results by hospital.</u>

Achieve fruit and vegetable dollar purchases of 10% of total food dollar purchases.	July 2015	September 2015	Six out of 6 hospitals met the 10% target for fruit and vegetable purchases. See results by hospital.
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Remove fryers and deep-fat fried products. If pre-fried, par-fried or flash-fried products are offered, they must meet established nutrition criteria.	December 2015	January 2016	Six out of 6 hospitals have removed all fryers from their hospital facility. Six out of 6 hospitals submitted nutrition information for pre-fried, par-fried or flash-fried items that met the commitment element standard. See results by hospital.
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2015 PARTNER STATEMENT

"We strive to create a healthy food system within all Fairview and University of Minnesota Health facilities so that we may provide an exceptional patient, family and staff experience; show our commitment to community and environmental health; and serve as a role model to other health care organizations. Our participation in the Partnership for a Healthier America (PHA) has helped demonstrate our commitment to those we serve. The overall response from our customers and patients has been very positive. Our next project is reducing sugar sweetened beverages. PHA helps us achieve our vision of driving a healthier future."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

To move healthcare institutions toward delivering nutritious options to meet the needs of children and families they serve, committing hospitals will engage in nine domains of activities:

1. Fruit and Vegetable Procurement-increasing purchasing of fruits and vegetables,
2. Food Marketing-displaying only health-promoting foods in advertising and pictorials,
3. Healthy Checkout-offering only healthier food options near cash register stations,
4. Child Wellness Meals-offering to patients and guests a child wellness meal that meets specific nutrient, food and affordability profiles,
5. Adult Wellness Meals-offering to patients, guests and staff adult wellness meals that meet specific nutrient, food and affordability profiles,
6. Overall Cafeteria/Menu Offerings-increasing the percentage of healthy entrees and side dishes,
7. Nutrition Labeling-labeling all foods with calories per serving,
8. Healthy Beverage Procurement-increasing purchase of healthier beverages and
9. Food Preparation-removing all fryers and deep fat fried products.

YEAR COMMITTED

2012

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Offer three wellness meals in the cafeteria and on general patient service menu that meets nutrient and food profiles and is priced less than or equal to other meal options.	July 2015	September 2015	The hospital developed at least 3 wellness meals that met all components of the nutrient, food and affordability profiles. The hospital offered at least 3 qualifying wellness meals on both the patient menu and in the cafeteria at lunch and dinner for all 3 days reviewed, thus meeting all criteria for the wellness meal. See results by hospital.
Increase percentage of healthier beverage dollar purchases for use throughout the hospital to 80% of total beverage dollar purchases	July 2015	September 2015	The hospital met the 80% target for healthier beverages. See results by hospital.

Achieve fruit and vegetable dollar purchases of 10% of total food dollar purchases.

July 2015

September 2015

The hospital met the 10% target for fruit and vegetable purchases. See results by hospital.

2015 PARTNER STATEMENT

No statement provided.



2015 ANNUAL PROGRESS REPORT



COMMITMENT

To move healthcare institutions toward delivering nutritious options to meet the needs of children and families they serve, committing hospitals will engage in nine domains of activities:

1. Fruit and Vegetable Procurement-increasing purchasing of fruits and vegetables,
2. Food Marketing-displaying only health-promoting foods in advertising and pictorials,
3. Healthy Checkout-offering only healthier food options near cash register stations,
4. Child Wellness Meals-offering to patients and guests a child wellness meal that meets specific nutrient, food and affordability profiles,
5. Adult Wellness Meals- offering to patients, guests and staff adult wellness meals that meet specific nutrient, food and affordability profiles,
6. Overall Cafeteria/Menu Offerings-increasing the percentage of healthy entrees and side dishes,
7. Nutrition Labeling-labeling all foods with calories per serving,
8. Healthy Beverage Procurement-increasing purchase of healthier beverages and
9. Food Preparation-removing all fryers and deep fat fried products.

YEAR COMMITTED

2012

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Offer three wellness meals in the cafeteria and on general patient service menu that meets nutrient and food profiles and is priced less than or equal to other meal options.	July 2015	September 2015	Four out of 4 hospitals developed at least 3 wellness meals that met all components of the nutrient, food and affordability profiles. These hospitals also offered at least 3 qualifying wellness meals on both the patient menu and in the cafeteria at lunch and dinner for all 3 different days reviewed, thus meeting all wellness meal criteria for the commitment element. Two of these hospitals achieved this one year ahead of schedule in 2014 and the remaining two hospitals achieved this in 2015. <u>See results by hospital.</u>

Offer health-promoting a la carte entrees and side dishes in the cafeteria and on general patient menus that meet nutrient and food profiles. By 2013, 40% of entrees and side dishes should be healthy options, 50% by 2014 and 60% by 2015.	July 2015	September 2015	Two out of 4 hospitals met the 60% target for entrees. Three out of 4 hospitals met the 60% target for side dishes. See results by hospital.
Achieve fruit and vegetable dollar purchases of 10% of total food dollar purchases.	July 2015	September 2015	Four out of 4 hospitals met the 10% target for fruit and vegetable purchases. See results by hospital.
Increase percentage of healthier beverage dollar purchases for use throughout the hospital to 80% of total beverage dollar purchases	July 2015	September 2015	Two out of 4 hospitals met the adjusted 80% target for healthier beverage dollar purchases. See results by hospital.

Remove all fryers from the hospital facility, and deep fat fried products in the cafeteria and on the general service patient menus	December 2015	January 2016	Four out of 4 hospitals removed all fryers from the hospital facility. Of the 3 hospitals that still offered pre-fried, par-fried or flash-fried products, 3 hospitals offered only products that met nutrient criteria. <u>See results by hospital.</u>
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2015 PARTNER STATEMENT

"Looking back over 100 years to Henry Ford Health System's (HFHS) founder Henry Ford, one can see that he was ahead of his time in terms of wellness. He understood the importance of treating the mind, body and spirit. In 1915, he had a no-smoking policy, offered privacy to patients to deal with the anxiety of illness and ensured fresh, nutritious food was served to maximize recovery. With a vision of: Transforming lives and communities through health and wellness – one person at a time, HFHS continues to hold ourselves to these high standards and are especially proud of what we have accomplished over the last three years, as we implemented PHA's Hospital Healthier Food Initiative. While meeting these standards we have worked to ensure that taste and quality have improved. Because of this, we have seen our patient satisfaction scores increase along with our revenue. HFHS continues to share our lessons learned with other healthcare organizations as they work to improve the nutrition of the food they provide and as we all work together to create a culture of health and wellness."



2015 ANNUAL PROGRESS REPORT



Indiana University Health

COMMITMENT

To move healthcare institutions toward delivering nutritious options to meet the needs of children and families they serve, committing hospitals will engage in nine domains of activities:

1. Fruit and Vegetable Procurement-increasing purchasing of fruits and vegetables,
2. Food Marketing-displaying only health-promoting foods in advertising and pictorials,
3. Healthy Checkout-offering only healthier food options near cash register stations,
4. Child Wellness Meals-offering to patients and guests a child wellness meal that meets specific nutrient, food and affordability profiles,
5. Adult Wellness Meals-offering to patients, guests and staff adult wellness meals that meet specific nutrient, food and affordability profiles,
6. Overall Cafeteria/Menu Offerings-increasing the percentage of healthy entrees and side dishes,
7. Nutrition Labeling-labeling all foods with calories per serving,
8. Healthy Beverage Procurement-increasing purchase of healthier beverages and
9. Food Preparation-removing all fryers and deep fat fried products.

YEAR COMMITTED

2012

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Display only health-promoting food options in all advertising/pictorials in cafeteria and general service patient menus.	July 2013	September 2015	Seventeen out of 18 hospitals met the healthier marketing criteria in 2014. The remaining hospital did not submit data for this element in 2015. See results by hospital.
Offer only health-promoting food options within five feet of all cash register stations	July 2013	September 2015	Thirteen out of 18 hospitals met the healthier check out criteria in 2013 or 2014. The remaining 5 hospitals did not submit data for this element in 2015. See results by hospital.
Offer at least one	July 2013	September	Three of 15 hospitals

children's wellness meal in the cafeteria and general pediatric patient menu (if applicable) that meets nutrient and food profiles and is priced less than or equal to other available meal options.

2015

met the children's wellness meal criteria in 2013 or 2014. This commitment element is not applicable to 3 hospitals because they do not have a pediatric unit. The remaining 9 hospitals did not submit data for this commitment element in 2015. [See results by hospital.](#)

Offer three wellness meals in the cafeteria and on general patient service menu that meets nutrient and food profiles and is priced less than or equal to other meal options.

July 2015

September 2015

Two out of 18 hospitals met the wellness meal criteria in 2014. The remaining 16 hospitals did not submit data for this commitment element in 2015. [See results by hospital.](#)

Offer health-promoting a la carte entrees and side dishes in the cafeteria and on general patient menus that meet nutrient and food profiles. By 2013,

July 2014

September 2015

One out of 18 hospitals met the criteria for healthier entrees and sides in 2014. The remaining 17 hospitals did not submit data for this commitment element in 2015. [See results by](#)

40% of entrees and side dishes should be healthy options, 50% by 2014 and 60% by 2015.

[hospital.](#)

Label all items available in the cafeteria at point of purchase/service with calories per serving (or calories per measure provided for salad bar type service).

July 2014

September 2015

Five out of 18 hospitals labeled all items available in the cafeteria at point of purchase/service with calories per serving in 2014. The remaining 13 hospitals did not submit data for this element in 2015. [See results by hospital.](#)

Achieve fruit and vegetable dollar purchases of 10% of total food dollar purchases.

July 2015

September 2015

Fourteen out of 18 hospitals met the 10% target for fruit and vegetable purchases. [See results by hospital.](#)

Increase percentage of healthier beverage dollar purchases for use throughout the hospital to 80% of

July 2015

September 2015

Zero out of 18 hospitals submitted data for the healthier beverage criteria.

total beverage dollar
purchases

Remove fryers and
deep fat fried
products.

December 2015

January 2016

In 2014, 4 of 18
hospitals met this
commitment element.
In 2016, no data were
submitted for the
remaining hospitals.
See results by
hospital.

2015 PARTNER STATEMENT

No statement provided.



2015 ANNUAL PROGRESS REPORT



COMMITMENT

To move healthcare institutions toward delivering nutritious options to meet the needs of children and families they serve, committing hospitals will engage in nine domains of activities:

1. Fruit and Vegetable Procurement-increasing purchasing of fruits and vegetables,
2. Food Marketing-displaying only health-promoting foods in advertising and pictorials,
3. Healthy Checkout-offering only healthier food options near cash register stations,
4. Child Wellness Meals-offering to patients and guests a child wellness meal that meets specific nutrient, food and affordability profiles,
5. Adult Wellness Meals-offering to patients, guests and staff adult wellness meals that meet specific nutrient, food and affordability profiles,
6. Overall Cafeteria/Menu Offerings-increasing the percentage of healthy entrees and side dishes,
7. Nutrition Labeling-labeling all foods with calories per serving,
8. Healthy Beverage Procurement-increasing purchase of healthier beverages and
9. Food Preparation-removing all fryers and deep fat fried products.

YEAR COMMITTED

2012

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Display only health-promoting food options in all advertising/pictorials in cafeteria and general service patient menus.	July 2013	September 2015	In 2015, 1 additional hospital met this commitment. To date, 37 out of 37 hospitals met the healthier marketing criteria. See results by hospital.
Offer only health-promoting food options within five feet of all cash register stations	July 2013	September 2015	In 2015, 2 hospitals met this commitment. To date, 37 out of 37 hospitals met the healthier checkout criteria. See results by hospital.
Offer at least one children's wellness meal in the cafeteria and general pediatric patient menu (if applicable) that meets nutrient and food profiles	July 2013	September 2015	In 2015, 6 hospitals developed at least one children's wellness meal that met all components of the nutrient, food and affordability profiles. Of these, 2

and is priced less than or equal to other available meal options.

hospitals also offered at least 1 qualifying children's wellness meal on both the patient menu and in the cafeteria at lunch and dinner for all 3 days reviewed, thus meeting all children's wellness meal criteria. To date, 29 out of 37 hospitals have met all children's wellness meal criteria. See results by hospital.

Offer three wellness meals in the cafeteria and on general patient service menu that meets nutrient and food profiles and is priced less than or equal to other meal options.

July 2015

September 2015

In 2015, 23 hospitals developed at least 3 wellness meals that met all components of the nutrient, food and affordability profiles. Of these, 4 hospitals also offered at least 3 qualifying wellness meals on both the patient menu and in the cafeteria at lunch and dinner for all 3 days reviewed, thus meeting all wellness meal criteria. To date, 6 out of 37 hospitals have met this

commitment. [See results by hospital.](#)

Offer health-promoting a la carte entrees and side dishes in the cafeteria and on general patient menus that meet nutrient and food profiles. By 2013, 40% of entrees and side dishes should be healthier options, 50% by 2014 and 60% by 2015.	July 2015	September 2015	In 2015, 19 hospitals met the 60% target for entrees and 25 hospitals met the 60% target for sides. To date, 23 out of 37 hospitals have met the 60% target for entrees and 29 out of 37 hospitals have met the 60% target for sides. See results by hospital.
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Label all items available in the cafeteria at point of purchase/service with calories per serving (or calories per measure provided for salad bar type service).	July 2014	September 2015	In 2015, 5 additional hospitals labeled all items available in the cafeteria at point of purchase/service with calories per serving. To date, 24 out of 37 hospitals have met this commitment. See results by hospital.
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Increase percentage of healthier beverage dollar	July 2015	September 2015	Thirty-six out of 37 hospitals met the 80% target for healthier
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purchases for use throughout the hospital to 80% of total beverage dollar purchases

beverages. [See results by hospital.](#)

Achieve fruit and vegetable dollar purchases of 10% of total food dollar purchases.

July 2015

September 2015

Thirty-seven out of 37 hospitals met the 10% target for fruit and vegetable purchases. [See results by hospital.](#)

Remove fryers and deep fat fried products.

December 2015

January 2016

Thirty-four out of 37 hospitals have removed all fryers from their hospital facility. In addition, one hospital rendered the deep fryers inoperable. Nineteen hospitals did not offer any fried products. Of the 16 hospitals that still offered pre-fried, par-fried or flash-fried products, 14 hospitals offered only products that met nutrient criteria. [See results by hospital.](#)

2015 PARTNER STATEMENT

"Kaiser Permanente implemented Partnership for a Healthier America's commitment in patient meals and cafeteria operations across its 37 medical centers. Our medical centers have worked diligently to provide adult and pediatric patients and cafeteria patrons with access to wellness meals; healthier entrees and sides on patient and cafeteria menus; calorie information at the point of sale in cafeterias; the removal of deep fat fryers and deep fat-fried foods; healthy check-out areas that contain healthy food options; and the removal of sugar-sweetened beverages from food venues including vending machines. Concurrent with these changes, patient satisfaction scores have improved as Kaiser Permanente makes the healthy choice to be the easy choice."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

To move healthcare institutions toward delivering nutritious options to meet the needs of children and families they serve, committing hospitals will engage in nine domains of activities:

Fruit and Vegetable Procurement-increasing purchasing of fruits and vegetables,
Food Marketing-displaying only health-promoting foods in advertising and pictorials,
Healthy Checkout-offering only healthier food options near cash register stations,
Child Wellness Meals-offering to patients and guests a child wellness meal that meets specific nutrient, food and affordability profiles,
Adult Wellness Meals-offering to patients, guests and staff adult wellness meals that meet specific nutrient, food and affordability profiles,
Overall Cafeteria/Menu Offerings-increasing the percentage of healthy entrees and side dishes,
Nutrition Labeling-labeling all foods with calories per serving,
Healthy Beverage Procurement-increasing purchase of healthier beverages and
Food Preparation-removing all fryers and deep fat fried products.

YEAR COMMITTED

2012

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Offer three wellness meals in the cafeteria and on general patient service menu that meets nutrient and food profiles and is priced less than or equal to other meal options.	July 2015	September 2015	The hospital did not develop at least three wellness meals that met all components of the nutrient, food and affordability profiles. The hospital did not offer at least three qualifying wellness meals on both the patient and in the cafeteria at lunch and dinner for all 3 days reviewed. <u>See results by hospital.</u>
Offer health-promoting a la carte entrees and side dishes in the cafeteria and on general patient menus that meet nutrient and food profiles. By 2013, 40% of entrees	July 2015	September 2015	The hospital did not meet the 60% target for entrees. The hospital met the 60% target for side dishes. <u>See results by hospital.</u>

and side dishes
should be
healthier options,
50% by 2014 and
60% by 2015.

Increase
percentage of
healthier
beverage dollar
purchases for use
throughout the
hospital to 80% of
total beverage
dollar purchases

July 2015

September
2015

The hospital did not
submit data for the
healthier beverage
criteria.

Achieve fruit and
vegetable dollar
purchases of 10%
of total food
dollar purchases.

July 2015

September
2015

The hospital did not
submit fruit and
vegetable procurement
data.

Remove fryers
and deep fat fried
products.

December 2015

January 2016

The hospital has
removed all fryers from
their facility. The hospital
still offered pre-fried,
par-fried, or flash-fried
products, but did not
offer only products that
met nutrient criteria. [See
results by hospital.](#)

2015 PARTNER STATEMENT

"Lucile Packard Children's Hospital recognizes that when a healthy choice isn't clear and obvious, it is easy to slip into old habits and grab unhealthy foods. Another problem is many people perceive healthy foods to be boring, lacking in flavor and limited in portions. Our approach is to make it an easy choice for our consumers to enjoy a healthier lifestyle and yet we realize changing culture around healthy food and beverages takes time.

The PHA initiative has kept our team focused by leveraging Sodexo's robust 'Mindful' wellness platform; we also continue to communicate with vendors and express a clear need for foods and beverages that meet the desired nutritional profiles. We have begun to take significant steps to promote the health and well-being of our patients, staff and guests by:

- Providing nutrition education at point of purchase to nudge customers toward healthier selections.
- Offering a variety of choices that they are more likely to enjoy realizing the benefits that come along with a healthier lifestyle. After all, a healthy lifestyle is not a single meal or act, but an ongoing series of steps.
- Removing all deep fat fryers.
- Offering meals and entrees that fill the plate with less than 600 calories with the use of more fruit, vegetables, whole grains and less fat.
- Providing online access to nutrition facts.
- Partnering with Sodexo's 'My Fitness Pal', enabling customers to track the foods they are eating and the activity or exercise they engage in."



2015 ANNUAL PROGRESS REPORT

MaineHealth

COMMITMENT

To move healthcare institutions toward delivering nutritious options to meet the needs of children and families they serve, committing hospitals will engage in nine domains of activities:

1. Fruit and Vegetable Procurement-increasing purchasing of fruits and vegetables,
2. Food Marketing-displaying only health-promoting foods in advertising and pictorials,
3. Healthy Checkout-offering only healthier food options near cash register stations,
4. Child Wellness Meals-offering to patients and guests a child wellness meal that meets specific nutrient, food and affordability profiles,
5. Adult Wellness Meals- offering to patients, guests and staff adult wellness meals that meet specific nutrient, food and affordability profiles,
6. Overall Cafeteria/Menu Offerings-increasing the percentage of healthy entrees and side dishes,
7. Nutrition Labeling-labeling all foods with calories per serving,
8. Healthy Beverage Procurement-increasing purchase of healthier beverages and
9. Food Preparation-removing all fryers and deep fat fried products.

YEAR COMMITTED

2012

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Display only health-promoting food options in all advertising/pictorials in cafeteria and general service patient menus.	July 2013	September 2015	One additional hospital completed this commitment in 2015. To date, 9 out of 10 hospitals have met the healthier marketing criteria. See results by hospital.
Offer 1 wellness meal in the cafeteria and on general patient service menu that meets nutrient and food profiles and is priced less than or equal to other meal options.	July 2013	September 2015	In 2015, zero out of the 3 remaining hospitals completed this commitment element. To date, 7 out of 10 hospitals have met the wellness meal criteria. See results by hospital.
Offer health-promoting a la carte entrees and side dishes in the cafeteria and on	July 2015	September 2015	Two out of ten hospitals met the 60% target for entrees. Six out of ten hospitals met the 60%

general patient menus that meet nutrient and food profiles. By 2013, 40% of entrees and side dishes should be healthier options, 50% by 2014 and 60% by 2015.

target for side dishes. [See results by hospital.](#)

Increase percentage of healthier beverage dollar purchases for use throughout the hospital to 80% of total beverage dollar purchases

July 2015

September 2015

Five out of 10 hospitals met the 80% target for healthier beverages. [See results by hospital.](#)

Achieve fruit and vegetable dollar purchases of 10% of total food dollar purchases.

July 2015

September 2015

Ten out of 10 hospitals met the 10% target for fruit and vegetable purchases. [See results by hospital.](#)

Remove friers and deep fat fried products.

December 2015

January 2016

Ten out of 10 hospitals have removed all fryers from their hospital facility or did not have fryers on the

premises. One hospital also did not offer any fried products and thus met the commitment. Of the 8 hospitals that still offered pre-fried, par-fried or flash-fried products, 7 hospitals offered only products that met nutrient criteria and thus met the commitment. One hospital submitted no information about foods offered. [See results by hospital.](#)

2015 PARTNER STATEMENT

"Improving access to healthy foods and beverages for patients, employees, families and communities has been the commitment of the MaineHealth system for the past three years.

"'This initiative has helped change the way I approach menu planning,' says Tom Schwarz, Food Service Director at LincolnHealth. 'I'm always researching recipes for entrees, looking for healthy options, and I'm putting more time in making them more flavorful.'

"Ten MaineHealth hospitals have been inspired by the goals of the Hospital Healthier Food Initiative, creating healthy upscale sandwiches with freshly-baked bread and high-quality deli fare, revitalizing salad bars with unique ingredients, removing deep fat-fried items and placing healthier 'impulse buy' items near the cash register.

"In addition, MaineHealth developed and introduced the 'Check Plus' symbol, a simple green visual used to denote all items that meet the Hospital Healthy Food Initiative's food and

nutrition profiles. The goal of Check Plus is to help employees and visitors quickly identify healthier choices when selecting entrees, side offerings, drinks and snack options.

"The work of the MaineHealth hospitals to procure, produce and promote healthy, delicious food continues to expand, getting us one step closer to accomplishing the system's vision of working together so our communities are the healthiest in America."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

To move healthcare institutions toward delivering nutritious options to meet the needs of children and families they serve, committing hospitals will engage in nine domains of activities:

1. Fruit and Vegetable Procurement-increasing purchasing of fruits and vegetables,
2. Food Marketing-displaying only health-promoting foods in advertising and pictorials,
3. Healthy Checkout-offering only healthier food options near cash register stations,
4. Child Wellness Meals-offering to patients and guests a child wellness meal that meets specific nutrient, food and affordability profiles,
5. Adult Wellness Meals-offering to patients, guests and staff adult wellness meals that meet specific nutrient, food and affordability profiles,
6. Overall Cafeteria/Menu Offerings-increasing the percentage of healthy entrees and side dishes,
7. Nutrition Labeling-labeling all foods with calories per serving,
8. Healthy Beverage Procurement-increasing purchase of healthier beverages and
9. Food Preparation-removing all fryers and deep fat fried products.

YEAR COMMITTED

2013

LENGTH OF COMMITMENT
3 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Display only health-promoting food options in all advertising/pictorials in cafeteria and general service patient menus.	July 2014	September 2015	One out of 5 hospitals met the healthier marketing criteria. The remaining hospitals can continue to work toward achieving this element and resubmit data in future years. See results by hospital.
Offer only health-promoting food options within five feet of all cash register stations	July 2014	September 2015	Zero hospitals completed this commitment in 2015. To date, 4 out of 5 hospitals have met this commitment. The remaining hospital can continue to work toward achieving this element and resubmit

data in future years.

See results by
hospital.

Offer at least one children's wellness meal in the cafeteria and general pediatric patient menu (if applicable) that meets nutrient and food profiles and is priced less than or equal to other available meal options.

July 2014

September
2015

In 2015, zero additional hospitals developed at least one children's wellness meal that met all components of the nutrient, food and affordability profiles.

To date, three out of 5 hospitals have met this commitment and this commitment element is not applicable to 1 hospital because the hospital does not have a pediatric unit. The remaining hospital can continue to work toward achieving this element and resubmit data in future years.
See results by
hospital.

Offer 2 wellness meals in the

July 2015

September
2015

Four out of 5 hospitals developed

cafeteria and on general patient service menu that meets nutrient and food profiles and is priced less than or equal to other meal options.

at least two qualifying wellness meals that met all components of the nutrient, food and affordability profiles.

Zero out of 5 hospitals also offered at least two qualifying wellness meals on both the patient menu and in the cafeteria at lunch and dinner for all 3 days reviewed. [See results by hospital.](#)

Offer health-promoting a la carte entrees and side dishes in the cafeteria and on general patient menus that meet nutrient and food profiles. By 2014, 40% of entrees and side dishes should be healthier options, 50% by 2015 and 60% by 2016.

July 2015

September 2015

In 2015, 3 hospitals met the 50% target for entrees and 4 hospitals met the 50% target for side dishes. To date, four out of 5 hospitals have met the 50% target for entrees and 5 out of 5 hospitals have met the 50% target for sides. [See results by hospital.](#)

Offer health-

July 2016

September

One year ahead of

promoting a la carte entrees and side dishes in the cafeteria and on general patient menus that meet nutrient and food profiles. By 2014, 40% of entrees and side dishes should be healthier options, 50% by 2015 and 60% by 2016.

2016

schedule, 1 hospital met the 60% target for entrees. One year ahead of schedule, 1 hospital met the 60% target for side dishes. See results by hospital.

Label all items available in the cafeteria and general service patient meals at point of purchase/service with calories per serving (or calories per measure provided for salad bar type service)

July 2015

September 2015

Two out of 5 hospitals labeled all items available in the cafeteria at point of purchase/service with calories per serving. The remaining hospitals can continue to work toward achieving this commitment element and resubmit data in future years. See results by hospital.

2015 PARTNER STATEMENT

"Meridian Health continues to elevate our health and wellness stance to ensure the healthy choice is the easiest choice for our patients, guests, and team members through our

participation in Partnership for a Healthier America's Hospital Healthier Food Initiative. 'This effort aligns with our vision to redefine traditional 'health care' by promoting better nutrition and fitness, which leads to healthier, more rewarding lives for our team members, friends, parents, and children,' says Steven G. Littleton, President, Meridian Hospitals Corporation.

"Some of Meridian's progressive accomplishments in our cafés include:

- Eliminating all junk foods from the cash registers and only offering healthier snack and beverage options;
- Offering transparency to customers by labeling calories on menu items through digital and static signage at each point of service;
- Promoting wellness meals to team members, patients, and guests at affordable prices; and
- Providing healthier beverages through strategic product placement, and including free water to all customers.

"Through our partnership with Morrison Healthcare, our food and nutrition service provider, Meridian Health is advancing healthy food initiatives through proposed café renovations, continued fryer removal throughout all hospitals, and incorporating a wellness-focused café menu to achieve the goal of 60% healthier entrees and sides."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Move healthcare institutions toward delivering nutritious options to meet the needs of the children, families, and communities Morrison serves by adopting standards for nutrition labeling, food marketing, wellness meal offerings, eliminations of fried foods and increasing healthier beverages and fruits and vegetables offered. Morrison will specifically work to accomplish these goals with the approximately 400 hospital accounts it oversees that use Foodbuy, which makes purchasing programs available for Morrison's use at accounts where Morrison provides food and nutrition services.

YEAR COMMITTED

2013

LENGTH OF COMMITMENT

5 YEARS

VERIFIED RESULTS

[SEE PRIOR YEARS' PROGRESS >](#)

**COMMITMENT
ELEMENT**

**COMPLIANCE
DATE**

**REPORTING
DATE**

**VERIFIED
RESULTS**

Percentage of FIT recipes meeting 100% of nutrient and food profile.	October 2015	November 2015	One hundred percent of a random sample of FIT recipes met the nutrient and food profiles.
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All items in the cafeteria at point of purchase/service and all items on general patient menus are labeled with calories per serving (or calories per measure for salad bar-type service.	October 2014	November 2015	A total of 171 hospitals (46%, n=369) labeled items in the cafeteria at point of purchase/service with calories per serving and 131 hospitals (36%, n=368) labeled salad bar-type service areas with calories per measure.
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Only health-promoting foods (MyPlate, lean meat/poultry/fish or alternative, whole grains, fruits, vegetables, low-fat milk or water) are displayed in advertising/pictorials in the cafeteria or on general service patient menus. Exceptions are	October 2014	November 2015	A total of 321 hospitals (89%, n=359) displayed only health-promoting foods in advertising/pictorials in the cafeteria and 296 hospitals (87%, n=342) displayed only health-promoting foods in advertising/pictorials on general service patient menus. A total of 160 hospitals (44%,
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special events (such as special meals for holidays) with no more than 7 exceptions per year that will each be displayed a maximum of 7 days.

n=361) maintained an exception log for marketing around special events.

Thirty percent of all Foodbuy Hospital accounts will meet all of the criteria in the Wellness Platform. Additional Foodbuy Hospitals accounts will meet some, but not all, of the criteria.

October 2015

November 2015

A total of 9 hospitals (2%, n=381) met all of the criteria in the Wellness Platform.

Sixty percent of a la carte entrees and sixty percent of a la carte sides will meet Fit Criteria.

October 2015

November 2015

A total of 174 hospitals (47%, n=369) had 60% or more a la carte entrees that met Fit criteria in the cafeteria, and 213 hospitals (58%, n=369) had 60% or more a la carte sides that met Fit criteria in the cafeteria.

Provide data on number of accounts offering at least 3 Fit Meals daily at lunch and dinner.	October 2015	November 2015	A total of 86 hospitals (25%, n=347) offered at least three Fit Meals daily on the cafeteria menu at lunch. A total of 33 hospitals (13%, n=254) offered at least three Fit Meals daily on the cafeteria menu at dinner.
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One hundred percent of all foods or beverages that are displayed within 5 feet of all cash registers will be healthier foods (whole grains, fruits, vegetables, low-fat unsweetened milk, water, or packaged snacks that meet the Fit snack criteria).	October 2015	November 2015	A total of 133 hospitals (36%, n=368) had 100% of their foods and beverages offered within 5 feet of all cash registers qualify as healthier.
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2015 PARTNER STATEMENT

"We are in the third year of our PHA commitment and proud to have 352 of our hospital partners committed to PHA's Hospital Healthier Food initiative. In three years, Morrison Healthcare has proudly achieved the following with its hospital and health system partners:

- 133 hospitals have completely eliminated junk food at their registers and 335 hospitals or

91% have replaced up to 50% of the items at the registers with healthy options

- Overall, we have eliminated 491,767 calories and 141 lbs. of sugar from hospital registers, replacing them with better-for-you, healthy food selections
- 321 hospitals or 89% display healthy marketing and advertising in their cafés
- Increased compliance to 193 hospitals or 57% now offer at least two PHA Wellness Meals in their cafés on a daily basis (a 4% increase over last year)

"Morrison Healthcare has specialized in healthcare food and nutrition services for more than 65 years. We work alongside our hospital and health system partners to unleash the Power of Food, using it to drive patient safety and satisfaction. Whether it's in one of our restaurant-style cafés or in-room patient dining, everything Morrison does is designed to support a hospital's mission of care and wellness, while providing an exceptional experience.

"Morrison also supports the healthy food initiatives and foodservice operations of other hospitals that are independently signed to the PHA Hospital Healthy Food Initiative, including:

- Nemours Children Hospital
- Ann & Robert H. Lurie Children's Hospital of Chicago
- Meridian Health System
- Kaiser Permanente "



2015 ANNUAL PROGRESS REPORT



COMMITMENT

To move healthcare institutions toward delivering nutritious options to meet the needs of children and families they serve, committing hospitals will engage in nine domains of activities:

1. Fruit and Vegetable Procurement-increasing purchasing of fruits and vegetables,
2. Food Marketing-displaying only health-promoting foods in advertising and pictorials,
3. Healthy Checkout-offering only healthier food options near cash register stations,
4. Child Wellness Meals-offering to patients and guests a child wellness meal that meets specific nutrient, food and affordability profiles,
5. Adult Wellness Meals-offering to patients, guests and staff adult wellness meals that meet specific nutrient, food and affordability profiles,
6. Overall Cafeteria/Menu Offerings-increasing the percentage of healthy entrees and side dishes,
7. Nutrition Labeling-labeling all foods with calories per serving,
8. Healthy Beverage Procurement-increasing purchase of healthier beverages and
9. Food Preparation-removing all fryers and deep fat fried products.

YEAR COMMITTED

2012

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Offer three wellness meals in the cafeteria and on general patient service menu that meets nutrient and food profiles and is priced less than or equal to other meal options.	July 2015	September 2015	Two out of 2 hospitals developed at least 3 wellness meals that met all components of the nutrient, food and affordability profiles. Two out of 2 hospitals offered at least 3 qualifying wellness meals in the cafeteria at lunch and dinner for all 3 days reviewed. <u>See results by hospital.</u>
Offer health-promoting a la carte entrees and side dishes in the cafeteria and on general patient menus that meet nutrient and food profiles. By 2013, 40% of entrees and side dishes should be healthier options,	July 2015	September 2015	One out of 2 hospitals met the 60% targets for entrees. One out of 2 hospital met the 60% target for side dishes. <u>See results by hospital.</u>

50% by 2014 and
60% by 2015.

Label all items available in the cafeteria at point of purchase/service with calories per serving (or calories per measure provided for salad bar type service).

July 2014

September
2015

Two out of 2 hospitals labeled all items available in the cafeteria at point of purchase/service with calories per serving. [See results by hospital.](#)

Increase percentage of healthier beverage dollar purchases for use throughout the hospital to 80% of total beverage dollar purchases

July 2015

September
2015

Zero out of 2 hospitals met the 80% target for healthier beverages. [See results by hospital.](#)

Achieve fruit and vegetable dollar purchases of 10% of total food dollar purchases.

July 2015

September
2015

Two out of 2 hospitals met the 10% target for fruit and vegetable purchases. [See results by hospital.](#)

Remove fryers
and deep fat fried
products.

December 2015

January 2016

One out of 2 hospitals have removed all fryers from their hospital facility. The hospital that removed the fryer also served no fried products. The other hospital still offered pre-fried, par-fried or flash-fried products, and did not offer only products that met nutrient criteria. [See results by hospital.](#)

2015 PARTNER STATEMENT

"As a PHA Founder, Nemours has continued to move patients, families, employees and communities toward better lifestyle choices. In 2015 Nemours made further progress in meeting the PHA guidelines.

"Nemours Alfred I. duPont Hospital for Children, in partnership with Sodexo Foodservice, has increased promotion and service of healthy foods by:

- Serving dishes made from whole grains, including farro, kamut, amaranth and quinoa.
- Removing fryers in advance of PHA deadline.
- Simultaneously increasing compliance with PHA guidelines and increasing overall retail café volume by 15% compared to prior year.
- Offering a greater selection of healthy snacks and flavored waters, including fruit infused water at no charge.
- Providing healthy cooking classes for both adults and children.

"Partnering with Morrison's Healthcare, Nemours Children's Hospital is offering healthier food choices by:

- Providing only healthy snack and beverage options at every cash register.
- Labeling items in the café with calorie content for customers.
- Serving healthier beverage options as well as providing free water.
- Offering an abundance of fresh fruits and vegetables daily in the café.

"In addition, the café promotes Nemours' 5-2-1-Almost None campaign, which encourages families and children to eat five or more fruits and vegetables daily; have two hours or less of screen time; one hour of physical activity; and limit consumption of products that are not 100% fruit juice.

"Nemours looks forward to continuing the work with PHA in 2016 and beyond."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

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1. Fruit and Vegetable Procurement-increasing purchasing of fruits and vegetables,
2. Food Marketing-displaying only health-promoting foods in advertising and pictorials,
3. Healthy Checkout-offering only healthier food options near cash register stations,
4. Child Wellness Meals-offering to patients and guests a child wellness meal that meets specific nutrient, food and affordability profiles,
5. Adult Wellness Meals-offering to patients, guests and staff adult wellness meals that meet specific nutrient, food and affordability profiles,
6. Overall Cafeteria/Menu Offerings-increasing the percentage of healthy entrees and side dishes,
7. Nutrition Labeling-labeling all foods with calories per serving,
8. Healthy Beverage Procurement-increasing purchase of healthier beverages and
9. Food Preparation-removing all fryers and deep fat fried products.

YEAR COMMITTED

2012

LENGTH OF COMMITMENT
3 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Display only health-promoting food options in all advertising/pictorials in cafeteria and general service patient menus.	July 2013	September 2015	The hospital displayed only health-promoting food options in all advertising/pictorials in cafeteria and general service patient menus. <u>See results by hospital.</u>
Offer three wellness meals in the cafeteria and on general patient service menu that meets nutrient and food profiles and is priced less than or equal to other meal options.	July 2015	September 2015	The hospital did not submit data for the wellness meal criteria.

Offer health-promoting a la carte entrees and side dishes in the cafeteria and on general patient menus that meet nutrient and food profiles. By 2013, 40% of entrees and side dishes should be healthier options, 50% by 2014 and 60% by 2015.	July 2014	September 2015	The hospital did not submit data on healthier entrees and sides criteria.
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Label all items available in the cafeteria at point of purchase/service with calories per serving (or calories per measure provided for salad bar type service).	July 2014	September 2015	The hospital did not submit data on labeling in the cafeteria.
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Increase percentage of healthier beverage dollar purchases for use throughout the hospital to 80% of total beverage dollar purchases	July 2015	September 2015	The hospital did not submit sufficient data for verification.
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Achieve fruit and vegetable dollar purchases of 10% of total food dollar purchases.	July 2015	September 2015	The hospital met the 10% target for fruit and vegetable purchases. See results by hospital.
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Remove fryers and deep fat fried products.	December 2015	January 2016	The hospital removed two of three deep fryers in the hospital facility, but one fryer remains. The hospital still offered pre-fried, par-fried or flash-fried products which did not meet nutrient criteria. See results by hospital.
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2015 PARTNER STATEMENT

"OHSU has been diligently working on creating healthy alternatives in the café for patients and visitors. By removing both fryers in the central café, we were able to switch out fried foods for healthy and nutritious offerings instead. We also switched out about 50% of our sugar-sweetened beverages to low or no added-sugar drinks. For a hospital that sells about 10,000 meals each day, this is a great accomplishment! We are very pleased with the healthy direction we have taken on."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

To move healthcare institutions toward delivering nutritious options to meet the needs of children and families they serve, committing hospitals will engage in nine domains of activities:

1. Fruit and Vegetable Procurement-increasing purchasing of fruits and vegetables,
2. Food Marketing-displaying only health-promoting foods in advertising and pictorials,
3. Healthy Checkout-offering only healthier food options near cash register stations,
4. Child Wellness Meals-offering to patients and guests a child wellness meal that meets specific nutrient, food and affordability profiles,
5. Adult Wellness Meals-offering to patients, guests and staff adult wellness meals that meet specific nutrient, food and affordability profiles,
6. Overall Cafeteria/Menu Offerings-increasing the percentage of healthy entrees and side dishes,
7. Nutrition Labeling-labeling all foods with calories per serving,
8. Healthy Beverage Procurement-increasing purchase of healthier beverages and
9. Food Preparation-removing all fryers and deep fat fried products.

YEAR COMMITTED

2013

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Display only health-promoting food options in all advertising/pictorials in cafeteria and general service patient menus.	July 2014	September 2015	The hospital met the healthier marketing criteria and displays only health-promoting food options in all advertising/pictorials in cafeteria and general service patient menus. <u>See results by hospital.</u>
Offer two wellness meals in the cafeteria and on general patient service menu that meets nutrient and food profiles and is priced less than or equal to other meal options.	July 2015	September 2015	The hospital developed at least two wellness meals that met all components of the nutrient, food and affordability profiles. The hospital also offered at least two qualifying wellness meals on both the

patient menu and in the cafeteria at lunch and dinner for all 3 days reviewed, thus meeting all wellness meal criteria. [See results by hospital.](#)

Offer health-promoting a la carte entrees and side dishes in the cafeteria and on general patient menus that meet nutrient and food profiles. By 2014, 40% of entrees and side dishes should be healthier options, 50% by 2015 and 60% by 2016.	July 2015	September 2015	<p>The hospital met the 50% target for entrees.</p> <p>The hospital met the 50% target for sides. See results by hospital.</p>
Label all items available in the cafeteria and general service patient meals at point of purchase/service with calories per serving (or calories per measure provided for salad	July 2015	September 2015	<p>The hospital labeled all items available in the cafeteria at point of purchase/service with calories per serving. See results by hospital.</p>

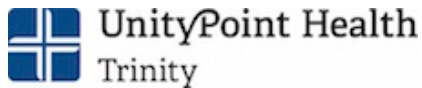
bar type service)

2015 PARTNER STATEMENT

"St Luke's has realized a positive impact with the implementation of the PHA goals. More customers are exploring the healthier food options. We have received comments that they are better able to reach their personal health goals and have noted they have been successful in weight reduction. Our efforts now are to keep customers interested by providing a wide variety of healthy options. We continue to provide nutrition education to motivate customers to make a change, even if it's minor."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

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2. Food Marketing-displaying only health-promoting foods in advertising and pictorials,
3. Healthy Checkout-offering only healthier food options near cash register stations,
4. Child Wellness Meals-offering to patients and guests a child wellness meal that meets specific nutrient, food and affordability profiles,
5. Adult Wellness Meals-offering to patients, guests and staff adult wellness meals that meet specific nutrient, food and affordability profiles,
6. Overall Cafeteria/Menu Offerings-increasing the percentage of healthy entrees and side dishes,
7. Nutrition Labeling-labeling all foods with calories per serving,
8. Healthy Beverage Procurement-increasing purchase of healthier beverages and
9. Food Preparation-removing all fryers and deep fat fried products.

YEAR COMMITTED

2013

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Display only health-promoting food options in all advertising/pictorials in cafeteria and general service patient menus.	July 2014	September 2015	Two out of 3 hospitals met the healthier marketing criteria. The remaining hospital can continue to work toward achieving this element and resubmit data in future years. See results by hospital.
Offer at least one children's wellness meal in the cafeteria and general pediatric patient menu (if applicable) that meets nutrient and food profiles and is priced less than or equal to other available meal options.	July 2014	September 2015	Three out of 3 hospitals developed at least one children's wellness meal that met all components of the nutrient, food and affordability profiles. Zero out of 3 hospitals offered at least 1 qualifying children's wellness meal on both the patient menu and in the cafeteria at lunch and dinner for all 3

days reviewed. The hospitals can continue to work toward achieving this element and resubmit data in future years. [See results by hospital.](#)

Offer two wellness meals in the cafeteria and on general patient service menu that meets nutrient and food profiles and is priced less than or equal to other meal options.

July 2015

September 2015

One out of 3 hospitals developed at least two wellness meals that met all components of the nutrient, food and affordability profiles. Zero out of 3 hospitals also offered at least two qualifying wellness meals on both the patient and in the cafeteria at lunch and dinner for all 3 days reviewed. The hospitals can continue to work toward achieving this element and resubmit data in future years. [See results by hospital.](#)

Offer health-promoting a la carte

July 2015

September 2015

Three out of 3 hospitals completed

entrees and side dishes in the cafeteria and on general patient menus that meet nutrient and food profiles. By 2014, 40% of entrees and side dishes should be healthier options, 50% by 2015 and 60% by 2016.

this commitment element in 2014.

Label all items available in the cafeteria and general service patient meals at point of purchase/service with calories per serving (or calories per measure provided for salad bar type service)

July 2015

September 2015

Three out of 3 hospitals labeled all items available in the cafeteria at point of purchase/service with calories per serving. [See results by hospital.](#)

2015 PARTNER STATEMENT

"Unity Point Health Trinity is working with Partnership for a Healthier America to improve the offerings in the cafeteria and patient menu. Over the past year we added fruit infused water on all three campuses. Employees and visitors have enjoyed the cold, fruited water which is a favorite spot in the cafeteria. We have increased our wellness meals to include two adult and one children’s meal each day in the cafeteria. Our patient menu for adults and children is a

room service menu with PHA approved meals listed on the menu. Our grab and go area now contains sliced fruit, salads, and wellness meals. On all three campuses the check-out area includes PHA approved items. Calories are displayed for all foods in the cafeteria to help with better choices for employees and visitors."



2015 ANNUAL PROGRESS REPORT



UNIVERSITY
of COLORADO HEALTH

Medical Center of the Rockies | Poudre Valley Hospital

COMMITMENT

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3. Healthy Checkout-offering only healthier food options near cash register stations,
4. Child Wellness Meals-offering to patients and guests a child wellness meal that meets specific nutrient, food and affordability profiles,
5. Adult Wellness Meals-offering to patients, guests and staff adult wellness meals that meet specific nutrient, food and affordability profiles,
6. Overall Cafeteria/Menu Offerings-increasing the percentage of healthy entrees and side dishes,
7. Nutrition Labeling-labeling all foods with calories per serving,
8. Healthy Beverage Procurement-increasing purchase of healthier beverages and
9. Food Preparation-removing all fryers and deep fat fried products.

YEAR COMMITTED

2012

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Display only health-promoting food options in all advertising/pictorials in cafeteria and general service patient menus.	July 2013	September 2016	Two out of 2 hospitals met the healthier marketing criteria. See results by hospital.
Offer three wellness meals in the cafeteria and on general patient service menu that meets nutrient and food profiles and is priced less than or equal to other meal options.	July 2015	September 2015	Zero out of 2 hospitals submitted data for wellness meals.
Offer health-	July 2015	September	Zero out of two

promoting a la carte entrees and side dishes in the cafeteria and on general patient menus that meet nutrient and food profiles. By 2013, 40% of entrees and side dishes should be healthier options, 50% by 2014 and 60% by 2015.

2015

hospitals submitted data for the healthier entrees and side criteria.

Label all items available in the cafeteria at point of purchase/service with calories per serving (or calories per measure provided for salad bar type service).

July 2014

September 2015

Zero out of two hospitals submitted data for the nutrition labeling criteria.

Increase percentage of healthier beverage dollar purchases for use throughout the hospital to 80% of total beverage dollar purchases

July 2015

September 2015

Zero out of two hospitals submitted data for the healthier beverage criteria.

Achieve fruit and vegetable dollar purchases of 10% of total food dollar purchases.	July 2015	September 2015	Two out of 2 hospitals met the 10% target for fruit and vegetable purchases. See results by hospital.
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Remove fryers and deep fat fried products.	December 2015	January 2016	Zero of 2 hospitals submitted data on fryers or fried foods.
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2015 PARTNER STATEMENT

"Poudre Valley Hospital (PVH) and Medical Center of the Rockies (MCR) at the University of Colorado Health successfully implemented their nutrition software program in November, 2015. PVH and MCR continue to offer healthier items at a lower cost with the advertisement of 'heathy for you and your wallet.' PVH and MCR removed their deep fat fryers from their facilities and replaced them with turbo chefs to promote healthier options."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

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2. Food Marketing-displaying only health-promoting foods in advertising and pictorials,
3. Healthy Checkout-offering only healthier food options near cash register stations,
4. Child Wellness Meals-offering to patients and guests a child wellness meal that meets specific nutrient, food and affordability profiles,
5. Adult Wellness Meals-offering to patients, guests and staff adult wellness meals that meet specific nutrient, food and affordability profiles,
6. Overall Cafeteria/Menu Offerings-increasing the percentage of healthy entrees and side dishes,
7. Nutrition Labeling-labeling all foods with calories per serving,
8. Healthy Beverage Procurement-increasing purchase of healthier beverages and
9. Food Preparation-removing all fryers and deep fat fried products.

YEAR COMMITTED

2012

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Offer three wellness meals in the cafeteria and on general patient service menu that meets nutrient and food profiles and is priced less than or equal to other meal options.	July 2015	September 2015	The hospital developed at least 3 wellness meals that met all components of the nutrient, food and affordability profiles. The hospital also offered at least 3 qualifying wellness meals on both the patient menu and in the cafeteria at lunch and dinner for all 3 days reviewed, thus meeting all wellness meal criteria. <u>See results by hospital.</u>
Offer health-promoting a la carte entrees and side dishes in the cafeteria and on general patient menus that meet nutrient and food	July 2015	September 2015	The hospital met the 60% target for entrees and the 60% target for side dishes. <u>See results by hospital.</u>

profiles. By 2013, 40% of entrees and side dishes should be healthier options, 50% by 2014 and 60% by 2015.

Increase percentage of healthier beverage dollar purchases for use throughout the hospital to 80% of total beverage dollar purchases

July 2015

September 2015

The hospital did not meet the 80% target for healthier beverages. [See results by hospital.](#)

Achieve fruit and vegetable dollar purchases of 10% of total food dollar purchases.

July 2015

September 2015

The hospital met the 10% target for fruit and vegetable purchases. [See results by hospital.](#)

Remove fryers and deep fat fried products.

December 2015

January 2016

The hospital did not submit data for fryers or fried foods.

2015 PARTNER STATEMENT

“Ending our third year participating in the Partnership for a Healthier America, the Food and Nutrition Services at the University of Iowa Hospitals and Clinics have continued to work to provide healthy, fresh and affordable food for all those we serve. PHA has served as a mentorship to where once we have learned the goals and practices, it is hard to not make decisions that reflect positively towards those goals and practices! This partnership has been a valuable tool to help us meet our nutritional goals and look towards future practices.”



2015 ANNUAL PROGRESS REPORT



COMMITMENT

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2. Food Marketing-displaying only health-promoting foods in advertising and pictorials,
3. Healthy Checkout-offering only healthier food options near cash register stations,
4. Child Wellness Meals-offering to patients and guests a child wellness meal that meets specific nutrient, food and affordability profiles,
5. Adult Wellness Meals-offering to patients, guests and staff adult wellness meals that meet specific nutrient, food and affordability profiles,
6. Overall Cafeteria/Menu Offerings-increasing the percentage of healthy entrees and side dishes,
7. Nutrition Labeling-labeling all foods with calories per serving,
8. Healthy Beverage Procurement-increasing purchase of healthier beverages and
9. Food Preparation-removing all fryers and deep fat fried products.

YEAR COMMITTED

2012

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Display only health-promoting food options in all advertising/pictorials in cafeteria and general service patient menus.	July 2013	September 2015	The hospital did not submit data for healthier marketing criteria.
Offer only health-promoting food options within five feet of all cash register stations	July 2013	September 2015	The hospital did not submit data for healthier check out criteria.
Offer three wellness meals in the cafeteria and on general patient service menu that meets nutrient and food profiles and is priced less than or equal to other meal	July 2015	September 2015	The hospital did not submit data for wellness meals.

options.

Offer health-promoting a la carte entrees and side dishes in the cafeteria and on general patient menus that meet nutrient and food profiles. By 2013, 40% of entrees and side dishes should be healthier options, 50% by 2014 and 60% by 2015.	July 2015	September 2015	The hospital did not submit data for the healthier entrees and sides criteria.
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Label all items available in the cafeteria at point of purchase/service with calories per serving (or calories per measure provided for salad bar type service).	July 2014	September 2015	The hospital did not submit data for nutrition labeling criteria.
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Increase percentage of healthier beverage dollar purchases for use throughout the	July 2015	September 2015	The hospital did not submit data for healthier beverage purchases.
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hospital to 80% of
total beverage dollar
purchases

Achieve fruit and
vegetable dollar
purchases of 10% of
total food dollar
purchases.

July 2015

September
2015

The hospital met the
10% target for fruit
and vegetable
purchases. See results
by hospital.

Remove fryers and
deep fat fried
products.

December 2016

January 2016

The hospital did not
submit data for the
fryers or fried foods.

2015 PARTNER STATEMENT

No statement provided.



2015 ANNUAL PROGRESS REPORT



Wexner
Medical
Center

COMMITMENT

To move healthcare institutions toward delivering nutritious options to meet the needs of children and families they serve, committing hospitals will engage in nine domains of activities:

1. Fruit and Vegetable Procurement-increasing purchasing of fruits and vegetables,
2. Food Marketing-displaying only health-promoting foods in advertising and pictorials,
3. Healthy Checkout-offering only healthier food options near cash register stations,
4. Child Wellness Meals-offering to patients and guests a child wellness meal that meets specific nutrient, food and affordability profiles,
5. Adult Wellness Meals-offering to patients, guests and staff adult wellness meals that meet specific nutrient, food and affordability profiles,
6. Overall Cafeteria/Menu Offerings-increasing the percentage of healthy entrees and side dishes,
7. Nutrition Labeling-labeling all foods with calories per serving,
8. Healthy Beverage Procurement-increasing purchase of healthier beverages and
9. Food Preparation-removing all fryers and deep fat fried products.

YEAR COMMITTED

2012

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

SEE PRIOR YEARS' PROGRESS >

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Display only health-promoting food options in all advertising/pictorials in cafeteria and general service patient menus.	July 2013	September 2015	In 2015, zero out of the remaining one hospital submitted data for healthier marketing. One hospital met the healthier marketing criteria in a previous year. <u>See results by hospital.</u>
Offer only health-promoting food options within five feet of all cash register stations	July 2013	September 2015	In 2015, zero out of the remaining one hospital submitted data for healthier check out in 2015. One hospital met the healthier check out criteria in a previous year. <u>See results by hospital.</u>

Offer 3 wellness meals in the cafeteria and on general patient service menu that meets nutrient and food profiles and is priced less than or equal to other meal options.	July 2015	September 2015	Two out of 2 hospitals developed at least 3 wellness meals that met all components of the nutrient, food and affordability profiles. Two out of 2 hospitals also offered at least 3 qualifying wellness meals on both the patient menu and in the cafeteria at lunch and dinner for all 3 days reviewed. <u>See results by hospital.</u>
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Offer health-promoting a la carte entrees and side dishes in the cafeteria and on general patient menus that meet nutrient and food profiles. By 2013, 40% of entrees and side dishes should be healthier options, 50% by 2014 and 60% by 2015.	July 2015	September 2015	Zero out of 2 hospitals met the 60% targets for entrees. Zero out of 2 met the 60% target for sides. <u>See results by hospital.</u>
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Label all items	July 2014	September	Two out of 2 hospitals
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available in the cafeteria and general service patient meals at point of purchase/service with calories per serving (or calories per measure provided for salad bar type service)		2015	labeled all items available in the cafeteria at point of purchase/service with calories per serving. See results by hospital.
Increase percentage of healthier beverage dollar purchases for use throughout the hospital to 80% of total beverage dollar purchases	July 2015	September 2015	Two out of 2 hospitals met the 80% target for healthier beverages. See results by hospital.
Achieve fruit and vegetable dollar purchases of 10% of total food dollar purchases.	July 2015	September 2015	Two out of 2 hospitals met the 10% target for fruit and vegetable purchases. See results by hospital.
Remove fryers and deep fat fried products.	December 2016	January 2016	Two out of 2 hospitals have removed all fryers from their hospital facility. Of the 2 hospitals that still

offered pre-fried, par-fried or flash-fried products, 2 hospitals offered only products that met nutrient criteria. [See results by hospital.](#)

2015 PARTNER STATEMENT

"This year at Wexner Medical Center, we have put more focus on many of the core entrée and side dishes. We offer a large variety of food items including vegetables prepared in a variety of ways to spur interest. We have also featured many meat free alternatives and have hosted special events based on beets, sweet potatoes and butternut squash all of which have been very popular. We want people to gain more confidence as they choose vegetables for meal choices. We are almost an entirely a la carte service (build your own as well as full and half portions) for both our cafes and patient dining. This really allows our customers and patients to make the choices that are right for their own health needs.

"Additionally, we continued our growth of community gardens within Columbus so that we can teach our patients and schoolchildren about food from farm to table. This year, we increased our Ross Heart Hospital Community Garden program which combines education, planting and harvesting so that we offer it 9 months per year."



HEALTHIER CAMPUS INITIATIVE

PHA partners with colleges and universities across the nation to create campus environments that encourage and support greater physical activity and healthier eating habits for young adults. Each college or university partner has committed to meeting 23 guidelines – developed by PHA in collaboration with some of the nation’s leading nutrition, physical activity and campus wellness experts – around nutrition, physical activity and programming on campus.





CAMPUSES

Going off to college signals a time of newfound independence for young adults, who are suddenly able to make their own choices about what they eat and how much activity they get – or don't get.

In an effort to provide healthier environments for students while creating more positive habits that can last a lifetime, PHA secures commitments from colleges and universities across the nation to incorporate healthier food offerings and more physical activity into campus life. Each college or university partner has committed to meeting 23 guidelines, all with an eye toward shaping good habits for our future leaders and parents.

North Carolina State University was the first to meet all 23 guidelines, doing so in its first year – a full two years ahead of schedule.

It did so by offering wellness meals at breakfast, lunch and dinner; labeling healthier options in vending machines; providing more than 120 group fitness classes and 4,000 square feet of outdoor functional fitness space on campus, including a cargo net, dip bars, sit-up benches and wall-ball targets; and opening a food pantry for food-insecure faculty, staff and students, among other things.

Other PHA Healthier Campus Initiative partners are also working to address the growing food insecurity on campuses. Central New Mexico Community College, which serves a diverse student body, opened a mobile food pantry for students, offering food boxes ample enough to feed a family of four. Florida International University opened a food pantry in 2014 which any student may access once a week, taking up to 10 pounds of

food each visit. At the end of the first few months of their second operating year (July 2015 – January 2016), the pantries had already distributed 3,600 pounds of food to nearly 600 students.

And Leech Lake Tribal College, the first tribal college to join the PHA Healthier Campus Initiative, is working to meet guidelines by offering free water and healthier, more appealing food options at all of its facilities; increasing recreational activities; offering free access and improved hours at its fitness center; and integrating a wellness meal into its weekly Monday Drum gathering, which includes nutritious indigenous staples.



40 million +

meals served annually across PHA partner college and university campuses working to make healthier choices easier for students, faculty and staff.

DES MOINES UNIVERSITY



UNIVERSITY OF
NORTH DAKOTA



R-I-T



THE GEORGE
WASHINGTON
UNIVERSITY
WASHINGTON, DC

Hampshire College

NC STATE
UNIVERSITY



THE OHIO STATE UNIVERSITY



OAKWOOD UNIVERSITY





2015 ANNUAL PROGRESS REPORT



AMERICAN UNIVERSITY
WASHINGTON, DC

COMMITMENT

Committed to meet 23 guidelines—developed by PHA in collaboration with some of the nation's leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2015

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Implement a local food procurement program that increases	September 2017	November 2015	American University (AU) participates in the Sustainability Tracking, Assessment & Rating

procurement of
local and
sustainable foods.

System™ (STARS), a transparent, self-reporting framework for colleges and universities to measure their sustainability performance. Through this program, 27.28% food expenditures qualify as local and/or sustainable. To increase local food procurement, AU joined Farmlogix, an organization that connects small, local farms with large wholesale foodservice produce providers. Since partnering with Farmlogix in 2014, AU has increased local food procurement in all foodservice operations on campus. Another initiative to increase access to local foods is the weekly campus Farmer’s market, which further connects students to local produce and products.

Offer tray-less
dining in at least
seventy-five

September 2017

November
2015

The tray-less dining
program was started in
2009, when a student

percent (75%) of dining venues.

conducted survey showed that removing cafeteria trays reduced food waste per person by 32%. As a result, in 2011, all campus dining venues removed trays and 100% of venues continue to participate in tray-less dining.

Make free water available in all dining, recreational and educational facilities.

September 2017

November 2015

Free water fountains are available at all campus-operated dining venues, recreational, and educational facilities.

Make available Registered Dietitian Nutritionists (RDNs) for personal nutrition assessments and counseling to all students.

September 2017

November 2015

A Registered Dietitian is available to American University students for individual and group nutrition counseling.

Offer a minimum of twenty (20) diverse recreation, physical

September 2017

November 2015

American University offers more than 20 diverse activity opportunities with 16

activity/movement
or competitive
sports
opportunities
during each
academic year.

unique group exercise
classes and 10 different
intermural activities
available during each
academic year.

Make available
certified personal
trainers for all
students.

September 2017

November
2015

American University
offers 7 certified
personal trainers to
conduct fitness
assessments, individual,
and small group
personal training for
students, staff, faculty,
and community
members.

Implement a
program/policy
that supports and
accommodates
breastfeeding for
individuals on
campus.

September 2017

November
2015

American University
provides 5 lactation
rooms to support
nursing mothers who are
faculty, staff, student, or
contract employee or
their spouse, same or
opposite sex partner.
Each room offers a
clean, secure, and
private space and is
equipped with
comfortable seating,
table, electrical outlets,
and sink in the room or

nearby.

2015 PARTNER STATEMENT

"American University is pleased to report its recent achievements as a health and wellness leader in higher education. Our commitment with the Partnership for a Healthier America has provided us with a road map to exceed our campus health and wellness goals.

"PHA's guidelines have been used to increase healthy dining options on campus. "Lean Eagle" wellness meals now educate AU students about healthy choices at every meal, and PHA's nutrition guidelines have been embraced by the entire AU culinary staff as key measures for menu planning.

"The Healthier Campus Initiative also has inspired improvements in the campus' built environment. An interdepartmental university task force has designed a two mile nature trail that both complements the status of our campus as a certified arboretum and incorporates elements of sustainability education and physical activity challenges.

"Finally, our PHA Task Force is creating a comprehensive, campus wide health and wellness campaign to raise the visibility of the important work that American University is doing to provide holistic wellness resources to our students. With guidance from PHA's Initiative, we feel confident that our students are engaging in opportunities that will help them form lasting healthy habits."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to meet 23 guidelines—developed by PHA in collaboration with some of the nation's leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Offer a minimum five (5) types of fruits, five (5) types of vegetables and two (2) 100% whole grain products at both lunch	September 2017	November 2015	All residential dining halls provide a minimum of five types of fruits,

and dinner (if served).

five types of vegetables, and two whole grain products daily at lunch and dinner meals.

Offer only a total number of fried foods that does not exceed the total number of platforms available at both lunch and dinner (if served) across all venues.

September 2017

November 2015

ASU offers only a limited number of fried foods in campus dining venues. The total number of fried food options offered does not exceed the number of food platforms available at lunch and dinner meals.

Implement a comprehensive, strategic product placement/merchandizing program/policy within dining venues to encourage healthier food consumption which will include a minimum of five (5) strategies, one (1) of which is:
Display only healthier

September 2017

November 2015

ASU has implemented a comprehensive, strategic merchandizing program to encourage healthier food consumption which includes offering only healthier options

food and beverage options within five (5) feet of all cash register stations (if anything at all).

near cash register stations, prompting students to take two pieces of fruit as they leave dining venues, offering a healthy ingredient of the month with nutrition education and sustainable signage, menu boards with nutrition information, and station window clings with healthy tips for students to encourage healthier options.

Offer a plant-based food option at every platform serving meat.

September 2017

November 2015

Each of the seven campus dining facilities offer a wide selection of plant-based food options at each platform serving meat.

Offer tray-less dining in at least seventy-five percent (75%) of dining venues.	September 2017	November 2015	ASU implemented trayless dining in August of 2008 in an effort to support environmental stewardship. 100% of campus dining halls continue to participate in trayless dining.
Make free water available in all dining, recreational and educational facilities.	September 2017	November 2015	Free water fountains are available at all campus-operated dining venues and recreational and educational facilities.
Make available Registered Dietitian Nutritionists (RDNs) for personal nutrition assessments and counseling to all students.	September 2017	November 2015	A Registered Dietitian is available to students for nutrition assessments and personalized

nutrition
counseling.

Provide at least one (1) bicycle parking space on campus for every fifteen (15) individuals on campus.

September 2017

November
2015

ASU currently provides 19,377 individual bicycle parking spaces on campus, which provides approximately 1 space for every 5 individuals (students, staff, and faculty).

Offer a bicycle share/rental program and/or a subsidized bicycle purchase program for all individuals on campus.

September 2017

November
2015

ASU offers a contracted bike share program, Grid Bike Share. ASU incentivizes the program with a price discount for all student annual memberships.

Implement a bicycle and pedestrian accommodation program/policy (e.g.,

September 2017

November
2015

ASU's Tempe campus earned designation as a Bicycle Friendly

Complete Streets) or participate in a national bicycle or pedestrian recognition program (e.g., Bicycle Friendly University)

University at the Gold level in October of 2014. The Downtown and Polytechnic campuses achieved Bronze level awards in 2015.

Implement a campus-wide program/policy that incentivizes the use of public or campus provided transportation.

September 2017

November 2015

The Don't Drive 1 in 5 program incentivizes the use of public transit including bus and light rail and participation in other pollution reducing transportation strategies. The program was scheduled for a revamp and relaunch in Fall of 2015.

Provide, without a user fee, sixteen (16)-hour per day access to at least one (1) fitness or recreation center for all students.

September 2017

November 2015

ASU students have access to the Tempe Sun Devil Fitness Complex for greater than 16

hours per day,
on average,
each week.
Three other Sun
Devil Fitness
Complex
facilities are also
available for
extended hours.

Offer a minimum of
twenty (20) diverse
recreation, physical
activity/movement or
competitive sports
opportunities during each
academic year.

September 2017

November
2015

ASU offers
significantly
more than 20
diverse
recreation,
activity, and
sports
opportunities
including Devil-X
group fitness
classes, 41
unique club
sports, 10
different
intermural
sports, 23 active
recreation
options, and 14
instructional
activity
programs.

Provide at least one

September 2017

November

The Tempe Sun

running/walking track that is open and available for use to individuals on campus and the community for at least three (3) hours per day .		2015	Devil Fitness Complex offers a 0.44 mile outdoor running track. The track is available for individuals on campus for greater than 3 hours per day.
Provide an outdoor fitness system.	September 2017	November 2015	The Tempe Sun Devil Fitness Complex offers outdoor pull-up, chin-up, and dip bars.
Offer a rental outdoor recreation equipment program for students.	September 2017	November 2015	ASU offers a wide variety of outdoor equipment as rentals for a nominal fee.
Make available certified personal trainers for all students.	September 2017	November 2015	ASU offers students, faculty, and staff both individual and small group personal training led by two

certified
personal
trainers.

Implement a program/policy that supports and accommodates breastfeeding for individuals on campus.	September 2017	November 2015	ASU supports and accommodates breastfeeding on campus by providing regular breaks for nursing mothers and four clean, comfortable and private spaces for mothers to express their milk: one on the Tempe campus and three on the Downtown campus. These spaces provide electrical outlets, comfortable chairs, and nearby running water. Another nursing room is available at the ASU Child Development Lab to support nursing mothers
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with children
enrolled onsite.

Offer non-academic cooking skills classes that are available to students.	September 2017	November 2015	Cooking demos are offered throughout the school year to educate students on healthy cooking and tips for finding healthy options throughout campus.
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2015 PARTNER STATEMENT

“Arizona State University (ASU) is a proud member of the Partnership for a Healthier America Healthier Campus Initiative. ASU is dedicated to helping students and employees lead a healthy lifestyle. Stress management, healthy eating, regular physical activity, good sleep habits, supportive relationships and other areas of wellness support physical and mental well-being and contribute to positive academic, professional and personal outcomes. Wellness education, healthy food options, fitness and stress reduction programs, counseling, and health services, are among many programs and services designed to advance health and wellness at ASU.

“As one of the largest universities in the nation, we have the opportunity to influence wellness among students, faculty and staff, who come from across Arizona, throughout the nation and around the world. Likewise, our students and employees can influence the wellbeing of their families, communities and businesses now, and in their future lives. Our membership in the Partnership has aided us in taking a closer look at our wellness programs and services to ensure that we are providing ample opportunities for wellness education, recreation

programs, and a campus environment that enhances healthy living.”



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to meet guidelines—developed by PHA in collaboration with some of the nation's leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Offer a minimum five (5) types of fruits, five (5) types of	April 2017	June 2015	At each of the four resident dining halls, at least five types of fruits, five types of vegetables,

vegetables and two (2) 100% whole grain products at both lunch and dinner (if served).

and two whole grain products are offered at lunch and dinner meals.

Make available Registered Dietitian Nutritionists (RDNs) for personal nutrition assessments and counseling to all students.

April 2017

June 2015

Nutrition consultations by a Registered Dietitian Nutritionist are available to students, staff, and faculty free of charge.

Implement a campus-wide program/policy that incentivizes the use of public or campus provided transportation.

April 2017

June 2015

Binghamton University incentivizes public transportation through free access to a student-managed and -operated campus bus service and the municipal public bus system for all students and staff.

Provide, without a user fee, sixteen (16)-hour per day access to at least one (1) fitness or

April 2017

June 2015

Binghamton students have access to the campus recreation center for greater than 16 hours per day, on

recreation center
for all students.

average, each week.

Provide at least
one
running/walking
track that is open
and available for
use to individuals
on campus and
the community
for at least three
(3) hours per day .

April 2017

June 2015

Campus and community
members have daily
access to the outdoor
track from dusk until
dawn with the track only
unavailable during
varsity track practices.

Offer a rental
outdoor
recreation
equipment
program for
students.

April 2017

June 2015

Binghamton offers a
wide variety of outdoor
equipment available for
use free of charge and as
rentals for a nominal fee.

Make available
certified personal
trainers for all
students.

April 2017

June 2015

All Binghamton
students have access to
12 personal trainers for
physical fitness
assessments, individual
and small group training.

2015 PARTNER STATEMENT

"Binghamton University is pleased to be part of the Partnership for a Healthier America. Participation has afforded us the opportunity to both evaluate our existing services while implementing an actionable list of enhancements and additions.

"The University values student health and wellness as central to student success. Each change brings us closer to becoming a healthier campus. We offer an array of free and accessible physical activity options including a state-of-the-art recreation center, an outdoor running track and marked walking paths. We have a staff of nationally certified personal trainers and a Registered Dietitian available for personal consultations. Despite our location in the northeast, we take advantage of outdoor recreation opportunities and encourage equipment rental for trips and classes, including fly fishing, kayaking and tree climbing. Our Off Campus College Transport, Inc. is a completely student operated and managed enterprise with its own bus fleet offering free transportation from local neighborhoods, to Downtown and around campus. Our food service provider, Sodexo, has been an outstanding partner in creating sustainable and healthy menus. In 2015, the focus was on increasing the offerings of fruit, vegetables and whole grains.

"We are proud to be part of PHA and will continue making positive changes as we move forward in the collaboration."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

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YEAR COMMITTED

2015

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Label food and beverage items offered with calories per	September 2017	November 2015	Bucknell Dining Services offers EatWell, a web-based menu planning tool and app, which

serving at the point of presentation.

allows students to review menus, full nutrition information, and allergens. Instructional signage and tablet kiosk are available at the point of service.

Offer tray-less dining in at least seventy-five percent (75%) of dining venues.

September 2017

November 2015

Bucknell Dining Services implemented a tray-less dining program in the Fall of 2011. The campus maintains tray-less dining at all points of service.

Make available Registered Dietitian Nutritionists (RDNs) for personal nutrition assessments and counseling to all students.

September 2017

November 2015

Bucknell Student Health Services maintains contracted services with two Registered Dietitians to provide students with access to nutrition assessments and counseling.

Provide at least one (1) bicycle parking space on campus for every fifteen (15)

September 2017

November 2015

Bucknell University provides 79 bicycle racks for 856 total parking spaces throughout campus. This offers

individuals on campus.

approximately one bike parking space for every 6 individuals on campus.

Implement a campus-wide program/policy that incentivizes the use of public or campus provided transportation.

September 2017

November 2015

Bucknell incentivizes public transportation by providing free shuttle transportation downtown and through campus. Bucknell also facilitates shuttle services to local airports and public transportation to and from select destinations in the northeast for school breaks and beginning and end of academic terms.

Provide, without a user fee, sixteen (16)-hour per day access to at least one (1) fitness or recreation center for all students.

September 2017

November 2015

Students have access to a number of recreation facilities, including the Kenneth Langone Athletics & Recreation Center, Sojka Pavilion, Kinney Natatorium, Krebs Family Fitness Center, and the Wiegand Family Squash Center. The Krebs Family Fitness Center is open on average for

more than 16 hours per day.

Offer a minimum of twenty (20) diverse recreation, physical activity/movement or competitive sports opportunities during each academic year.

September 2017

November 2015

The Bucknell Recreation Services offers more than 20 diverse recreation, sports, and movement opportunities including 13 unique group fitness classes, 18 club and varsity club sports, and 10 intramural programs.

Offer, without a user fee, a minimum of one (1) monthly 'how to' physical activity/movement class that introduces students to new activities.

September 2017

November 2015

A variety of how-to physical activity and movement classes are offered once per month, on average, during the academic year.

Make available certified personal trainers for all students.

September 2017

November 2015

Bucknell University has two certified personal trainers available to provide personalized one-on-one training for an additional fee.

Offer non-academic cooking skills classes that are available to students.

September 2017

November 2015

The Cook Smart, Eat Smart cooking school and a range of other healthy food demos are offered to students. Classes are taught by nutrition professionals and well advertised via email, social media, and flyers posted around campus.

2015 PARTNER STATEMENT

"Bucknell University is thrilled to part of the PHA Healthier Campus Initiative. Since being inducted in 2015, BU has been able to highlight its efforts in the commitment to a healthier student population.

"From the continued staffing of a university dietitian, to additional nutrition programming in the form of food demos, health fairs, nutrition classes, the development of a student-lead nutrition club, the creation of the famous homemade energy bars ('Bison Bars'), and our newest endeavor, a smoothie and juice bar, BU continues to strive toward the many goals set before it.

"New campus activities including paddle board yoga, snow shoeing, wall climbing, outdoor fitness classes and the re-development of the campus bike share program and outdoors equipment rental system, have created numerous activities for the student population to be involved in. The extended hours in the state-of-the-art fitness center, complete with certified personal trainers, have helped to create an environment of exploration and development.

"In our final stretch towards the goal of becoming one of the "healthiest campuses in the United States," we continue to value the support and guidance provided by PHA and are honored to be part of this endeavor."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to meet guidelines—developed by PHA in collaboration with some of the nation’s leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Central New Mexico Community	N/A	N/A	N/A

College did not
have any
reporting or
compliance
deadlines in 2015.

2015 PARTNER STATEMENT

"CNM has made good progress on its PHA goals. A wellness path has been built for use by students, faculty, staff and the community. It includes a physical and mental health design. The path has nodules at specified locations with exercise machines, creative art work and music design. The Fitness Program has designed Fitness Fridays throughout the semester for the CNM population to participate in physical exercises such as yoga, volleyball, etc. A Fitness Fair is planned for the summer term.

"Food trucks have been contracted to provide food choices for students since the college has no cafeteria. Several of the food truck vendors are past CNM students. A mobile food pantry in partnership with Road Runner Food Bank has been established to assist students in need with free nutritious food boxes. Culinary Arts is in the process of modifying their menus to include guideline requirements chosen for the project.

"CNM is offering students free bus passes to reduce the number of vehicles on campus. The city buses also provide bike racks for students to ride their bikes to a bus stop, load the bike on the bus and use the bike as their transportation while on campus. Pedestrian walkways have been signed and identified clearly. Bike paths have been identified and located at our Main Campus. A bike valet service is currently in the works.

"CNM continues to strive towards a healthier campus through its commitment of physical and mental health. We believe in providing a safe and holistic environment for our students, faculty and staff. Albuquerque provides a weather climate conducive to outdoor success and our campuses have been built to take advantage of that."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to meet guidelines—developed by PHA in collaboration with some of the nation's leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Offer a plant-based food option at every platform serving meat.	April 2017	June 2015	The Lakeside dining hall offers a number of plant-based food options, with at least one option for every platform

serving meat.

Implement a local food procurement program that increases procurement of local and sustainable foods.	April 2017	June 2015	Food service provider, Sodexo, purchases products from local farmers in the State of Georgia, as well as the southeastern region of the United States.
Offer tray-less dining in at least seventy-five percent (75%) of dining venues.	April 2017	June 2015	Tray-less dining is implemented at 100% of campus dining venues and has been in place for the last 3 years.
Make free water available in all dining, recreational and educational facilities.	April 2017	June 2015	Free water is available at all dining, recreational, and educational facilities through water fountains and bottle fill stations.
Offer a minimum of twenty (20) diverse recreation, physical activity/movement or competitive sports	April 2017	June 2015	Clayton State offers more than 40 diverse competitive and non-competitive recreational activities each academic year.

opportunities during each academic year.

Offer, without a user fee, a minimum of one (1) monthly "how to" physical activity/ movement class that introduces students to new activities.

April 2017

June 2015

The Student Activity Center provides, on average, one or more monthly physical activity and movement classes throughout the year to expose students to new activities. Students have the opportunity to try a diverse range of activities from yoga and Zumba to belly dancing and hip hop and jazz dance.

Offer a rental outdoor recreation equipment program for students.

April 2017

June 2015

Registered Clayton State students have access to a range of outdoor recreational equipment at no charge.

Make available certified personal trainers for all students.

April 2017

June 2015

Clayton State students have access to five personal trainers to assist them in achieving their physical fitness and activity goals.

Implement a program/policy that identifies students who may be 'food insecure' and provides options on campus.	April 2017	June 2015	The Laker Care Closet assists students in need with basic living necessities, such as food and clothes.
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2015 PARTNER STATEMENT

"Clayton State University is one of the founding universities to commit to the Partnership for a Healthier America's Healthier Campus Initiative and the effort to help curb obesity. These commitments moved our post-secondary education institution toward delivering healthier nutrition options and promoting more opportunities for physical activity to help improve the health of individuals on campus. The chosen guidelines actively encourage healthy lifestyles through excellence in teaching, research and service with an extraordinary collaboration between various university departments in academic affairs, and student life. These collaborative commitments at Clayton State University mean that we, together, seek to provide a friendly, humanistic, technologically enriched healthy environment that fosters the emotional, physical, intellectual, and social development of all students, staff and faculty around healthy living and learning. The PHA Initiative enhances our campus scholarship and creativity around healthier community choices and their availability and accessibility. Together, we seek to provide a rich environment where critical thinking and healthy living are the cornerstones of our everyday activities in support of a customized culture for healthy habits."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to meet guidelines—developed by PHA in collaboration with some of the nation's leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2015

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Des Moines Area Community College did not	N/A	N/A	N/A

have any
reporting or
compliance
deadlines in 2015.

2015 PARTNER STATEMENT

"The DMACC PHA Committee has been formed and sub-groups have met to generate ideas and operations support plans for each of our commitments. While some items have been accomplished (or are very close to being completed), our PHA Committee will reconvene this summer to indicate achievements, and develop clear timelines/tasks for each commitment."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to meet guidelines—developed by PHA in collaboration with some of the nation’s leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2015

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Des Moines University did not have any reporting or compliance deadlines in 2015.	N/A	N/A	N/A

2015 PARTNER STATEMENT

"Des Moines University (DMU) is committed to the well-being of the mind, body and spirit of our students and employees and recognizes that wellness is a vital component of our organization. Providing opportunities for our students and employees to achieve personal wellness goals that result in quantifiable improvements to their overall health and well-being is of greatest importance.

"Wellness was formally identified and approved as one of the five core values at DMU in 2012. Recognizing that wellness is one of our five core values demonstrates the pervasiveness of wellness at DMU and how fully it has been integrated into our organization's culture.

"Des Moines University has been uniquely positioned to help our students establish a personal lifestyle that will allow them to succeed despite the rigors of medical school and to become a more effective role model and advocate for a healthful lifestyle to their future patients.

"Actively participating in the Partnership for a Healthier America (PHA) gives us the opportunity to continue to orient and support our students and employees toward a future where disease prevention becomes as important as diagnosis and treatment and we have at least a balance between health care and disease care."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to meet 23 guidelines—developed by PHA in collaboration with some of the nation's leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

**COMMITMENT
ELEMENT**

**COMPLIANCE
DATE**

**REPORTING
DATE**

**VERIFIED
RESULTS**

Make available Registered Dietitian Nutritionists (RDNs) for personal nutrition assessments and counseling to all students.	September 2017	November 2015	A Registered Dietitian is available to FIU students for free nutrition counseling on weight management, meal planning, sports nutrition, and chronic disease management through diet.
Implement a campus-wide program/policy that incentivizes the use of public or campus provided transportation.	September 2017	November 2015	FIU promotes public and campus provided transportation in a variety of forms including, half price student transit passes for Miami-Dade Transit, a carpool program, an emergency ride home program, campus shuttle buses, and the Car-2-Go car-sharing program.
Offer a minimum of twenty (20) diverse recreation, physical activity/movement or competitive sports opportunities during each academic year.	September 2017	November 2015	FIU provides over 20 diverse physical activity/movement, recreation, and competitive sports opportunities including at least 23 unique PantherFit group fitness classes and 5 intramural sports.

Provide at least one running/walking track that is open and available for use to individuals on campus and the community for at least three (3) hours per day.	September 2017	November 2015	The FIU Jogging Path is an outdoor, lighted, 0.6 mile foot path which remains open and available to students, faculty, staff and visitors at all times.
Provide an outdoor fitness system.	September 2017	November 2015	FIU provides an outdoor fitness system on its Jogging Path, which surrounds the FIU Nature Preserve. The path is 0.6 miles long and contains six workout stations.
Offer at least one (1) free, organized and facilitated, outdoor physical activity/movement opportunity each week.	September 2017	November 2015	PantherFIT offers a free, weekly "Wellness in the Woods" class held outdoors in the FIU Nature Preserve. The class includes a power walk followed by meditation and breathing exercises.

Make available certified personal trainers for all students.	September 2017	November 2015	Eleven personal trainers are available to FIU students and Wellness and Recreation Center members for fitness assessments, and individual, and small group personal training.
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Implement a program/policy that identifies students who may be 'food insecure' and provides options on campus.	September 2017	November 2015	The Student Food Pantry addresses student food insecurity at FIU by providing much needed groceries to students experiencing financial difficulty. Any student may access the pantry once a week, taking up to 10 pounds of food each visit. In its first year of operation, the food pantries on the BBC and MMC campuses provided over 2,800 lbs. of food to students in need. During the start of their second operating year (July 2015-January 2016), the pantries have already distributed an additional 3,600 pounds of food to nearly 600 students.
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Offer non-academic cooking skills classes that are available to students.

September 2017

November 2015

The FIU Healthy Living Program and Student Health Services offer a range of healthy food and cooking demonstrations throughout the year with classes taught by nutrition professionals.

2015 PARTNER STATEMENT

"Florida International University (FIU) places a high value on health and engages the university community to adopt healthier behaviors thereby 'making the healthy choice the easy choice.' FIU is proud to be one of the first universities to join the Healthier Campus Initiative (HCI) through the Partnership for a Healthier America (PHA).

"Through HCI, FIU is bringing together students, faculty, and staff from various disciplines and has generated momentum for HCI through the implementation of a Healthier Campus Initiative pledge which currently has been signed by over 700 individuals.

"An organic farmer's market runs throughout the fall and spring terms and our Dietitian not only provides free consultations to students, but also provides free cooking demonstrations to teach students, faculty, and staff different ways to incorporate healthful foods into their diets. In addition, FIU is tackling the growing problem of food insecurity through its Panther Pride program and its food pantries, where students in need can pick up food supplies and receive tips of how to thrive with limited resources.

"Providing growing opportunities to keep our Panthers physically fit is very important. Therefore, in addition to our fitness facilities, FIU also offers personal trainers, beautiful outdoor walking trails and aquatic activities on the bay. During Healthy Campus Week, FIU hosted Shaun T, fitness expert and entrepreneur, who led several group workout and Q & A sessions for the university community.

"FIU continues to move forward in meeting the HCI guidelines and in the process is creating a healthier university that is an example of optimal well-being."



2015 ANNUAL PROGRESS REPORT



FLORIDA STATE UNIVERSITY

COMMITMENT

Committed to meet guidelines—developed by PHA in collaboration with some of the nation's leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2015

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Florida State University did not have any reporting or	N/A	N/A	N/A

compliance
deadlines in 2015.

2015 PARTNER STATEMENT

"As a preeminent research institution, Florida State University (FSU) is dedicated to excellence in teaching, research, creative endeavors, and service. FSU is also committed to ensuring its community of more than 40,000 students, faculty, and staff has opportunities to pursue a healthy and balanced lifestyle that contributes to their overall wellbeing. In 2015, FSU embraced the PHA Healthier Campus Initiative commitment and focused on providing services to engage the community in physical activity and to provide healthier food and beverage options on campus. Through Campus Recreation, students, faculty and staff alike were able to access premier fitness facilities throughout the week, and could receive "how to" individualized tutorials from FSU's certified fitness coaches. Outdoor physical activity was also encouraged by providing specialized outdoor fitness classes and equipment rentals at our waterfront property. Thanks to the dedication of Aramark, our partner at FSU, great progress was made in offering healthier food and beverage options at all dining facilities on campus. For example, fresh fruit stands were made available in some of the busiest areas of campus to encourage our FSU community to choose healthier snacking options. We look forward to continuing to make physical activity and healthier food and beverage options priorities in 2016."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to meet guidelines—developed by PHA in collaboration with some of the nation's leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Offer a minimum	April 2017	June 2015	At each of the university

five (5) types of fruits, five (5) types of vegetables and two (2) 100% whole grain products at both lunch and dinner (if served).

three dining halls, at least five types of fruits, five types of vegetables, and two whole grain products are offered at lunch and dinner meals.

Offer tray-less dining in at least seventy-five percent (75%) of dining venues.

April 2017

June 2015

Trayless dining is offered on campus in three dining hall locations.

Make free water available in all dining, recreational and educational facilities.

April 2017

June 2015

Free water is available in all dining, recreational and educational facilities.

Make available Registered Dietitian Nutritionists (RDNs) for personal nutrition assessments and counseling to all students.

April 2017

June 2015

A Registered Dietitian Nutritionist is available for nutrition consultations.

Implement a bicycle and pedestrian accommodation program/policy (e.g., Complete Streets) or participate in a national bicycle or pedestrian recognition program (e.g., Bicycle Friendly University)	April 2017	June 2015	George Mason University has earned designation as a Bicycle Friendly University at the Bronze level.
Offer, without a user fee, both: a. Fitness/recreation center orientation during the first semester for all incoming students and b. One (1) fitness assessment all students each academic year.	April 2017	June 2015	Equipment orientations and health and fitness screenings are available to patrons of fitness facilities and the campus community at no charge.
Offer at least one (1) free, organized and facilitated, outdoor physical activity/movement	April 2017	June 2015	A regular outdoor walking group is offered offered weekly, as well as outdoor yoga classes, weather permitting.

opportunity each week.

Offer a rewards-on-benefits structured program that gives insurance premium discounts and/or rebates to individuals on campus who participate in a wellness program designated by the health insurer or campus.	April 2017	June 2015	Insurance enrollees who complete a personal health assessment and submit biometric screening results are eligible for a monthly premium reduction.
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2015 PARTNER STATEMENT

"George Mason University is delighted to be part of the Partnership for Healthier America's Healthier Campus Initiative. Mason has long embraced a commitment to health and wellness with opportunities such as biking support, healthy dining options, and robust recreation programs. We are excited to have just celebrated our 20th annual Health and Wellness Expo and 20th annual Victims' Rights Run/Walk. The commitment to PHA has provided a terrific framework to enhance and expand our healthy living programs. We've embraced the challenge and are collaborating across the university to meet our commitment."



2015 ANNUAL PROGRESS REPORT

THE GEORGE
WASHINGTON
UNIVERSITY

WASHINGTON, DC

COMMITMENT

Committed to meet 23 guidelines—developed by PHA in collaboration with some of the nation's leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
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Label food and beverage items offered with calories per serving at the point of presentation.	September 2017	November 2015	George Washington University labels food and beverage items with calories per serving and other nutrition information at the point of presentation across all dining venues.
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Implement a local food procurement program that increases procurement of local and sustainable foods.	September 2017	November 2015	In 2014, George Washington University joined the Real Food Challenge, a student-led campaign to make university dining purchases and offerings more ecological, local, fair, and humane. At program launch, George Washington University Campus Dining's food supply consisted of 9.6 percent "real food" and the university committed to procuring 20 percent real food by 2020.
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Make available Registered Dietitian Nutritionists (RDNs) for personal nutrition assessments and	September 2017	November 2015	George Washington University students, faculty, alumni, and the community may access the services of a Registered Dietitian for individualized nutrition
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counseling to all students.

assessments and detailed nutrition counseling. Fees vary for each category; however, students receive the most discounted rate.

Implement a campus-wide program/policy that incentivizes the use of public or campus provided transportation.

September 2017

November 2015

George Washington University operates three free shuttle buses between their DC and Virginia campuses. One of shuttles provides services at several points in Loudon County including a Metrorail station. Employees may enroll in the SmartBenefits program which allows pre-tax dollars to be set aside from monthly paychecks to pay for Metrorail, Metrobus, and Metro parking.

Offer a minimum of twenty (20) diverse recreation, physical activity/movement or competitive sports

September 2017

November 2015

George Washington University offers well more than 20 diverse recreation, physical activity, and movement classes including, 29 unique club sports

opportunities during each academic year.

teams, 6 additional intramural sports, and free zumba and yoga classes each week.

Offer a rental outdoor recreation equipment program for students.

September 2017

November 2015

Outdoor recreation equipment rentals are facilitated by the student-operated GW TRAiLS program, "Teaching Recreation and Adventure incorporating Leadership and Service." A variety of types of equipment are available to rent for a nominal fee.

Make available certified personal trainers for all students.

September 2017

November 2015

The Personal Training Program at George Washington University provides safe and effective exercise programs through one-on-one fitness consultations and individually designed programs. Fee-based personal training is offered by certified trainers and available for individual and partner

sessions.

Implement a program/policy that supports and accommodates breastfeeding for individuals on campus.	September 2017	November 2015	The George Washington University Breastfeeding Program provides an individual mentor program in which mentors provide support by telephone and email, a weekly drop-in breastfeeding support group for expectant mothers and breastfeeding families, an online discussion group for breastfeeding mothers, books and other written information on breastfeeding, and additional services when needed. In addition, eleven "motherhood rooms" are available throughout George Washington University's three campuses, which provide new mothers a private, secure space to express their breast milk. Refrigerators are available in each building with a motherhood room.
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Offer non-academic cooking skills classes that are available to students.

September 2017

November 2015

George Washington University offers the Chef and the Garden 7-week introductory cooking course which teaches basic cooking skills, seasonal cooking, and tips for preparing local produce. The course, taught by University Chef Robert Donis, is supplemented by a series of online videos offering instruction on making simple, healthy meals.

2015 PARTNER STATEMENT

"As members of the first cohort to join the Healthier Campus Initiative, The George Washington University (GW) viewed the PHA partnership as an opportunity to further engage our campus community in healthier standards around fitness, food and nutrition. GW's Milken Institute School of Public Health faculty members have been working for decades to enrich the healthy options on campus; the PHA commitment enabled us to create a framework for the GW community. Our campus support team has been instrumental in helping GW achieve many of our commitments around dining and we hope to have increased success with our new dining vendor starting in Fall 2016. The GW campus is in the middle of an active city with many opportunities for students to exercise in and around the Washington, DC—we continue to work on walking paths and mapping areas as we approach our 2017 deadline. Through PHA, we have devised innovative ways to approach and meet the needs of our students who desire a healthier campus environment; these approaches also provide an added benefit to GW faculty and staff."



2015 ANNUAL PROGRESS REPORT

GEORGIA TECH

COMMITMENT

Committed to meet 23 guidelines—developed by PHA in collaboration with some of the nation’s leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Offer only a total number of fried foods that does not exceed the total number of platforms	September 2017	November 2015	Georgia Tech offers a limited number of fried foods in campus dining venues with the number of fried options provided significantly

available at both lunch and dinner (if served) across all venues.

less than the number of food platforms available at lunch and dinner meals.

Implement a local food procurement program that increases procurement of local and sustainable foods.

September 2017

November 2015

Georgia Tech Dining Services participates in Sustainability Tracking, Assessment & Rating System (STARS) is a self-reporting framework for colleges and universities use to measure their sustainability performance. Based on the STARS sustainability tracking metric, more than 33% of annual purchases meet local and sustainable purchasing guidelines set by the Association for the Advancement of Sustainability in Higher Education. By spring 2016, Georgia Tech expects to increase these purchases to over 40%. Georgia Tech also sources 40% of its produce locally from Georgia and its surrounding states.

Make free water available in all dining, recreational and educational facilities.	September 2017	November 2015	Campus map and free water station inventory provided to show that free water is available in all dining, recreational, and educational facilities. In the 64 campus buildings, 399 water fountains, bottle fillers, and access points for filtered water were identified.
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Make available Registered Dietitian Nutritionists (RDNs) for personal nutrition assessments and counseling to all students.	September 2017	November 2015	Georgia Tech provides students with access to a Registered Dietitian for nutrition assessments and personalized counseling.
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Provide marked walking routes on campus, one of which must be at least two (2) miles in length and have distance markers at regular intervals. A route map is made available to	September 2017	November 2015	The Tyler Brown Pi Mile is a 3.14 mile running trail on the Georgia Tech campus. Distance markers are located 0.25 miles apart and at every turn along the route.
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individuals on campus.

Implement a bicycle and pedestrian accommodation program/policy (e.g., Complete Streets) or participate in a national bicycle or pedestrian recognition program (e.g., Bicycle Friendly University)

September 2017

November 2015

Georgia Tech was awarded the silver-level Bicycle Friendly University award in 2012 by the League of American Bicyclists.

Implement a campus-wide program/policy that incentivizes the use of public or campus provided transportation.

September 2017

November 2015

Georgia Tech encourages students, faculty, and staff to use public transportation through a number of offerings, discounts, and incentives. Discounted monthly transit passes are available for the Metropolitan Atlanta Rapid Transit Authority (MARTA). Faculty and staff are also eligible for discounted passes via payroll deduction for the

Georgia Regional Transportation Authority (GRTA) Xpress bus system, Cobb Community Transit (CCT), and Gwinnett County Transit. Georgia Tech provides free group rides in electric open air vehicles and connects students with carpooling and car-sharing services. The Tech Trolley, Midnight Rambler, Stinger buses, and Stingerette Paratransit Service are all available for free public transportation throughout campus and surrounding areas, day and night.

Offer a minimum of twenty (20) diverse recreation, physical activity/movement or competitive sports opportunities during each academic year.

September 2017

November 2015

Georgia Tech provides significantly more than 20 diverse recreation, movement, and sports opportunities each academic year. Options include 17 unique GIT FIT group classes, 41 different club sports, 8 types of outdoor recreation opportunities, and 15 intramurals.

Offer, without a user fee, a minimum of one (1) monthly “how to” physical activity/ movement class that introduces students to new activities.	September 2017	November 2015	Campus Recreation Center GIT clinics are offered on a weekly basis to introduce students to new workouts and activities. Each clinic includes a brief explanation, demonstration, and workout based on the clinic’s topic.
Provide at least one running/walking track that is open and available for use to individuals on campus and the community for at least three (3) hours per day .	September 2017	November 2015	The Roe Stamps Recreation Fields track is open and available for campus and community members, on average, for more than 16 hours per day each week.
Offer a rental outdoor recreation equipment program for students.	September 2017	November 2015	The Outdoor Recreation Georgia Tech Program (ORGT) rents equipment for outdoor recreation through the Wilderness Outpost. A range of equipment is available for a nominal fee.

Make available certified personal trainers for all students.	September 2017	November 2015	Ten certified personal trainers are available to provide fitness assessments, teach proper exercise techniques, and help students reach their desired fitness goals through individual, buddy, and group training sessions.
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Implement a program/policy that identifies students who may be 'food insecure' and provides options on campus.	September 2017	November 2015	Campus Kitchen at Georgia Tech works together to repurpose unused food from Tech's dining operations into meals for the Atlanta community. In the first full year of operation, Campus Kitchen and Georgia Tech Dining Services donated 2,238 meals to homeless shelters across the Atlanta area. Klemis Kitchen is a targeted effort of Campus Kitchen to help meet the needs of Georgia Tech students. During its first semester of
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operation in 2015, Klemis Kitchen provided 725 free meals to food insecure students on campus.

2015 PARTNER STATEMENT

"Georgia Institute of Technology (Georgia Tech) is excited to be in the first cohort of Partnership for a Healthier America's (PHA) Healthier Campus Initiative. PHA's guidelines have provided Georgia Tech an opportunity to showcase our many wellness successes. Within our newly created Center for Community Health and Well-Being, in collaboration with our existing Go T.E.C.H. wellness council, and organizations such as PHA, we are committed to promoting, nurturing and enriching a culture of health, well-being, and caring where by our students and employees can flourish and be fulfilled individually and within our communities where we live, learn, work, and play.

"Dining Services offers a wide variety of healthier food and beverages throughout campus, with a particular focus on fresh, local, and sustainable menus. Campus Recreation and Parking and Transportation Services have reduced barriers to be active, such as multiple and diverse fitness classes and programs, and our ranking as a silver level Bicycle Friendly University. Georgia Tech is also very proud of Klemis Kitchen, our student run project that provides meals for food insecure students. We are looking forward to continue our efforts in the next two years, and beyond, to ensure that our community is 'Happy and Smart.'"



2015 ANNUAL PROGRESS REPORT



COMMITMENT

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YEAR COMMITTED

2014

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Offer a bicycle share/rental program and/or a subsidized bicycle purchase program for all	September 2017	November 2015	Hampster Wheels is student-run bike rental program launched in Spring 2015. The program is operating as a pilot with a fleet of 15

individuals on campus.

road bikes. Hampster Wheels aims to provide the Hampshire community with more transport to local areas of importance, reduce the number of abandoned bikes on the college’s campus, supply new tools for recreation, and build a stronger bike community on campus all while decreasing the college’s carbon emissions.

Implement a campus-wide program/policy that incentivizes the use of public or campus provided transportation.

September 2017

November 2015

Hampshire provides free access to the Pioneer Valley Transit Authority bus system which connects the University with four surrounding colleges in the Five-College community and the surrounding towns. The University strongly encourages students to use the bus system and promotes it use at orientation and admission events. Many campus offices also display bus schedules.

2015 PARTNER STATEMENT

"As part of its strategic plan, Hampshire College has made a commitment to cultivating a healthy campus community and enriching the student experience so that all students may thrive; feel a sense of belonging; have access to facilities and resources that are critical to their personal growth, wellness, and development; and have opportunities for collaboration and community building.

"This strategic priority has inspired specific goals, including the relocation of health and counseling services to the center of campus and the renovation of the Crown Center, the recreation facility for the campus community. These plans have been merged with the idea of expanding the wellness center, which is currently located in a residential area, to create a holistic Wellness Commons which will co-locate all of these important functions.

"To pursue these ideas, a steering committee of students, faculty, health and counseling staff, wellness educators, and other key campus partners initiated campus-wide discussions about community needs and Hampshire's larger aspirations for students' health and wellness.

"After broad community consultation in the 2015-2016 academic year, a vision for a Wellness Commons is starting to take shape. The new Wellness Commons will help Hampshire staff, students and other partners focus on the following goals:

- providing integrated, comprehensive wellness programs
- providing students with free access to at least one
- fitness/recreation center at least 12 hours/day
- offering non-academic cooking skills classes that are available to all students

"Additionally, Hampshire is pursuing foundation support to develop a walking path to connect the Hitchcock Center for the Environment, Yiddish Book Center, and Eric Carle Museum. This initiative will help the college accomplish the following goal:

- providing marked walking routes on campus & make a route map available"



2015 ANNUAL PROGRESS REPORT



COMMITMENT

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YEAR COMMITTED

2015

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Howard University did not have any reporting or compliance deadlines in 2015.	N/A	N/A	N/A

2015 PARTNER STATEMENT

"Howard University is honored to participate in the Partnership for a Healthier America. Our inaugural year finds us collaborating with our vendors and departments to improve and enhance the well-being of our campus community. Several of our initiatives include an incentive program with Cigna, our health insurance carrier, called Motivate Me, healthy year round cooking demonstrations, and a personal trainer. The Motivate Me Program awards points to employees for different healthy activities such as exercising, getting an annual physical and recommended screenings. Points awarded under Motivate Me are used to qualify for biannual monetary rewards. The first reward was issued in the first quarter of this year and the second reward will be issued in the second quarter. Next year we will build on this program to include more activities and options for wellness not only including physical, but mental and financial wellness. Another initiative is cooking demonstrations, our Healthy Recipes for the Seasons Series-Summer, Fall, Winter and Spring. The Summer session was recently held and was led by a certified nutrient chef who emphasized the value of cooking with organic foods and the medicinal/therapeutic value of herbs and other seasonings used in recipes. Participants were treated to a healthy nutritional meal and left the session with healthy summer recipes to cook at home and share with their friends and colleagues. We also engaged a personal trainer to come to campus to lead classes during the week to get people moving and exercising while at work. This is just the beginning for us and we will forge ahead to meet our established goals under the Partnership for a Healthier America during our three-year commitment."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

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YEAR COMMITTED

2015

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

**COMMITMENT
ELEMENT**

**COMPLIANCE
DATE**

**REPORTING
DATE**

**VERIFIED
RESULTS**

Leech Lake Tribal College did not have any reporting or compliance deadlines in 2015.	N/A	N/A	N/A
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2015 PARTNER STATEMENT

"Leech Lake Tribal College (LLTC) was honored to be the first Tribal College to collaborate with Partnership for a Healthier America (PHA) on the Healthier Campus Initiative (HCI). Our relationship with PHA has provided many opportunities that may have otherwise been unattainable. Since the announcement of our commitments, we have been reevaluating our individual and collective responsibilities as we seek mino-bimaadiziwin ("the good life") together. The mission of LLTC is to provide quality higher education grounded in Anishinaabe values. With this in mind, it is important for us to foster an environment that supports healthier living, providing a safe place for all to learn, live, and grow at their own pace.

"LLTC offers a variety of opportunities for all on campus to consider steps towards positive health changes. This year, our Monday Drum Gathering, Ashandiwin and Dewe'igan, incorporated indigenous staples prepared in a nutritious way. The local fare was well received by many! Students and staff can spend time on Miikana, our walking path that meanders through our forest that encircles the college. During the winter, all were even invited to try snowshoeing on the path! Rain or shine, LLTC makes our fitness room available to students and staff. LLTC is grateful to have relationships with local tribal programs that often provide free access to services such as dietitians and personal trainers - even taking the time to visit the campus to do so!

"Though it takes many steps to complete a journey, 2015 was filled with many new healthy considerations that have put us in good standing to honor our commitments through the Initiative. It has been a privilege to work alongside a Partnership for a Healthier America and we look forward to our future efforts together!"



2015 ANNUAL PROGRESS REPORT



COMMITMENT

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YEAR COMMITTED

2015

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Loyola Marymount did	N/A	N/A	N/A

not have any
reporting or
compliance
deadlines in 2015.

2015 PARTNER STATEMENT

No statement provided.



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to meet guidelines—developed by PHA in collaboration with some of the nation's leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2015

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Mississippi State University did not have any	N/A	N/A	N/A

reporting or
compliance
deadlines in 2015.

2015 PARTNER STATEMENT

"The Department of Health Promotion and Wellness, in support of the goals of MSU and the Partnership for a Healthier America, has implemented an Intuitive Eating course open to all students to attend. The students learn about proper eating habits, the importance of physical activity and participated in healthy cooking demonstrations, also provided to residence halls, staff and ACCESS Services students (students with intellectual disabilities in higher education).

"The Department of Campus Recreation is showing great progress as students move toward final exams. Outdoor Adventures offered and ran six successful trips over the semester both in and out of state, all of which accommodated students with equipment rental needs. Fitness ran two incentive programs within the area of group exercise, which reeled in over 300 participants and equaled over 1000 group exercise classes tracked and attended within the incentive program. We launched a new and popular style of class known as barre, which was at participant capacity for over two straight months.

"Dining services is contributing toward a healthier university at each of our various campus dining venues, most notably at our residential dining locations, at which we provide hydration stations and food/beverage options presented with labels detailing information regarding calories per serving. At least one healthy wellness meal is offered as an option at each meal period, and fewer fried foods are being offered at lunch and dinner. We have improved the range of available whole and cut fruit options, while continuing to provide an appealing selection of vegetables and whole grain options, a practice also employed at our catered venues. Our residential dining locations, in promoting a culture of sustainability, continue the standard of tray-less dining."



2015 ANNUAL PROGRESS REPORT

NC STATE UNIVERSITY

COMMITMENT

Committed to meet guidelines—developed by PHA in collaboration with some of the nation's leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Offer on the menu a minimum of one (1) wellness meal at each breakfast, lunch and dinner meal (if served).	April 2017	June 2015	Case, Fountain and Clark Dining Halls offer a Dietitian's Dish wellness meal daily at all meals

served to students and the general public. Menus, nutrient information, and recipes were provided for verification. The Dietitian's Dish meets all required food and nutrient criteria.

Offer a minimum five (5) types of fruits, five (5) types of vegetables and two (2) 100% whole grain products at both lunch and dinner (if served).

April 2017

June 2015

At each of the three resident dining halls at least five types of fruits, five types of vegetables, and two whole grain products are offered at lunch and dinner meals.

Offer only a total number of fried foods that does not exceed the total number of platforms available at both lunch and dinner (if served) across all venues.

April 2017

June 2015

Dining menus and a diagram of dining hall platforms was provided for verification. The number of fried

foods offered is well below the number of platforms available across all venues for the lunch and dinner meals.

Designate healthier food and beverage options using a healthy icon at the point of presentation.

April 2017

June 2015

The Wolf-Approved healthy icon program designates healthier food and beverage options in vending machines and c-stores and in dining facilities through greeter boards, menu cards, and digital menu boards.

Implement a comprehensive, strategic product placement/merchandizing program/policy within dining venues to

April 2017

June 2015

NC State has developed a comprehensive, healthy merchandizing program by

encourage healthier food consumption which will include a minimum of five (5) strategies, one (1) of which is:

Display only healthier food and beverage options within five (5) feet of all cash register stations (if anything at all).

removing food from payment stations, locating fruit at the first serving platform to encourage fruit consumption, implementing the Dietitian's Dish wellness meal options, offering the "Wolf-Approved" and other nutrition icons on greeter boards to designate healthy options, by offering visually appealing water dispensers and fruit infused waters to encourage water consumption, and by providing nutrition ipads to allow identify healthy meals that meet allergen needs before going through the dining hall

platforms.

Offer a plant-based food option at every platform serving meat.	April 2017	June 2015	Menus and platforms were provided to verify that a plant-based food option is available at all dining platforms serving meat.
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Implement a local food procurement program that increases procurement of local and sustainable foods.	April 2017	June 2015	The "My Roots are at NC State" program connects University Dining with North Carolina growers, manufacturers, processors, and producers to increase local purchasing and market products grown and produced in the state.
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Offer tray-less dining in at	April 2017	June 2015	Tray-less dining
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least seventy-five percent (75%) of dining venues.

is offered in 100% of dining venues, saving an average of 51,000 gallons of water weekly.

Make free water available in all dining, recreational and educational facilities.

April 2017

June 2015

Free water is available in all dining, recreational, and educational facilities through drinking fountains and free water stations.

Make available Registered Dietitian Nutritionists (RDNs) for personal nutrition assessments and counseling to all students.

April 2017

June 2015

Three Registered Dietitians are available to NC State students for nutrition assessments and counseling.

Provide at least one (1) bicycle parking space on campus for every fifteen (15) individuals on campus.

April 2017

June 2015

NC State currently provides 647 bike racks with a capacity of 5,058

bicycle parking spaces on campus, for a total of 1 space per 8 individuals. Two bike lockers and two fix it stations are also provided to support cyclists.

Offer a bicycle share/rental program and/or a subsidized bicycle purchase program for all individuals on campus.

April 2017

June 2015

The WolfWheels bike-rental program allows all students, faculty, and staff to rent bicycles on a daily, weekend, weekly, or semester long basis.

Provide designated bicycle lanes on major roads and/or offer off-street bicycle paths throughout campus.

April 2017

June 2015

Bicycle sharrows and greenways are designated and available throughout campus to facilitate bicycle usage. Strategic planning to additional bike-

only lanes is also underway.

Implement a bicycle and pedestrian accommodation program/policy (e.g., Complete Streets) or participate in a national bicycle or pedestrian recognition program (e.g., Bicycle Friendly University)

April 2017

June 2015

NC State has earned designation as a Bicycle Friendly University at the Bronze level.

Implement a campus-wide program/policy that incentivizes the use of public or campus provided transportation.

April 2017

June 2015

The Wolf Trails program offers incentives to university employees who use alternative commuter strategies such as carpool, vanpool, transit, biking or walking. Benefits include subsidies, reduced rate and free on parking passes, and reduced costs for annual transit passes.

Offer a minimum of twenty (20) diverse recreation, physical activity/movement or competitive sports opportunities during each academic year.	April 2017	June 2015	NC State recreation offers more than 150 group fitness classes each week in addition to more than 25 intermural activities each year.
Offer, without a user fee, both: a. Fitness/recreation center orientation during the first semester for all incoming students and b. One (1) fitness assessment all students each academic year.	April 2017	June 2015	Fitness orientations are ongoing throughout the year and offered to all students. An annual "Ask a Trainer" event provides an opportunity for students to receive fitness assessments including BMI, Body Fat, and flexibility.
Provide an outdoor fitness system.	April 2017	June 2015	The Greenway Par Course

offers five upper and lower body exercise stations throughout a 2.5 mile run across the Centennial Campus.

Offer a rental outdoor recreation equipment program for students.

April 2017

June 2015

The NC State Equipment Rental Center offers a wide variety of outdoor equipment as rentals for a nominal fee.

Make available certified personal trainers for all students.

April 2017

June 2015

NC State students have access to eight personal trainers for physical fitness assessments, individual and small group training.

Implement an integrated, comprehensive wellness program for individuals

April 2017

June 2015

Wellness is integrated throughout the

on campus that is provided annually.

campus through University Recreation, University Dining, and Student Health. A wellness committee monitors programming and initiatives. Opportunities are regularly available for individuals on campus throughout the year.

Implement a program/policy that identifies students who may be 'food insecure' and provides options on campus.

April 2017

June 2015

The Feed the Pack Pantry is a community-based initiative sustained by the greater NCSU to combat food insecurity on campus and throughout the community.

Offer non-academic cooking skills classes that are available to students.

April 2017

June 2015

Nutrition 101 and Eat Smart, Cook Smart

cooking classes
are available
students
through their
residence halls
and provide
information on
basic nutrition
principles,
finding healthy
options on
campus, and
creating healthy
meals.

2015 PARTNER STATEMENT

"The team at NC State was able to assemble all the criteria and submit it to PHA and a third party verified the results far ahead of the three year target date. We submitted our data in the spring of 2015, 6 months after we signed on to the initiative, and were verified by the third party last fall. We achieved our goal of being the first university in the nation to complete the Healthier Campus Initiative which we believe has set NC State as a leader among the colleges and universities committed to health and wellness. Being the first in the nation to complete this Initiative demonstrates to our students, faculty and staff that we value their health and wellness. This Initiative has aided in our messaging of this priority to our community. We are leveraging our institutional strengths and foundation of technology and innovation to think outside of the box when it comes to health and wellness. Last year under the direction of our Vice Chancellor and Dean for Academic and Student Affairs, we formed a Task Force for University Wellness. This group has built a comprehensive wellness strategy for us as an institution. We now have a campus-wide collaborative approach to wellness and PHA has helped us achieve that. We are developing some truly ground-breaking innovations which include working on a gamified wellness education module, a campus wellness app and more."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to meet guidelines—developed by PHA in collaboration with some of the nation's leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2015

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Northern Arizona University did not have any reporting or	N/A	N/A	N/A

compliance
deadlines in 2015.

2015 PARTNER STATEMENT

"Northern Arizona University is proud and excited to continue working on its 23 commitments through the Partnership for Healthier America's Healthier Campus Initiative. This program allows the university to showcase and refine many of its existing resources that create a healthy campus environment. In meeting these guidelines, we were able to create a series of walking routes on campus, 'Best Bites and Hikes' and install new fitness equipment, the Octagon, within a courtyard. As we continue to gather information on our existing programs, we will be able to springboard into new projects, using the Healthier Campus Initiative commitments as a solid foundation. We look forward to continuing this important project in the next few years to create a culture of health and wellness for our students, faculty, and staff."



2015 ANNUAL PROGRESS REPORT



OAKWOOD UNIVERSITY

COMMITMENT

Committed to meet guidelines—developed by PHA in collaboration with some of the nation's leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2015

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Oakwood	N/A	N/A	N/A

University did not have any reporting or compliance deadlines in 2015.

2015 PARTNER STATEMENT

"As the first school in the state of Alabama to join the Partnership for a Healthier America (PHA) in September 2015, we have eagerly embraced the 23 initiatives that we have agreed to integrate into our creating a culture of health. Furthermore, since the initiatives are focusing on food/nutrition, activity/movement, and overall programming, these themes have become strategic areas that support the STANDOUT model original to our campus. We have made remarkable progress in several areas. Although some of the standards have been completed, for example, offering 20 diverse recreation, physical activity/movement opportunities, providing an outdoor fitness system, making free water available, offering a plant-based food option, and implementing a mandatory health and wellness education online module completed by all incoming first year or transfer students, we are continuously working toward completing these initiatives even if it is in phases. The goal is to make these initiatives an engaging component of our campus, curriculum, and community culture."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to meet guidelines—developed by PHA in collaboration with some of the nation's leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

**COMMITMENT
ELEMENT**

**COMPLIANCE
DATE**

**REPORTING
DATE**

**VERIFIED
RESULTS**

Designate healthier food and beverage options using a healthy icon at the point of presentation.	April 2017	June 2015	The Choose Orange healthy icon program designates healthier food and beverage options in all 32 of University Dining Services (UDS) concepts at Oklahoma State University.
Offer tray-less dining in at least seventy-five percent (75%) of dining venues.	April 2017	June 2015	Tray-less dining is offered in over 96% of OSU dining venues.
Make free water available in all dining, recreational and educational facilities.	April 2017	June 2015	Free water is available in all dining, recreational, and educational facilities.
Make available Registered Dietitian Nutritionists (RDNs) for personal nutrition assessments and counseling to all	April 2017	June 2015	A Registered Dietitian is available to OSU students, faculty, and staff for nutrition assessments and counseling.

students.

Provide at least one (1) bicycle parking space on campus for every fifteen (15) individuals on campus.

April 2017

June 2015

OSU currently provides 186 locations of bike parking and within those locations there are 3,339 bike parking spaces on combined racks and loops, for a total of 1 space per 8 individuals.

Offer a bicycle share/rental program and/or a subsidized bicycle purchase program for all individuals on campus.

April 2017

June 2015

The OrangeRide bicycle rental program makes 75 rental bikes available to faculty, staff, and the general public of Stillwater.

Provide designated bicycle lanes on major roads and/or offer off-street bicycle paths throughout campus.

April 2017

June 2015

Bicycle lanes and shared use paths are available for bicyclists throughout campus.

Implement a campus-wide

April 2017

June 2015

The OSU-Stillwater Community Transit

program/policy that incentivizes the use of public or campus provided transportation.

provides free bus services to OSU students, faculty and staff.

Provide, without a user fee, sixteen (16)-hour per day access to at least one (1) fitness or recreation center for all students.

April 2017

June 2015

OSU students have access to multiple recreation center options for greater than 16 hours per day, on average, each week.

Offer a minimum of twenty (20) diverse recreation, physical activity/movement or competitive sports opportunities during each academic year.

April 2017

June 2015

Students have access to significantly more than 20 recreation, sports, and physical activity opportunities each year.

Offer, without a user fee, a minimum of one (1) monthly 'how to' physical activity/

April 2017

June 2015

Students have free access a range of classes and other opportunities to learn new activities each month.

movement class that introduces students to new activities.

Provide at least one running/walking track that is open and available for use to individuals on campus and the community for at least three (3) hours per day .

April 2017

June 2015

Multiple outdoor walking paths and tracks are open and available for campus-wide use.

Offer a rental outdoor recreation equipment program for students.

April 2017

June 2015

OSU offers a wide variety of outdoor equipment as rentals for a nominal fee.

Make available certified personal trainers for all students.

April 2017

June 2015

OSU students have access to personal trainers for physical fitness assessments, individual and small group training.

Implement an integrated, comprehensive wellness program for individuals on campus that is provided annually.

April 2017

June 2015

OSU has integrated a comprehensive wellness strategy model to synergize all levels of change - personal, interpersonal, organizational, and environmental through wellness programs, services, resources and research.

Implement a service learning program available to all students that focuses on food and nutrition and/or physical activity/movement and/or coaching.

April 2017

June 2015

The Share the Wealth peer health education program provides a service learning opportunity for OSU students who promote positive health behaviors by providing health and wellness program throughout the campus.

Offer a rewards-on-benefits structured program that gives insurance premium discounts and/or rebates to individuals on

April 2017

June 2015

Insurance enrollees may receive discounts on premiums, deductibles, and prescriptions through participation on wellness and disease management programs.

campus who
participate in a
wellness program
designated by the
health insurer or
campus.

2015 PARTNER STATEMENT

"On November 16, 2014, Oklahoma State University joined 19 other college and university campuses across the nation to team up with the Partnership for a Healthier America Healthier Campus Initiative. One of the missions of being America's Healthiest Campus® is to enrich the lives of our employees, students and communities, with a goal to have successful, engaged, productive, happy graduates. Oklahoma State University is pleased to set standards for promoting health and wellness by adopting guidelines around the various dimensions of wellness. As we enter into another year for this commitment, we reflect on this milestone that we have reached; the journey for health is not a destination point but a way of life. We will continue this great endeavor of creating a culture of wellness to help make a healthy impact in lives of those in and around our campus community."



2015 ANNUAL PROGRESS REPORT

R·I·T

COMMITMENT

Committed to meet 23 guidelines—developed by PHA in collaboration with some of the nation's leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2015

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Rochester Institute of Technology did not have any	N/A	N/A	N/A

reporting or
compliance
deadlines in 2015.

2015 PARTNER STATEMENT

"Rochester Institute of Technology is a proud participant in the Healthier Campus Initiative of the Partnership for a Healthier America. The goals we have set as a part of our participation are consistent with the direction and objectives of the Student Wellness organization at RIT. Our involvement has provided a framework for enhancing and adding to our already robust efforts. We have solidified partnerships across campus to support the Wellness of our community by bringing Wellness programs, healthy dining options, a bike share program, and free transportation to our local, award-winning public market. We offer a wide array of Wellness classes each semester, targeting all levels of fitness and wellness interests. In addition, we have instituted a free fitness class every Wednesday which has become very popular.

"Our collaboration with the Healthier Campus Initiative has truly supported our desire to support a culture of Wellness at RIT."



2015 ANNUAL PROGRESS REPORT



SAINT LOUIS
UNIVERSITY

COMMITMENT

Committed to meet 23 guidelines—developed by PHA in collaboration with some of the nation's leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2015

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Offer a minimum five (5) types of fruits, five (5) types of vegetables and two (2) 100% whole grain products at both lunch and dinner (if served).	September 2017	November 2015	All residential dining halls provide a minimum of five types of fruits, five types of vegetables, and two 100% whole grain products daily at lunch and dinner meals.
Offer only a total number of fried foods that does not exceed the total number of platforms available at both lunch and dinner (if served) across all venues.	September 2017	November 2015	Menus, platform diagrams, and nutrition information provided show that Saint Louis University offers a limited number of fried foods in campus dining venues. The number of fried options provided is significantly less than the number of food platforms available at lunch and dinner meals.
Label food and beverage items offered with	September 2017	November 2015	Photographs and screen shots of dining services television monitors

calories per serving at the point of presentation.

provided show that food and beverage items are labeled with calories per serving and other nutrition information at the point of presentation.

Offer a plant-based food option at every platform serving meat.

September 2017

November 2015

Menus and platform diagrams provided to show that all platforms serving meat offer a plant-based or meatless food option.

Offer tray-less dining in at least seventy-five percent (75%) of dining venues.

September 2017

November 2015

In coordination with the Aramark Green Stakes® sustainability initiative, Saint Louis University implemented tray-less dining in both campus dining halls on August, 25, 2014.

Implement a campus-wide program/policy that incentivizes the use of public or campus provided transportation.

September 2017

November 2015

Saint Louis University provides a variety of services and incentives to promote public and campus-provided transportation including a free on-campus shuttle service, van pool,

discounted metro passes for employees through pre-tax payroll deductions and discounted student passes via the Parking & Cards office, carpool matching provided by RiderFinders, and a guaranteed ride home through Citizens for Modern Transit for any registered commuter. The Guaranteed Ride Home Program provides immediate transportation in case of an emergency, sickness or unscheduled overtime and supports individuals who choose transit or bicycling as their commuting option. Between July 1, 2014 and June 30, 2015 Saint Louis University's transportation initiatives resulted in 165,873 shuttle rides, 141 metro cards purchased (81 employee and 60 student), 14 RideFinders members, and 87 Guaranteed Ride Home participants.

Provide, without a user fee, sixteen (16)-hour per day access to at least one (1) fitness or recreation center for all students.	September 2017	November 2015	Students have access to at least one recreation center for more than 16 hours per day, on average, each week.
Provide at least one running/walking track that is open and available for use to individuals on campus and the community for at least three (3) hours per day .	September 2017	November 2015	The Saint Louis University Medical Center track, an eight-lane NCAA regulation track, is available for daily drop-in use Monday – Friday sunrise to 2:30 pm and most weekends unless there is a scheduled track meet or game being hosted on the field. A 1/3-mile jogging track surrounds the soccer field at Hermann Stadium, which provides students, faculty, and staff with another track option on Saint Louis University's main campus.
Make available certified personal trainers for all students.	September 2017	November 2015	Saint Louis University's Department of Campus Recreation offers personal training

services to students and members of the Simon Recreation Center and Salus Fitness Center. Four certified trainers are available to provide fitness assessments and individual and partner training sessions.

Offer a rewards-on-benefits structured program that gives insurance premium discounts and/or rebates to individuals on campus who participate in a wellness program designated by the health insurer or campus.	September 2017	November 2015	Saint Louis University participates in Vitality, an interactive and personalized wellness program. Employees who participate in the program and complete a Vitality Health Review and Vitality Check (bio-metric screening) are eligible for a \$50-75 reduction in medical premiums. Employees also earn incentives, including discounted membership to the Simon Recreation Center, by engaging in a wide variety of designated education, prevention, fitness, and healthy living activities. As of October 2015, 62.1% of current
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employees completed a Vitality activity and averaged 5.7 activities per month. 23.7% of current employees completed the Health Review and Vitality Check. Participation and participant award status has increased each year since the initiation of the program in 2011.

2015 PARTNER STATEMENT

"Saint Louis University was proud to sign on as a part of the second group of schools joining the PHA Healthier Campus Initiative. During our first year of reporting, SLU established 10 of our 23 guidelines through a collaborative effort of University partners. Representatives from campus recreation, Aramark - DineSLU, health promotion and education, housing and residence life, human resources, public health, student government association, student health, sustainability and benchmarking are currently serving on the wellness committee.

"Kent Porterfield, Ed.D. vice president of student development, says the initiative aligns closely with the University's efforts to impact the holistic development of SLU students.

"By encouraging and supporting opportunities for our students to learn about sound nutrition and engage in physical activity, we are investing in their success and making our campus a healthier environment,' Porterfield said.

"This initiative impacts nearly 13,000 students and more than 6,000 faculty and staff on the SLU campus."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to meet 23 guidelines—developed by PHA in collaboration with some of the nation's leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

**COMMITMENT
ELEMENT**

**COMPLIANCE
DATE**

**REPORTING
DATE**

**VERIFIED
RESULTS**

Southern did not have any reporting or compliance deadlines in 2015.

N/A

N/A

N/A

2015 PARTNER STATEMENT

No statement provided.



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to meet 23 guidelines—developed by PHA in collaboration with some of the nation's leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Implement a campus-wide program/policy	September 2017	November 2015	Texas A&M-Corpus Christi partners with the Corpus Christi Regional

that incentivizes the use of public or campus provided transportation.

Transportation Authority (CCRTA) to provide students, faculty, and staff with free access to CCRTA bus service.

Offer a minimum of twenty (20) diverse recreation, physical activity/movement or competitive sports opportunities during each academic year.

September 2017

November 2015

Texas A&M - Corpus Christi offers more than 20 diverse recreation, activity, and sports opportunities including a range of unique group fitness classes, club sports, and intramural sports.

Offer a rental outdoor recreation equipment program for students.

September 2017

November 2015

A range of outdoor adventure equipment is available for rent at a nominal fee.

Make available certified personal trainers for all students.

September 2017

November 2015

Texas A&M - Corpus Christi provides students with access to nine certified personal trainers for fitness assessments and individual and buddy

training sessions.

2015 PARTNER STATEMENT

"To meet the goal of having a wellness-centered culture and placing living a healthy lifestyle as a priority, Texas A&M Corpus Christi was the first college in Texas to join the initiative. Now in the second year we are gaining momentum and buy-in from the campus community. The number and variety of collaboration and partnerships within campus organizations has increased significantly as a result of the PHA agreement. Recreational Sports has taken the lead in ensuring objectives are met with the help of campus Partners such as Chartwells, the campus dining provider, who is listening to requests and offering healthier options. The campus hike and bike trail is now getting much more TLC and patronage. We are currently undergoing a Smoke-Free campaign which is receiving a lot of positive and supportive feedback as well. Finally, a wellness release program has been approved granting staff and faculty 30 minutes of wellness release time three times per week. Moving into next year we look forward to even greater gains as we continue to grow beyond the Initiative to a new culture of wellness."



2015 ANNUAL PROGRESS REPORT



THE OHIO STATE UNIVERSITY

COMMITMENT

Committed to meet guidelines—developed by PHA in collaboration with some of the nation’s leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Provide at least one (1) bicycle parking space on campus for every fifteen (15)	April 2017	June 2015	Ohio State currently provides 3,920 individual bike racks on campus, which equates to roughly 7,839 bike

individuals on campus.

parking spaces, for a total of 1 space per 11 individuals.

Provide, without a user fee, sixteen (16)-hour per day access to at least one (1) fitness or recreation center for all students.

April 2017

June 2015

Multiple recreation facilities are available for more than 16 hours per day, on average, with no user-fee.

Offer a minimum of twenty (20) diverse recreation, physical activity/movement or competitive sports opportunities during each academic year.

April 2017

June 2015

Annually, Ohio State University offers 32 diverse intermural sports and 34 sports clubs for students to participate.

Implement a program/policy that supports and accommodates breastfeeding for individuals on campus.

April 2017

June 2015

Ohio State has a policy in place to support breastfeeding which includes an OSU breastfeeding hotline and provisions for nursing and lactation breaks and lactation rooms.

2015 PARTNER STATEMENT

"In winter and spring of this year, we have been able to gather several items for our PHA verification process. I am pleased to be able to send in for review multiple physical activity verification items, with nutrition items almost collected, to be submitted soon as well. In addition, one of the items we selected to verify, putting in mile marker signs on a designated 2 mile campus loop, was approved by the Health & Wellness Council, so we will moving forward on that item over the summer. It is comforting to know Ohio State has so many awesome wellness opportunities, sometimes hidden gems, that we have been able to share with campus colleagues through the PHA Healthier Campus Initiative. We will have such wonderful information to share with the entire campus when we meet all of our items by this time next year."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to meet guidelines—developed by PHA in collaboration with some of the nation’s leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2015

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
University of Arizona did not have any reporting or compliance	N/A	N/A	N/A

deadlines in 2015.

2015 PARTNER STATEMENT

"As one of 38 universities, the University of Arizona is proud to partner with the Partnership for a Healthier America Healthier Campus Initiative. In addition to Arizona Student Union Culinary Services healthier dining options already in place such as ensuring plant based foods are offered where meat based options are found, making water readily available, trayless dining, and limiting fried foods, PHA has provided criteria for a defined wellness meal which Arizona is now incorporating as part of our Nrich program.

"This partnership also allows Arizona to highlight wellness programming including Campus Recreation offering group classes, wellness & nutrition workshops, and personal training; Life/Work Connections offering fitness & nutrition counseling to faculty & staff; Parking & Transportation coordinating extensive bicycle parking spots, bicycle share programs, bike valet where students or faculty/staff can have minor repairs such as flats or cable adjustments at no charge, and is a participant in the Bicycle Friendly University program; Campus Health offering individual nutrition counseling and Cooking on Campus classes; and Disability Resources offering an adaptive fitness center and 6 wheelchair/adaptive sport teams. The University of Arizona looks forward to entering our first verification this summer."



2015 ANNUAL PROGRESS REPORT



UCLA Healthy Campus Initiative:
Envisioned and supported by
Jane and Terry Semel

COMMITMENT

Committed to meet guidelines—developed by PHA in collaboration with some of the nation's leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

**COMMITMENT
ELEMENT**

**COMPLIANCE
DATE**

**REPORTING
DATE**

**VERIFIED
RESULTS**

Offer a bicycle share/rental program and/or a subsidized bicycle purchase program for all individuals on campus.	April 2017	June 2015	The John Wooden Center offers 85 bicycles for daily, weekend, weekly, and quarterly rentals. Employees interested in bicycle commuting also have access to a free loaner bike program.
Provide, without a user fee, sixteen (16)-hour per day access to at least one (1) fitness or recreation center for all students.	April 2017	June 2015	UCLA students have access to two recreation centers, for greater than 16 hours per day, on average, each week.
Offer a minimum of twenty (20) diverse recreation, physical activity/movement or competitive sports opportunities during each academic year.	April 2017	June 2015	UCLA offers 103 unique recreation, physical activity/movement and competitive sports options per academic year between Recreation classes (65), FitBreaks/FitZone classes/Group Exercise (13), and IM/Club Sports (25).

Offer at least one (1) organized and facilitated fifteen (15) minute activity break (e.g., instant recess) on each school day.	April 2017	June 2015	FitBreaks, 15 min. workout breaks, are offered at a variety of times and locations across campus year round. Movements involve body weight such as squats, lunges, exertubes, and other small equipment. There were 8 unique FitBreaks locations offered per week during October 2014 for 48 total options per week.
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Provide at least one running/walking track that is open and available for use to individuals on campus and the community for at least three (3) hours per day .	April 2017	June 2015	Drake Track Stadium is open to the entire campus community for more than ten hours each day.
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Offer at least one (1) free, organized and facilitated, outdoor physical activity/movement opportunity each week.	April 2017	June 2015	FitZone classes, FitBreaks, Bruin Health Improvement Programs (BHIP/BHIP.5), and Club Sports all take place at outdoor locations each week providing over 120
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outdoor physical activity
opportunities per week.

Offer a rental
outdoor
recreation
equipment
program for
students.

April 2017

June 2015

UCLA offers a wide
variety of outdoor
equipment as rentals for
a nominal fee.

Make available
certified personal
trainers for all
students.

April 2017

June 2015

Twenty certified
personal trainers are
available to the campus
community for fitness
assessments and fitness
and pilates training.

Implement a
program/policy
that supports and
accommodates
breastfeeding for
individuals on
campus.

April 2017

June 2015

UCLA has a policy in
place to support
breastfeeding which
includes provisions for
nursing and lactation
breaks and refrigerated
storage of milk, as well
as additional resources
available for both
mothers and their
infants.

2015 PARTNER STATEMENT

"It has been an exciting and productive year at UCLA collaboratively working across the campus with our student, faculty and staff leadership to meet our Partnership for a Healthier America (PHA) commitment. Specifically, after successfully reaching most of our physical activity/movement PHA commitments, we have implemented some innovative projects such as the StairWell Activation project in the UCLA Fielding School of Public Health building. The environmental "activation" of the stairwell, for example, including painting, placement of decals, hanging of artwork, and more, nudges people to take the stairs over the elevator and has resulted in a sustained 30% increase in stairwell use. We have also been working on the Section III Programming guideline commitments including reviewing campus alignment and implementation strategies for instituting a health and wellness education online module to be completed by all incoming first year or transfer students. Furthermore, in working on our nutrition and food PHA commitments, we are addressing the issues of student food insecurity on campus. Over the past year, for example, we have initiated an active working group of over 40 faculty, staff, students, and community members to develop and implement strategies to address food insecurity on our campus. One innovation has included a weekly farmers market-gleaning program that delivers approximately 1,000 pounds of fresh, local and free produce to our students each month. Additionally, UCLA representatives were happy to participate in the PHA Healthier Campus Initiative Breakfast at the 2016 NIRSA Conference in Orlando."



2015 ANNUAL PROGRESS REPORT

UNIVERSITY
OF MIAMI



COMMITMENT

Committed to meet guidelines—developed by PHA in collaboration with some of the nation’s leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Offer on the menu a minimum	April 2017	June 2015	UM Dining offers breakfast, lunch, and

of one (1) wellness meal at each breakfast, lunch and dinner meal (if served).

dinner wellness meals daily to students and campus dining customers. Menus, nutrient information, and recipes were provided for verification. The wellness meals meet all required food and nutrient criteria.

Offer only a total number of fried foods that does not exceed the total number of platforms available at both lunch and dinner (if served) across all venues.

April 2017

June 2015

Dining menus and a list dining hall platforms was provided for verification. The number of fried foods offered does not exceed the number of platforms available across all venues for the lunch and dinner meals.

Offer a healthier catering menu that only includes foods and beverages that meet healthier food and nutrition guidelines.

April 2017

June 2015

The UM Dining Meeting Well program provides a healthier catering menu that includes fruits, vegetables, whole grains, vegetarian options, lean proteins and low sugar beverages. High sugar and high calorie items are limited as required in approved standards.

Menus also are offered in their entirety to support the goal for well-rounded healthy meals with a range of healthy options.

Make free water available in all dining, recreational and educational facilities.	April 2017	June 2015	Free water is available in all dining, recreational and educational facilities through water stations, bottle filling stations, and water fountains.
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Make available Registered Dietitian Nutritionists (RDNs) for personal nutrition assessments and counseling to all students.	April 2017	June 2015	A UM Dining Registered Dietitian Nutritionist is available to all students for nutrition consultations.
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2015 PARTNER STATEMENT

"The University of Miami is committed to cultivating a campus experience that places health and wellness at the forefront of its endeavors. When UM joined the Partnership for Healthier America's (PHA) Healthier Campus Initiative, we were proud to be in the first cohort of institutions focusing on making the healthy choice the easiest choice for our students, faculty, staff and visitors. From the fitness, wellness and recreation activities offered by the Department of Wellness and Recreation to the diverse and sustainable approach of UM

Dining, the University of Miami is host to a community of healthy Hurricanes. The University of Miami takes advantage of its year-round tropical climate by providing outdoor fitness activities with dedicated areas and stations. UM Dining also partners with various farms in the state of Florida to locally source its produce and integrate plant-based meal options at all dining stations where meat is served. Within dining halls, UM Dining Services has implemented effective marketing campaigns and communication to highlight and guide our guests to balanced, sustainable, and healthy choices, in addition to meals that conform to specific dietary needs. The Department of Wellness and Recreation also ensures students stay healthy when preparing their own meals by offering cooking classes and demonstrations focused on balanced, nutritious meals. In addition to campus-wide initiatives including water bottle fill stations, outdoor walking paths and an emphasis on campus transportation solutions, the University of Miami's PHA commitments have been a catalyst for partnership and collaboration with both on and off campus organizations."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to meet guidelines—developed by PHA in collaboration with some of the nation's leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2015

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
University of New England did not	N/A	N/A	N/A

have any
reporting or
compliance
deadlines in 2015.

2015 PARTNER STATEMENT

"As new HCI partners, we've focused our efforts this year on the evaluation, identifying which guidelines we're meeting, are close to meeting, and still need a bit more time to achieve. We held a cross-campus 'Healthier U! Healthier UNE!' kick off to celebrate our participation in the HCI, and have continued to support and grow wellness offerings at the university through partnerships with other departments. There's a lot of energy & enthusiasm for the HCI at our school and we're excited to be participating!"



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to meet guidelines—developed by PHA in collaboration with some of the nation’s leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Make free water available in all dining,	April 2017	June 2015	Free water is available in all dining, recreational, and educational

recreational and educational facilities.

facilities.

Make available Registered Dietitian Nutritionists (RDNs) for personal nutrition assessments and counseling to all students.

April 2017

June 2015

Three Registered Dietitians are available to UNH students for nutrition assessments and counseling.

Provide at least one (1) bicycle parking space on campus for every fifteen (15) individuals on campus.

April 2017

June 2015

UNH currently provides 3,384 indoor and outdoor bike parking spaces for a total of 1 space per 6 individuals.

Offer a bicycle share/rental program and/or a subsidized bicycle purchase program for all individuals on campus.

April 2017

June 2015

The Cat Cycles program allows students, faculty, and staff to borrow bicycles for short-term use of up to one week.

Implement a campus-wide program/policy that incentivizes the use of public or campus provided transportation.	April 2017	June 2015	UNH Transportation Services administers the Wildcat Transit and Campus Connector, public bus transportation offerings in Seacoast New Hampshire. Wildcat Transit serves towns surrounding Durham and is free for riders showing a valid UNH identification card, while Campus Connector serves the Durham community and is free for all.
Provide, without a user fee, sixteen (16)-hour per day access to at least one (1) fitness or recreation center for all students.	April 2017	June 2015	UNH students have access to the Hamel Recreation Center for greater than 16 hours per day, on average, each week.
Offer a minimum of twenty (20) diverse recreation, physical activity/movement or competitive sports opportunities	April 2017	June 2015	UNH offers 46 unique recreation, physical activity/movement and competitive sports options per academic year between Intermurals (17), Sports Clubs (22), and

during each
academic year.

Competitive Sports (7).
Weekly group fitness
classes are also
available.

Offer a rental
outdoor
recreation
equipment
program for
students.

April 2017

June 2015

UNH offers a wide
variety of outdoor
equipment as rentals for
a nominal fee.

Make available
certified personal
trainers for all
students.

April 2017

June 2015

UNH students have
access to five personal
trainers for physical
fitness assessments,
individual and small
group training.

2015 PARTNER STATEMENT

"The University of New Hampshire has made great progress towards accomplishing its guidelines, which can be attributed to the strong partnerships developed between Healthy UNH, UNH Dining Services, Campus Recreation, Campus Planning, Athletics, Residential Life, and many others. UNH successfully verified on nine of its 23 guidelines in year one, and hopes to verify on eleven more guidelines in year two, leaving only three guidelines for verification in year 3. UNH is proud to have partnered with PHA on its Healthier Campus Initiative and looks forward to what is to come."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to meet guidelines—developed by PHA in collaboration with some of the nation's leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Offer only a total number of fried	April 2017	June 2015	Menus and production records reviewed for

foods that does not exceed the total number of platforms available at both lunch and dinner (if served) across all venues.

each of UND's four campus dining facilities. The number of fried foods does not exceed the total number of platforms available at lunch and dinner across all venues.

Offer and identify as healthier at point of presentation at least three (3) desserts at both lunch and dinner that have no more than 150 calories as served.

April 2017

June 2015

Each of the three dining centers on campus offer at least three desserts that meet nutrition criteria and provide less than 150 calories as served.

Label food and beverage items offered with calories per serving at the point of presentation.

April 2017

June 2015

Nutrition fact labels are posted for each food item, at the point of selection, including grab and go options.

Offer a plant-based food option at every platform serving

April 2017

June 2015

Dining menus and a list of all dining platforms were provided for verification. Each of the

meat.

dining centers and Old Main Marketplace offered at least one non-meat protein option in all service concepts serving meat.

Make available Registered Dietitian Nutritionists (RDNs) for personal nutrition assessments and counseling to all students.

April 2017

June 2015

Two Registered Dietitians are available to UND students for nutrition assessments and counseling.

Provide at least one (1) bicycle parking space on campus for every fifteen (15) individuals on campus.

April 2017

June 2015

The UND campus currently has 2,140 bike parking spaces, for a total of 1 bicycle space for every 6 individuals.

Offer a bicycle share/rental program and/or a subsidized bicycle purchase program for all individuals on campus.

April 2017

June 2015

UND currently offers a bike rental program through The Outpost, which is located at the UND Wellness Center. The program has 5 Mountain Bikes, 1

Cruiser Bike and 1 Tandem Bike for a total of 7 bicycles.

Offer a minimum of twenty (20) diverse recreation, physical activity/movement or competitive sports opportunities during each academic year.

April 2017

June 2015

A diverse range of sports and physical activities are available to UND students. Opportunities include a rockwall, a ski program, multiple fitness challenges, a 5k/10k race, 12 different intramural sports, and 39 different group exercise classes.

Offer a rental outdoor recreation equipment program for students.

April 2017

June 2015

The UND Outpost offers a wide variety of outdoor equipment as rentals for a nominal fee.

Make available certified personal trainers for all students.

April 2017

June 2015

UND students have access to 7 personal trainers at the campus wellness center for physical fitness assessments and individual and small group training.

Offer a rewards-on-benefits structured program that gives insurance premium discounts and/or rebates to individuals on campus who participate in a wellness program designated by the health insurer or campus.	April 2017	June 2015	UND offers health insurance with no monthly or annual premium to their employees. The health insurance plan includes a health club credit and an on-line wellness portal, HealthyBlue. Both programs allow members to earn up to \$250 annually based on their participation.
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Offer non-academic cooking skills classes that are available to students.	April 2017	June 2015	More than 60 non-academic cooking classes were offered in the Spring and Fall semesters in 2014-2015. Classess provided students with strategies to create healthy meals.
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2015 PARTNER STATEMENT

"In support of the Healthier Campus Initiative, the University of North Dakota (UND) has both enhanced existing project as well as embarking on some new initiatives. Having one of the most enduring college health coalitions, Healthy UND has fostered a supportive environment,

including work in the nutrition, physical activity, alcohol and other drugs, and worksite wellness arenas. Dining Services strive to offer nutritious options such as salad bars at every venue stocked with a variety of fruits and vegetables. Water is the most popular beverage ordered through campus catering and is available at all campus facilities. The Wellness Center offers an array of services, including equipment orientations, free tours and fitness assessments and 'How to' classes throughout the year.

"Transportation is one area that has seen marked enhancements, building on the free city bus passes offered by Student Senate and free campus shuttles. Walking and biking trails have improved signage, which inspired the city to similarly mark walking paths downtown. The specified labeling of the 2-mile path is slated for installation this summer as well.

"UND already meets most of the Healthier Campus criteria, and we are making significant progress on the rest. Documentation is the final hurdle."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to meet guidelines—developed by PHA in collaboration with some of the nation’s leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2015

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
University of North Florida did not have any reporting or compliance deadlines in 2015.	N/A	N/A	N/A

2015 PARTNER STATEMENT

"The University of North Florida established the Healthy Osprey as a university-wide initiative with the purpose of transforming the health and well-being of the campus community. It is a collaboration of students, faculty and staff working together to foster an environment that embraces the development of a healthy Body, Mind, and Spirit.

"Since signing the agreement to join the Partnership for a Healthier America (PHA), the University has made tremendous strides to become the healthiest postsecondary institution in the nation. The initiative has challenged us to improve in several areas of health, particularly in nutrition. In response to the commitment elements outlined in the partnership, we developed one of our most successful programs, the 'Healthy Osprey Eat Well' campaign. The campaign is a year-round, comprehensive movement to combat unhealthy eating choices. It starts with providing a registered dietitian to the UNF community. It also includes programs allowing students access to obtain free food on campus through our Lend-a-Wing food pantry or by volunteering at the Ogier Gardens, UNF's community garden.

"With support and guidance from PHA, we are committed to making adjustments to encourage healthier decision-making by students, faculty, and staff across campus."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to meet 23 guidelines—developed by PHA in collaboration with some of the nation’s leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Offer a plant-based food option at every platform serving meat.	September 2017	November 2015	Each of the campus dining facilities offer a wide selection of plant-based food options at each platform serving

meat.

Offer tray-less dining in at least seventy-five percent (75%) of dining venues.	September 2017	November 2015	All five campus dining venues practice tray-less dining. The program has been in place, campus-wide, since 2010.
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Make available Registered Dietitian Nutritionists (RDNs) for personal nutrition assessments and counseling to all students.	September 2017	November 2015	A Registered Dietitian is available to University of Oregon students, faculty, and staff for nutrition assessments and counseling.
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Offer a bicycle share/rental program and/or a subsidized bicycle purchase program for all individuals on campus.	September 2017	November 2015	The University of Oregon Bike Program allows all students, faculty, staff, and the general public to rent bicycles on a daily basis. The Bike Program also offers term-long rentals to students and makes bike maintenance facilities available for bike refurbishing and repair. In addition, University of Oregon is
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currently negotiating the terms of a new bike share program to install bike stations on campus, providing even greater access to active bike transportation.

Implement a bicycle and pedestrian accommodation program/policy (e.g., Complete Streets) or participate in a national bicycle or pedestrian recognition program (e.g., Bicycle Friendly University)

September 2017

November 2015

University of Oregon was named a Bicycle Friendly University in 2011 and moved up to Gold status in 2014.

Implement a campus-wide program/policy that incentivizes the use of public or campus provided transportation.

September 2017

November 2015

University of Oregon contracts with the Lane Transit District (LTD) to provide free bus ridership to students and employees. LTD provides 26 park-and-ride locations, of which, seven offer direct service to the University.

Provide, without a user fee, sixteen (16)-hour per day access to at least one (1) fitness or recreation center for all students.	September 2017	November 2015	University of Oregon students have access to multiple recreation facility options for greater than 16 hours per day, on average, each week.
Offer a minimum of twenty (20) diverse recreation, physical activity/movement or competitive sports opportunities during each academic year.	September 2017	November 2015	Students and employees at University of Oregon have access to significantly more than 20 recreation, sports, and physical activity opportunities each year including physical education classes, aquatic activities, strength and conditioning classes, intramurals, and rock wall programs.
Provide at least one running/walking track that is open and available for use to individuals on campus and the community for	September 2017	November 2015	University of Oregon provides access to a ¼ mile outdoor track from dawn until dusk each day.

at least three (3)
hours per day .

Make available
certified personal
trainers for all
students.

September 2017

November
2015

Individual and small
group training is
available with three
certified personal
trainers on staff.

Implement a
program/policy
that supports and
accommodates
breastfeeding for
individuals on
campus.

September 2017

November
2015

The campus Lactation
Support program is
available to all nursing
mothers, including
students, faculty, and
staff. The program
includes three campus
lactation support rooms,
equipped with hot and
cold running water, a
microwave, a
refrigerator, a stereo,
baby equipment, and
comfortable seating. A
personal refrigerator
lending program also
provides nursing
mothers with a small,
apartment sized
refrigerator for their
campus office and
workspace to store
expressed milk.

2015 PARTNER STATEMENT

"The University of Oregon has met 11 of the metrics with 2 additional metrics pending approval. There are ten that remain outstanding. Several of these metrics are met but the documentation has yet to be collected. Of the ten that we have yet to start six are related to our food services. We are actively working on collecting this data. Two of the outstanding metrics are related to signage and bike lanes. Campus partners are working on collecting the documentation for these.

"The last two on our list will be completed next academic year when we open up our new wellness center. The wellness center will be located in our newly remodeled and expanded student union. This is our exciting news for the year. The wellness center is a partnership with the UO and PacificSource, a local health insurance company. They have provided the UO with a gift to help us with build out costs and programming monies once open. The goal is to provide a safe, inclusive space for students to receive stress reduction information and resources, education on healthy eating, the opportunity to do stretching and yoga, and to ask questions in a safe environment. We will also extend some of the services to faculty and staff. This endeavor will help us meet the metric III. A (Implementing an integrated, comprehensive wellness program). In this space we will provide cooking classes and thus meet metric III.B.6 regarding offering non-academic cooking skills classes.

"We are currently actively working on getting ready for our new space to open. Officially it will open fall term. UO's first day of classes is September 26, 2016 for fall. Marketing and branding materials are underway."



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to meet guidelines—developed by PHA in collaboration with some of the nation's leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2015

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
University of Pennsylvania did not have any reporting or	N/A	N/A	N/A

compliance
deadlines in 2015.

2015 PARTNER STATEMENT

"On September 21, 2015, the University of Pennsylvania became the first Ivy League institution to team up with PHA for the Healthier Campus Initiative. This Initiative was developed in an effort to help make campuses healthier by adopting guidelines around nutrition, physical activity and programming. With nearly 25,000 students and more than 17,000 members of the faculty and staff, these changes will help create the healthiest students, and the healthiest staff, on what the University of Pennsylvania plans to make the healthiest campus.

"In addition to improving the nutrition of the options available at the five on-campus dining halls, the University of Pennsylvania committed to making it easier for all those on campus to incorporate physical activity into their daily lives. In Year 1 alone, the University of Pennsylvania submitted 14/23 objectives for review. Over the next two years, the University of Pennsylvania will make several more changes in order to make the healthiest choice the easiest choice for students, faculty and staff across campus."



2015 ANNUAL PROGRESS REPORT



WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON

COMMITMENT

Committed to meet guidelines—developed by PHA in collaboration with some of the nation’s leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2015

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Offer and identify	November 2015	November	Menus, recipes, and

as healthier at point of presentation at least three (3) desserts at both lunch and dinner that have no more than 150 calories as served

2015

nutrition information provided for each campus dining facility document that at least three desserts are available at lunch and dinner with less than 150 calories.

Label food and beverage items offered with calories per serving at the point of presentation.

November 2015

November 2015

University of Wisconsin-Madison labels food and beverage items with calories per serving and other nutrition information at the point of presentation at dining venues across campus.

Offer a plant-based food option at every platform serving meat.

November 2015

November 2015

Each of the four campus dining facilities offer a wide selection of plant-based food options at each platform serving meat.

Implement a local food procurement program that increases procurement of local and

November 2015

November 2015

Wisconsin Union Dining Services has a local food procurement policy in place that ensures the location of the growth or production of food will

sustainable foods.

be considered in the overall assessment of their food purchases. Currently, 31% of total food expenditures are obtained from local sources and local manufacturers.

Make free water available in all dining, recreational and educational facilities.

November 2015

November 2015

Free water is available in all dining, recreational, and educational facilities.

Make available Registered Dietitian Nutritionists (RDNs) for personal nutrition assessments and counseling to all students.

November 2015

November 2015

University of Wisconsin-Madison provides students with access to a Registered Dietitian for nutrition assessments and personalized counseling.

Provide at least one (1) bicycle parking space on campus for every fifteen (15) individuals on

November 2015

November 2015

University of Wisconsin-Madison currently provides 13,224 individual bicycle parking spaces on campus, which provides

campus.

approximately 1 space for every 3 individuals (students, staff, and faculty).

Offer a bicycle share/rental program and/or a subsidized bicycle purchase program for all individuals on campus.

November 2015

November 2015

The Madison BCycle bike sharing program is available to all University of Wisconsin-Madison students, employees, UW Health, and UW Extension employees for a discounted rate of \$20 per year. BCycle provides access to 350 bikes at 35 stations throughout Madison. UW Transportation Services provides a limited number of recycled bicycles for use by UW Departments. The university has also compiled information for a number of low-cost bicycle purchase and rental options throughout the city.

Provide designated bicycle lanes on major roads

November 2015

November 2015

Campus bicycle map provided to show bicycle lanes and off-street bicycle paths are

and/or offer off-street bicycle paths throughout campus.

available throughout campus. Bike lanes at University of Wisconsin-Madison exceed the minimum width and are designed to be 5 feet wide.

Implement a campus-wide program/policy that incentivizes the use of public or campus provided transportation.

November 2015

November 2015

Associated Students of Madison, the University of Wisconsin-Madison student government, provides bus passes good for unlimited travel on all Madison Metro Transit buses. Campus bus routes do not require a pass and anyone can board for free including students, staff, and visitors. The university also administers an employee bus pass program to encourage employees to take transit to and from work. For a significantly reduced fee, employees can purchase a pass good for one year of unlimited rides on city transit buses.

Provide, without a user fee, sixteen (16)-hour per day access to at least one (1) fitness or recreation center for all students.

November 2015

November 2015

University of Wisconsin-Madison students have access to the Southeaster Recreation Facility (SERF) and Gymnasium-Natatorium, for greater than 16 hours per day, on average, each week. Two other Rec Sports facilities are also available for extended hours.

Offer a minimum of twenty (20) diverse recreation, physical activity/movement or competitive sports opportunities during each academic year.

November 2015

November 2015

University of Wisconsin-Madison offers significantly more than 20 recreation, physical activity, movement and sports activities throughout the academic year. Rec Sports offers a wide range of opportunities including, both competitive and recreational intramurals, club sports, group fitness and yoga classes, and lessons and classes on ice skating, swimming, and tennis.

Offer, without a user fee, a

November 2015

November 2015

University of Wisconsin-Madison Rec Sports

minimum of one (1) monthly 'how to' physical activity/movement class that introduces students to new activities.

offers free sports fitness classes during the first two weeks of every semester, and finals week, to introduce students to new activities. Each week approximately 100 fitness classes are offered, providing students with an opportunity to choose from over 600 free instructional movement classes each academic year.

Provide an outdoor fitness system.

November 2015

November 2015

The Parcourse Fitness Circuit offers 18 outdoor fitness stations spread across the approximately 2.5 mile course.

Offer a rental outdoor recreation equipment program for students.

November 2015

November 2015

Outdoor University of Wisconsin-Madison offers a range of outdoor equipment for rent at a nominal fee.

Make available certified personal trainers for all students.	November 2015	November 2015	University of Wisconsin-Madison Rec Sports offers a range of personal training services to suit individual needs. Twenty-one certified trainers offer fitness assessments, customized individual, semi-private, and partner training sessions, in addition to pre-planned small group training classes.
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Offer a rewards-on-benefits structured program that gives insurance premium discounts and/or rebates to individuals on campus who participate in a wellness program designated by the health insurer or campus.	November 2015	November 2015	Any employee and spouse with health insurance through University of Wisconsin-Madison is eligible to participate in the Well Wisconsin program. Participants who join the program by completing a wellness assessment and health survey online can earn a \$150 reward from the insurance provider.
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Offer non-academic cooking	November 2015	November 2015	University Health Services offers Cooking
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skills classes that are available to students.

101 and Taste-Learn-Cook (TLC) hands-on cooking classes designed to teach new cooks the basics of cooking healthy and delicious meals. The Wisconsin Union (student union) also offers kitchen arts courses through their Wheelhouse Studios class offerings on a range of topics from knife skills to using herbs and spices.

2015 PARTNER STATEMENT

"UW-Madison is committed to supporting and enhancing the wellbeing of our entire campus community. We have utilized the guidelines as benchmarks for reviewing our current programs and policies. We will continue to assess our efforts, alongside best practices, institutional priorities and resources, to identify opportunities to not only meet all guidelines but also build upon and expand the work that is already occurring".



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to meet 23 guidelines—developed by PHA in collaboration with some of the nation's leading nutrition, physical activity and campus wellness experts—around nutrition, physical activity, and programming on campus.

YEAR COMMITTED

2014

LENGTH OF COMMITMENT

3 YEARS

VERIFIED RESULTS

COMMITMENT ELEMENT	COMPLIANCE DATE	REPORTING DATE	VERIFIED RESULTS
Offer a minimum five (5) types of fruits, five (5) types of vegetables and	September 2017	November 2015	Each of the three residential dining facilities at Washington University offers

two (2) 100% whole grain products at both lunch and dinner (if served).

significantly more than the required 5 fruit, 5 vegetable, and 2 whole grain options for lunch and dinner through standard campus-wide menu favorites and a range of specialty platform options.

Offer a plant-based food option at every platform serving meat.

September 2017

November 2015

Each of the three dining facilities at Washington University offer a wide selection of plant-based food options at each platform serving meat.

Implement a local food procurement program that increases procurement of local and sustainable foods.

September 2017

November 2015

Washington University Dining Services has a long established commitment to support a sustainable food community. Local purchases account for over 18% of total annual dining purchases. Other efforts include a preference for purchases that support fair trade food practices and humane animal standards and conscientious and aggressive waste

reduction programs.

Make available Registered Dietitian Nutritionists (RDNs) for personal nutrition assessments and counseling to all students.	September 2017	November 2015	Washington University students have access to a Registered Dietitian for nutrition assessments and counseling on a range of topics including weight management, food allergies, diabetes management, eating disorders, and nutrition for sports performance.
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Offer a bicycle share/rental program and/or a subsidized bicycle purchase program for all individuals on campus.	September 2017	November 2015	Bears Bikes is student-owned and operated business that offers bike rentals, repairs and storage. Rental inventory includes 146 mountain and hybrid bicycles.
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Provide designated bicycle lanes on major roads and/or offer off-street bicycle paths throughout	September 2017	November 2015	Washington University identifies designated bike routes, share-use routes, and on-street routes. Off-street bicycle paths are available throughout campus.
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campus.

Implement a campus-wide program/policy that incentivizes the use of public or campus provided transportation.	September 2017	November 2015	Washington University supports the U-Pass program, which provides free use of Metro buses and the MetroLink light-rail system for full-time students, benefits-eligible faculty and staff, and full-time employees. In FY 2015, the U-Pass program provided 1.8 million public transit trips and nearly 30,000 U-Passes were registered.
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Offer a minimum of twenty (20) diverse recreation, physical activity/movement or competitive sports opportunities during each academic year.	September 2017	November 2015	Washington University provides significantly more than 20 diverse recreation, movement, and sports opportunities each school year. Options include 10 intramural sports with around 30 events each year, 32 unique sports clubs, and 13 different types of BearX group fitness classes with 30 classes scheduled each week.
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Make available
certified personal
trainers for all
students.

September 2017

November
2015

Washington University
has two certified
personal trainers
available to provide
fitness assessments and
personalized training for
an additional fee.

2015 PARTNER STATEMENT

"Washington University in St Louis strives to provide an environment that fosters the development of healthy lifestyle habits. Our commitment to Partnership for a Healthier America is one way we can define our steps and display our commitment to fostering the health of our campus community. As we look to another year of PHA goals we are excited to continue to enhance healthy living behaviors on campus."



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ACTIVE DESIGN VERIFIED

Our bodies are designed to move, and our homes should be designed to help us do so. PHA has teamed up with the Center for Active Design to identify leaders in affordable housing developments who make health a priority in how they design communities – using architecture and urban planning to create appealing indoor and outdoor recreation spaces and greater access to healthy food, transportation and healthcare services.





ACTIVE DESIGN

As part of its mission to end childhood obesity, PHA strives to create healthier environments for families where they live, work and play. But can you make the physical structures in which people live healthier? You can if you design them with good health in mind from the get-go.

That's what PHA partners Blue Sea Development, Urban Ventures and Vitus Group have committed to do. They're employing "active design strategies" in creating affordable housing developments built with the understanding that our bodies are designed to move. By 2018, these developers will

implement strategies including everything from creating appealing stairs designed for everyday use, providing secure, long-term bicycle storage for residents and offering spaces that are programmed for physical activity and recreation, among other tactics.

In the Brownsville neighborhood of Brooklyn, NY, for example, Blue Sea Development has designed 394 low-income housing units with features that stimulate play in children, such as natural terrain elements; exercise equipment suitable for both adults and children; pedestrian infrastructure connecting outdoor recreation spaces; and places where residents can garden.

In Denver, CO, Urban Ventures, in partnership with Perry Rose, completed the first phase of Aria Denver with 13 townhomes and 72 apartments. The project features healthy food options and active living programs within a multi-generational, mixed-income community. The development includes a community center with indoor exercise equipment for adults, a hydroponic greenhouse, a one-acre production garden with a Pay-What-You-Can farm stand; and secure, long-term bike storage.



4,250

units of housing will incorporate active design strategies.



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to prioritize health and incorporate a selection of active design strategies into at least 80 percent of its affordable housing development projects over the next three years.

YEAR COMMITTED

2015

LENGTH OF COMMITMENT

5 YEARS

VERIFIED RESULTS

**COMMITMENT
ELEMENT**

**COMPLIANCE
DATE**

**REPORTING
DATE**

**VERIFIED
RESULTS**

At least 80 percent of all affordable housing projects meet or exceed the criteria in the active design framework.	January 2018	February 2016	In year one of its five year commitment, Blue Sea Development completed one affordable housing development, Prospect Plaza Site 1, which exceeds the criteria in the active design framework. Prospect Plaza Site 1 includes two buildings referenced in the following results as Building A and B.
--	--------------	---------------	---

The floor plan includes outdoor space for physical activity that is accessible by all building occupants, is visible from the interior of the building AND at least two (2) of the following: <ul style="list-style-type: none">• Includes features that stimulate play in children, such as painted ground markings and/or natural terrain	January 2018	February 2016	An outdoor recreation spaces for physical activity are provided for buildings A and B. The outdoor spaces include exercise equipment for children and adults along with natural terrain elements to stimulate children's play. Resident gardening areas are also provided.
---	--------------	---------------	--

- elements.
- Includes physical activity programming that is suitable for both adults and children (e.g. basketball league).
 - Includes exercise equipment that is suitable for both adults and children. Equipment for adults and children should be co-located.
 - Is designed with a variety of climate environments to facilitate activity in different seasons and weather conditions.

Ground floor and second floor stair walls and floors are designed with colors, materials, and finishes that

January 2018

February 2016

Stairwells in buildings A and B are designed with colors, materials, and finishes that are of equal quality to the building lobby. Stairwells include

are of equal quality to, or higher quality than, the materials in the building lobby, or artwork and graphics are incorporated within the stairwell.

painted walls with colored porcelain tiles.

An illumination level equal to or better than the adjacent corridor is provided in the stairwell.

January 2018

February 2016

Illumination levels are better in the stairwells than the adjacent corridors. Stairwells include a 20 square foot window at each level, bringing in additional light.

Stair prompt signage is placed at elevators and at stairway entry points on each floor. Signage is designed with multilingual options, as appropriate for building users.

January 2018

February 2016

Stair prompt signage is placed at elevators and stairway entry points on each floor in Building A. Building B does not have an elevator.

Secure long-term bicycle storage is available for residents.

Storage must be:

- Located on the ground floor and visible from the main path of travel; or
- Located outdoors and sheltered to provide protection from the elements; or
- Located on the first level of a parking garage, include physical barriers to minimize interactions between bicycles and automobiles and offer access to an entrance/exit ramp.

January 2018

February 2016

Secure long-term bicycle storage is provided for residents. A portion of the storage is provided outdoors, with ample signage pointing to a second set of storage provided in the cellar floor.

Where applicable, ensure that all amenities and facilities on the

January 2018

February 2016

Pedestrian infrastructure is provided throughout the site, connecting various outdoor recreation spaces.

site are
conveniently
connected by
pedestrian
infrastructure.

Where applicable
and subject to
local zoning
requirements,
provide sidewalks
that are wide
enough to
comfortably
accommodate
pedestrians,
including those
with disabilities.

January 2018

February 2016

Sidewalks are at least 5
feet in width and meet
ADA requirements.

Gardening
opportunities,
including raised
beds and/or a
rooftop farm are
provided on site
and are open and
accessible to all
residents.

January 2018

February 2016

Gardening opportunities
are provided within the
outdoor recreation space
and are open and
accessible to all
residents.

Day lighting is
provided on each

January 2018

February 2016

The corridor of building
B includes a window on

floor corridor by a window (20 square feet or larger).

every floor that provides daylight. Building A does not have a corridor, however, windows are provided on each floor, within the stairway.

Lighting is provided along building exterior and/or exterior walking routes to the building entrance.

January 2018

February 2016

A variety of outdoor light fixtures, including pole lights and floodlights, are provided on site to illuminate outdoor recreation spaces, building entrances, and surrounding sidewalks.

A stair intended for everyday use is visible from the building's main corridor and is as visible as, or more visible than, the elevator. Where feasible, locate the stair within 25 feet of the building entrance.

January 2018

February 2016

Both buildings include a stair intended for everyday use. The stair in building B is as visible as the elevator and within 25' of the main entrance. The stairways in building A are directly visible and accessible from the sidewalk. Building A does not have an elevator.

Audio equipment is provided to

January 2018

February 2016

Audio equipment is provided to allow music

allow music in stairwells.

in the stairwell of building B.

Day lighting is provided within stairwell at each floor / roof level, using windows and/or skylights.

January 2018

February 2016

Daylighting is provided in the stairwells in buildings A and B. Stairwells in building A are unenclosed and open to the outside. Stairwells in building B include a window at each level.

Site is within a 20-min walk of most destinations residents will use in daily life, such as cafes, restaurants, clothing stores, hair salon, Laundromat or dry cleaners.

January 2018

February 2016

The site is within a 15 minute walk to destinations that residents will use in daily life, including a supermarket and transit.

Plant new street trees, or protect existing street trees along sidewalks surrounding the property.

January 2018

February 2016

New street trees are anticipated to be planted along Prospect Place, in front of both buildings A and B.

All ground floor doors of an enclosed stair intended for everyday use have glazing of at least 10 square feet in area (or the maximum legal limit if less than 10 square feet), or; door sidelight panels are provided with a combined area of at least 10 square feet (or the maximum legal limit if less than 10 square feet), or; ground floor staircase is enclosed in glass.	January 2018	February 2016	All stair entry doors within buildings A and B have glazing that is least 10 square feet.
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All upper floor doors of an enclosed stair intended for everyday use, have glazing of at least 7 square feet in area (or the maximum	January 2018	February 2016	All stair entry doors within buildings A and B have glazing that is least 10 square feet.
--	--------------	---------------	---

legal limit if less than 7 square feet), or; door sidelight panels are provided with a combined area of at least 7 square feet (or the maximum legal limit if less than 7 square feet), or; upper floor staircase is enclosed in glass.

2015 PARTNER STATEMENT

"With positive results in from a two year long obesity study conducted by the Mt. Sinai School of Medicine on one of our completed Active Design buildings in the Bronx, we have become energized and are actively looking to see how we create new and improved environments to promote physical activity in our affordable housing developments.

"The first phase of our Prospect Plaza development in Brooklyn has people moving in this month and we have a wonderful fitness/recreation array of equipment for residents of all ages along with community garden areas to grow fresh healthy produce. Even our site landscaping is healthy, with blueberries, raspberries and strawberries as part of the planting design.

"Our Matinecock Court and Bronx Commons developments are scheduled to start construction by the end of the year and we have even more great concepts and equipment planned for these affordable housing developments."



2015 ANNUAL PROGRESS REPORT

U R B A N



V E N T U R E S

COMMITMENT

Committed to prioritize health and incorporate a selection of active design strategies into at least 80 percent of its affordable housing development projects over the next three years.

YEAR COMMITTED

2015

LENGTH OF COMMITMENT

5 YEARS

VERIFIED RESULTS

COMMITMENT
ELEMENT

COMPLIANCE
DATE

REPORTING
DATE

VERIFIED
RESULTS

At least 80 percent of all affordable housing projects meet or exceed the criteria in the active design framework.

January 2018

February 2016

In year one of its five year commitment, Urban Ventures, in partnership with Perry Rose, completed the first phase of Aria Apartments, with 13 town homes and 72 apartments, which exceeds the criteria in the active design framework.

The floor plan includes indoor space for physical activity that is accessible by all building occupants AND at least two (2) of the following:

- Is visible from the ground floor corridor or, if not located on the ground floor, is visible from the floor corridor and includes prominent signage on the ground floor to indicate its location.

January 2018

February 2016

The development includes a community center, which has an indoor space for physical activity that is accessible by all residents. The physical activity space is located on the ground floor. It includes windows that offer views to the outdoors and provides co-located exercise equipment for both adults and children.

- Includes windows that offer views to the outdoors
 - Includes physical activity programming that is suitable for both adults and children (e.g. dance classes).
 - Includes exercise equipment that is suitable for both adults and children. Equipment for adults and children should be co-located.
-

Ground floor and second floor stair walls and floors are designed with colors, materials, and finishes that are of equal quality to, or higher quality than, the materials in the building lobby, or artwork and

January 2018

February 2016

Stair walls at all building levels are designed with colors, materials, and finishes that are equal to the materials at the entrance to each residential unit.

graphics are incorporated within the stairwell.

An illumination level equal to or better than the adjacent corridor is provided in the stairwell.

January 2018

February 2016

An illumination level equal to the adjacent vestibules is provided in each stairwell.

Secure long-term bicycle storage is available for residents. Storage must be:

- Located on the ground floor and visible from the main path of travel; or
- Located outdoors and sheltered to provide protection from the elements; or
- Located on the first level of a parking garage, include physical barriers to minimize

January 2018

February 2016

Secure long-term bicycle storage is available to residents. Bicycle storage is located on the ground floor and visible from the main path of travel. At least one storage space is provided for every two residential units.

interactions
between bicycles
and automobiles
and offer access
to an
entrance/exit
ramp.

Where
applicable,
ensure that all
amenities and
facilities on the
site are
conveniently
connected by
pedestrian
infrastructure.

January 2018

February 2016

All on-site amenities and
facilities are conveniently
connected by pedestrian
infrastructure. The
residential building is
connected to the
outdoor green space
and community center
with pedestrian
infrastructure.

Where applicable
and subject to
local zoning
requirements,
provide sidewalks
that are wide
enough to
comfortably
accommodate
pedestrians,
including those
with disabilities.

January 2018

February 2016

Sidewalks are provided
throughout the site that
are wide enough to
comfortably
accommodate
pedestrians, including
those with disabilities.
Sidewalks are at least 5
feet in width and meet
ADA requirements.

Kitchen facilities are provided, in a common area, for use by all building residents for activities such as healthy cooking classes and food preparation for events.	January 2018	February 2016	The on-site community center includes a kitchen space that can accommodate healthy cooking classes or food preparation. The kitchen is accessible by all building residents.
Day lighting is provided on each floor corridor by a window (20 square feet or larger).	January 2018	February 2016	Day lighting is provided in each stairway and vestibule.
Drinking fountains or water refilling stations are provided in common spaces, and/or near spaces designated for physical activity.	January 2018	February 2016	Drinking fountains are provided in the space designated for physical activity.
A stair intended for everyday use is visible from the	January 2018	February 2016	Each unit is accessed via a stairway. Each stairway is highly visible from the

building's main corridor and is as visible as, or more visible than, the elevator. Where feasible, locate the stair within 25 feet of the building entrance.

sidewalk. This development does not have an elevator.

Day lighting is provided within stairwell at each floor / roof level, using windows and/or skylights.

January 2018

February 2016

Day lighting is provided in each stairway.

Site is within a 20-min walk of most destinations residents will use in daily life, such as cafes, restaurants, clothing stores, hair salon, Laundromat or dry cleaners.

January 2018

February 2016

Site is within a 20-minute walk of the Federal Boulevard commercial corridor. The site will also be within a 10-minute walk of new amenities, including restaurants and dry cleaners, once construction on a new nearby commercial site is complete.

2015 PARTNER STATEMENT

“Urban Ventures, LLC and Perry Rose, LLC, developers of affordable and mixed-income housing, implemented active design strategies to ensure that the buildings they develop prioritize resident health and wellness. In Denver, CO the first phase of Aria Denver was completed with 13 townhomes and 72 affordable apartments. The project features healthy food options and active living programs within a multi-generational, mixed-income community. The first phase of Aria achieved Active Design Verified™ certification for meeting criteria that supports healthy, active environments for community members.

“The development includes a community center with indoor exercise equipment for adults, a hydroponic greenhouse, a one-acre production garden with a Pay-What-You-Can farm stand; and secure, long-term bike storage.

“Several non-profit partners and a neighborhood Healthy Living Coordinator organized free classes for community members centered on nutrition, physical activity, social interaction and health education. Over the past year, courses were offered in gardening, beekeeping, cooking, bicycle safety and repair, yoga and Zumba.

“We are proud to work with The Center for Active Design (CfAD) to further our mission of redeveloping urban properties into communities that make a positive contribution to the neighborhood fabric, create sustaining value, and enhance health and wellness. We look forward to working in partnership with PHA and the CfAD to incorporate health promoting design strategies in future developments.”



2015 ANNUAL PROGRESS REPORT



COMMITMENT

Committed to prioritize health and incorporate a selection of active design strategies into at least 80 percent of its affordable housing development projects over the next three years.

YEAR COMMITTED

2015

LENGTH OF COMMITMENT

5 YEARS

VERIFIED RESULTS

**COMMITMENT
ELEMENT**

**COMPLIANCE
DATE**

**REPORTING
DATE**

**VERIFIED
RESULTS**

Vitus Group did not have any reporting or compliance deadlines in 2015.	N/A	N/A	N/A
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2015 PARTNER STATEMENT

"Vitus' commitment to Active Design Verified has helped our organization develop an integrated approach to creating healthy choices for low-income communities.

"To date, Vitus has preserved the affordability of four properties that correspond to our commitment. These communities serve approximately 1,300 residents and renovation is underway. Properties renovated with Active Design principles include such amenities as community gardens, indoor and outdoor recreation spaces, enhanced stairwells, bicycle storage, drinking fountains, and improved lighting and pedestrian paths. We also provide on-site wellness programs that are free of charge to the residents, ranging from fresh produce distribution programs to nutrition education to exercise classes.

"Vitus actively encourages other members of the affordable housing industry to consider Active Design principles, including our financing partners and fellow developers. Through media, industry organizations, and informal conversations, we have found a receptive audience and hope to foster attention on creating healthy choices beyond the residents we directly serve.

"Beyond Active Design, our commitment has opened the door to collaboration with other organizations that prioritize health. Our work in this arena has facilitated an array of cross-sector partnerships resulting in long term research projects and additional resident services partners. We welcome opportunities to engage with other health advocates."

WHAT'S NEXT?

“What’s going to happen to the fight against childhood obesity after the end of the Obama Administration?” That is a question that I am hearing more and more frequently as we approach January 2017.

The answer is straightforward. Since PHA was created with the goal to drive obesity rates down to historic levels, and to do so within a generation, we never expected to be finished in one or two presidential terms. We will be here as long as needed, and our recently approved strategic plan charts a course for us through 2020.

That said, we are proud of the progress we’ve been able to achieve in such a short time. Since we launched in 2010, we’ve proven that making the healthy choice the easy choice is also the smart business choice. Our partners, committed to making their products both healthier and more accessible, have been rewarded for their efforts – not just with well-deserved accolades but with well-deserved revenue.

For example, KwikTrip, a chain of more than 475 convenience stores, saw bulk produce sales jump 5.5 percent after it started working with PHA. During a recent visit to a KwikTrip store in LaCrosse, WI, it was fun seeing kids ask Mom for a snack and each of them walk out with a banana, at a cost of about 12 cents each! Meanwhile those that brand their produce with Sesame Street characters have seen substantial sales increases under the eat brighter!™ campaign.

American families have shown us, time and again, that they want to have healthier choices. And in growing numbers, they are starting to take them when offered. We’re proud to have been a major force in achieving that market shift, but we also know this is just the beginning.

As we enter PHA’s next phase, we’ll continue to expand the work we’re already doing, focusing on both the supply and demand sides of the healthy choices equation.

On the supply side, we’ll continue to work with the private sector to secure meaningful commitments to increase healthier options for American families – whether this involves reformulating food, making the healthy choice the default, providing healthier childcare, or incorporating physical activity into the places where we live, work, study and play. It is critical that our commitments target those communities that are disproportionately impacted by obesity, so you will continue to see that our greatest efforts are focused on those with the greatest needs.

AS WE ENTER THIS NEXT IMPORTANT PHASE, WE’LL CONTINUE TO EXPAND THE WORK WE’RE ALREADY DOING, FOCUSING ON BOTH THE SUPPLY AND DEMAND SIDES OF THE HEALTHY CHOICES EQUATION.

On the demand side, we’ll follow the success we’ve had with consumer marketing campaigns, such as FNV and Drink Up, by looking for additional ways to encourage consumption of healthier options, leveraging the same marketing techniques employed by the top brands around the world.

We’ll continue to take a proactive role in convening stakeholders to develop innovative solutions, regenerating enthusiasm for tackling challenges and creating opportunities to generate new ideas. While PHA’s Building a Healthier Future Summit will remain our largest initiative in this area, we’re already expanding our efforts for additional convenings, from bringing thought leaders together to more intimate conversations that are generating ideas and opportunities for all.

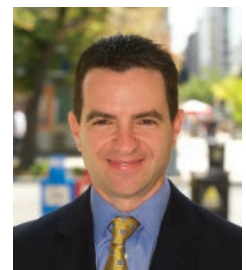


Another important component for PHA is to publicly recognize our partners' work throughout the length of their commitment terms. Make no mistake, we challenge all our partners to make the biggest changes they can by reformulating products, increasing access to healthier foods and increasing physical activity. This work is not easy. The corporate leaders who are rising to the challenge are charting the path toward systemic change on a scope and scale that can change the health trajectory of the next generation. We will continue to challenge and support their progress by shining a spotlight on their work and building a network where pairing together creates new competitive advantages and enhances their ability to meet their goals.

Finally, we'll be expanding our portfolio of influencers to reach an even broader audience through a wide range of public spokespeople who can connect with our target audience in all communities and maintain the enthusiasm and energy needed to help us reach our goals.

Clearly, we have much work ahead of us. We never expected otherwise. We will continue to work with each of you on this with the zeal required of anyone committed to reversing the crisis.

LAWRENCE A. SOLER
PRESIDENT AND CEO
Partnership for a
Healthier America



MEASURING SUCCESS

As is our charge each year, PHA reports the progress of each of its partners toward the commitments they have made. A full report on each partner, including statements from partners on their progress, can be found online at progressreports.ahealthieramerica.org. A list of the companies that have already come to the end of their commitment term is below.

END OF TERM

Ann & Robert H. Lurie
Children's Hospital

Birds Eye

Catholic Health Initiatives

Centura Health Integrated
Statewide Network

Children's Mercy Hospital

Cleveland Clinic Foundation

Fairview Health Services

Gundersen Lutheran Health System

Henry Ford Health System

Indiana University Health

Kaiser Foundation Health Plan
(Healthcare & Physical Activity)

Klein's ShopRite

KwikTrip

Lucile Packard Children's Hospital
at Stanford

MaineHealth

Nemours

North Carolina State University

Oregon Health & Science University

Reebok

University of Colorado Health

University of Iowa Hospital and Clinics

Walmart (Marketplace)

Washington Adventist

Wexner Medical Center at
The Ohio State University

PARTNERS EMERITUS

Blue Cross and Blue Shield
Association, 2013

Brown's Super Stores, 2014

Bright Horizons, 2014

Cerner Corporation, 2014

ChildObesity180, 2012

GE Healthcare, 2014

Groupe SEB (All-Clad), 2012

Healthy Weight Commitment
Foundation, 2014

Kaiser Foundation Health Plan, 2013

New Horizon Academy, 2014

Physicians Computer Company, 2014

Share Our Strength, 2012

The Links, Inc., 2013

Varsity Brands, Inc., 2014

**United States Olympic Committee,
in collaboration with:**

United States Field Hockey
Association, 2012

United States Olympians
Association, 2012

United States Tennis Association
Incorporated, 2012

U.S. Paralympics, 2012

U.S. Soccer Foundation, 2012

USA BMX, 2012

USA Cycling, 2012

USA Gymnastics, 2012

USA Swimming, 2012

USA Track & Field, Inc., 2012

USA Volleyball, 2012

TERMINATED

Eskenazi Health

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EVP for Corporate Strategy and Public Affairs
The University of Chicago

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President
Pritzker Traubert Family Foundation

OLAJIDE WILLIAMS, MD, MS

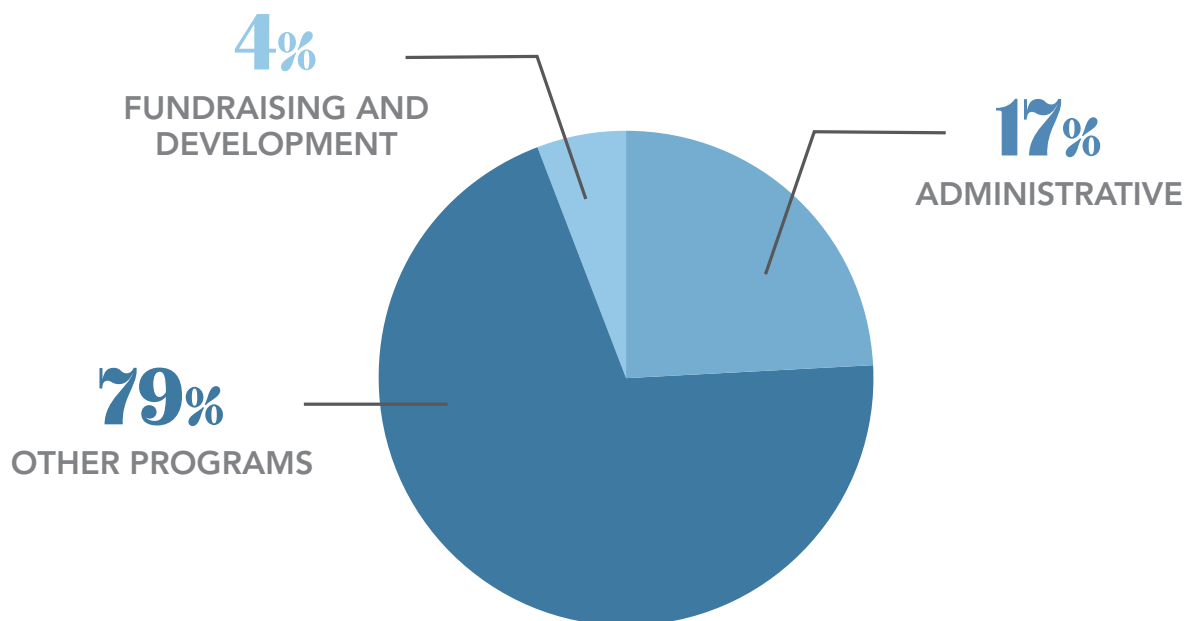
Chief of Staff of Neurology
Columbia University

*On leave

FUNCTIONAL EXPENSES

AS OF JUNE 30, 2015

The Partnership for a Healthier America is devoted to working with the private sector to ensure the health of our nation's youth by solving the childhood obesity crisis. Below is the activity for the most recent fiscal year that ended June 30, 2015.



CONDENSED STATEMENT OF FINANCIAL POSITION			CONDENSED STATEMENT OF ACTIVITIES		
AS OF JUNE 30	2015	2014	AS OF JUNE 30	2015	2014
Assets	11,781,917	9,798,375	Total Revenue and Support	9,210,454	10,125,576
Liabilities	1,457,908	1,167,964	Total Expenses	7,516,856	6,442,357
Unrestricted Net Assets	5,090,645	3,062,801	Change in Net Assets	1,693,598	3,683,219
Temporarily Restricted Net Assets	5,233,364	5,567,610	Net Assets at Beginning of Year	8,630,411	4,947,192
Total Liabilities and Net Assets	11,781,917	9,798,375	Net Assets at End of Year	10,324,009	8,630,411

Based on 2015 Audited Financial Statements.



PARTNERSHIP FOR A HEALTHIER AMERICA

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